

Electronic Cigarette - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Electronic Cigarette Market is accounted for \$9.39 billion in 2017 and is expected to reach \$58.32 billion by 2026 growing at a CAGR of 22.5% during the forecast period. Growing awareness towards harmful effects of smoking traditional cigarettes are few of factor fuelling the market growth. However, lack of information provided by the manufacturers regarding safety, use, and maintenance of devices are restricting the market growth.

E-cigarettes are devices that operate by heating a liquid solution to a high enough temperature so that it produces an aerosol that is inhaled. Solutions, sometimes called e-liquids, typically include nicotine, flavoring and a humectant, such as propylene glycol, to retain moisture and create an aerosol when heated. Many of the flavorings and humectants used in e-liquids have been approved by the Food and Drug Administration for oral consumption, but not for inhalation, due to the lack of research regarding the safety of these compounds when inhaled.

Based on distribution channel, online channels segment is having a huge demand, owing to the increasing adoption of e-commerce. By Geography, Europe is estimated to have a lucrative growth in emerging countries such as U.K., France, and Russian markets due to increasing seven traditional cigarette smokers classify themselves as current e-cigarette smokers.

Some of the key players profiled in the Electronic Cigarette market include Philip Morris International, Healthier Choices Management Corp, MCIG Inc., ITC Limited, Altria Group Inc., British American Tobacco plc, Japan Tobacco, Inc., J WELL France, Imperial Tobacco Group, Nicotek LLC, Njoy Inc., International Vapor Group, Reynolds American Inc and Vmr Flavours LLC.

Products Covered:

Cig-A-Like

Completely Disposable Model

Modular

Next-Generation

Personalized Vaporizer

Rechargeable

Rechargeable but Disposable Cartomizer

T-Vapor

Vape Mod

Vaporizer

Aftermarkets Covered:

Battery & Charger

Refill

Other Aftermarkets

Distribution Channels Covered:

Online

Specialist E-Cig Shops

Supermarkets and Hypermarkets

Tobacconist

Vape Shops

Other Distribution Channels

Age-Groups Covered:

16-24

25-34

35-44

45-54

55-65

65+

Battery Modes Covered:

Automatic E-Cigarette

Manual E-Cigarette

Genders Covered:

Female

Male

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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NOTE: The tables for North America, Europe, APAC, Middle East, Latin America, and
Rest of the World Regions are also represented in the same manner as above.

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