

Electronic Cigarette - Global Market Outlook (2017-2026)

https://marketpublishers.com/r/E4EFF125AC0EN.html

Date: August 2019

Pages: 185

Price: US\$ 4,150.00 (Single User License)

ID: E4EFF125AC0EN

Abstracts

According to Stratistics MRC, the Global Electronic Cigarette Market is accounted for \$9.39 billion in 2017 and is expected to reach \$58.32 billion by 2026 growing at a CAGR of 22.5% during the forecast period. Growing awareness towards harmful effects of smoking traditional cigarettes are few of factor fuelling the market growth. However, lack of information provided by the manufacturers regarding safety, use, and maintenance of devices are restricting the market growth.

E-cigarettes are devices that operate by heating a liquid solution to a high enough temperature so that it produces an aerosol that is inhaled. Solutions, sometimes called e-liquids, typically include nicotine, flavoring and a humectant, such as propylene glycol, to retain moisture and create an aerosol when heated. Many of the flavorings and humectants used in e-liquids have been approved by the Food and Drug Administration for oral consumption, but not for inhalation, due to the lack of research regarding the safety of these compounds when inhaled.

Based on distribution channel, online channels segment is having a huge demand, owing to the increasing adoption of e-commerce. By Geography, Europe is estimated to have a lucrative growth in emerging countries such as U.K., France, and Russian markets due to increasing seven traditional cigarette smokers classify themselves as current e-cigarette smokers.

Some of the key players profiled in the Electronic Cigarette market include Philip Morris International, Healthier Choices Management Corp, MCIG Inc., ITC Limited, Altria Group Inc., British American Tobacco plc, Japan Tobacco, Inc., J WELL France, Imperial Tobacco Group, Nicotek Llc, Njoy Inc., International Vapor Group, Reynolds American Inc and Vmr Flavours Llc.



Products Covered:
Cig-A-Like
Completely Disposable Model
Modular
Next-Generation
Personalized Vaporizer
Rechargeable
Rechargeable but Disposable Cartomizer
T-Vapor
Vape Mod
Vaporizer
Aftermarkets Covered:
Battery & Charger
Refill
Other Aftermarkets
Distribution Channels Covered:
Online
Specialist E-Cig Shops



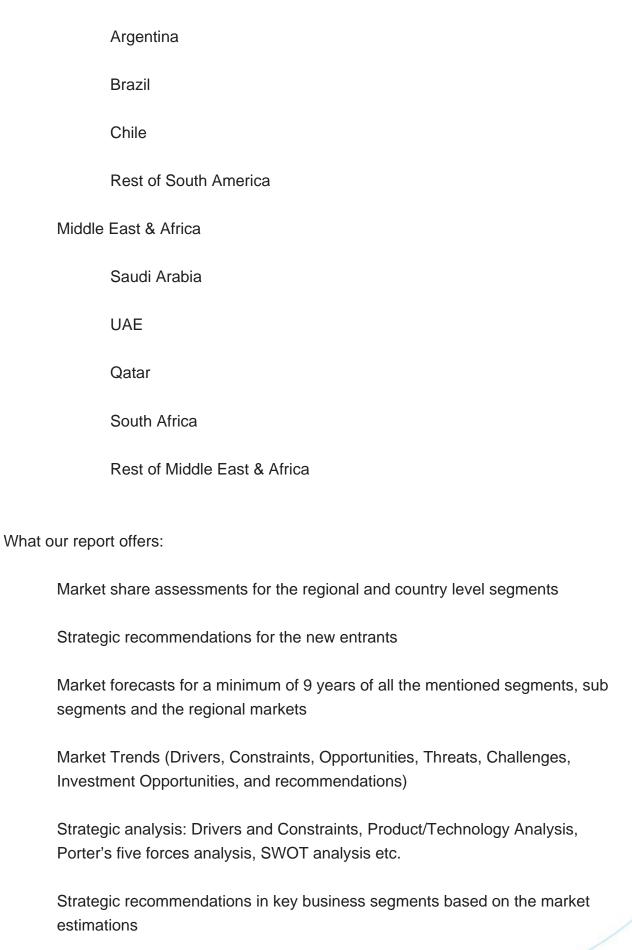
Supermarkets and Hypermarkets

	Supermanions and Hypermanions			
	Tobacconist			
	Vape Shops			
	Other Distribution Channels			
Age-Gr	roups Covered:			
	16-24			
	25-34			
	35-44			
	45-54			
	55-65			
	65+			
Battery Modes Covered:				
	Automatic E-Cigarette			
	Manual E-Cigarette			
Gende	rs Covered:			
	Female			
	Male			
Region	ns Covered:			



North .	America
	US
	Canada
	Mexico
Europe	е
	Germany
	UK
	Italy
	France
	Spain
	Rest of Europe
Asia P	acific
	Japan
	China
	India
	Australia
	New Zealand
	South Korea
	Rest of Asia Pacific







Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances



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