

# **Electric Vehicle Charging Stations Equipment Market Forecasts to 2032 – Global Analysis By Charging Station Type (Public Charging Stations and Private/Home Charging Stations), Power Output, Component, Installation Type, Supplier Type, Connector Type, End User and By Geography**

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## **Abstracts**

According to Statistics MRC, the Global Electric Vehicle Charging Stations Equipment Market is accounted for \$342.17 billion in 2025 and is expected to reach \$2401.91 billion by 2032 growing at a CAGR of 32.1% during the forecast period. The market for Electric Vehicle Charging Stations Equipment is expanding quickly as it underpins the shift toward sustainable mobility. These systems consist of key elements such as charging plugs, power modules, software platforms, and control units designed to ensure seamless charging for electric vehicles. Rising EV sales, bolstered by supportive regulations and green initiatives, are increasing demand for advanced charging equipment. Solutions incorporate intelligent features, including rapid charging, real-time monitoring, and smart energy management, offering both efficiency and convenience.

According to the International Energy Agency (IEA), the number of public EV chargers worldwide grew by over 40% in 2023, reflecting rapid infrastructure expansion driven by rising EV adoption and supportive government policies.

Market Dynamics:

Driver:

Rising adoption of electric vehicles

The expanding adoption of electric vehicles serves as a fundamental growth catalyst for the Electric Vehicle Charging Stations Equipment Market. Driven by environmental concerns, policy incentives, and stricter emissions norms, consumer preference for EVs is rising at a remarkable pace. This growth stimulates demand for dependable charging equipment that ensures accessibility and efficiency. Automakers are introducing diverse EV models, while both government bodies and private firms are actively investing in wider charging networks. Increasing EV ownership creates opportunities for advanced charging technologies, including fast chargers and intelligent energy management systems.

Restraint:

High installation and maintenance costs

One of the key limitations affecting the Electric Vehicle Charging Stations Equipment Market is the substantial cost of installation and upkeep. Establishing advanced charging stations, especially fast-charging units, involves heavy investments in technology, power infrastructure, and land development. Additionally, recurring maintenance requirements and operational challenges further increase expenses, making projects financially demanding. In markets where EV adoption is still emerging, profitability for investors remains uncertain and delayed. This is especially challenging for developing nations with restricted budgets. As a result, the high capital outlay and long payback period restrict the large-scale rollout of charging networks, slowing overall market growth significantly.

Opportunity:

Integration of renewable energy and smart grids

Linking renewable energy sources with EV charging stations is creating strong opportunities for the Electric Vehicle Charging Stations Equipment Market. Solutions powered by solar, wind, or hybrid systems reduce reliance on traditional electricity grids and improve sustainability. Incorporating smart grid technology enables better load management, demand balancing, and efficient energy usage, ensuring stable operations. These eco-friendly charging systems cut costs, appeal to environmentally conscious customers, and comply with global emission reduction targets. Public and private stakeholders are investing heavily in renewable-powered charging projects. This convergence of clean energy and smart infrastructure paves the way for innovative

equipment development and long-term market growth.

Threat:

Cybersecurity and data privacy risks

As charging equipment becomes more digitally integrated, cybersecurity and privacy concerns represent a major threat to the Electric Vehicle Charging Stations Equipment Market. Advanced systems utilize IoT, cloud services, and mobile applications for billing, monitoring, and control functions. While improving efficiency, such connectivity also exposes charging stations to hacking, unauthorized access, and data theft. Breaches can disrupt operations, leak customer information, and erode trust in EV infrastructure. The financial impact on service providers could be substantial if security lapses occur. Ensuring robust protection requires frequent updates, secure communication protocols, and proactive monitoring. If unaddressed, these risks may hinder adoption and limit growth.

Covid-19 Impact:

The Electric Vehicle Charging Stations Equipment Market was significantly influenced by the COVID-19 crisis, as global supply chain interruptions, lockdowns, and restricted mobility delayed infrastructure projects. Economic uncertainty and reduced consumer purchasing power also slowed EV sales, directly impacting charging equipment demand. Manufacturers encountered challenges such as component shortages, rising costs, and logistical bottlenecks. Despite these setbacks, the pandemic boosted awareness around sustainability, prompting governments to prioritize green recovery programs and invest in EV infrastructure. With economies reopening, the sector began regaining momentum, supported by policy incentives and increased focus on electrification, thereby creating opportunities for faster deployment of charging stations.

The hardware segment is expected to be the largest during the forecast period

The hardware segment is expected to account for the largest market share during the forecast period, as it is the foundation of charging infrastructure. It encompasses critical elements like chargers, plugs, cables, power modules, and metering systems that directly enable vehicle charging. These tangible components are necessary for establishing stations across commercial, residential, and highway locations. Ongoing innovations, particularly in high-speed and efficient charging solutions, are further boosting the need for advanced hardware. Given that no charging facility can operate

without strong physical infrastructure, hardware continues to lead the market, ensuring effective power delivery, operational reliability, and safety for EV users worldwide.

The portable charging units segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the portable charging units segment is predicted to witness the highest growth rate. Their popularity stems from enhanced mobility, user convenience, and the ability to provide charging support anywhere. Unlike stationary installations, portable chargers empower EV owners with flexible charging options, making them suitable for home use, travel, and emergency needs. Their lightweight structure and simple operation are attracting widespread adoption, particularly in regions where public charging networks are underdeveloped. As electric vehicle penetration grows, the need for versatile charging solutions is rising sharply, positioning portable charging units as the fastest-growing market segment.

Region with largest share:

During the forecast period, the Asia Pacific region is expected to hold the largest market share, driven by supportive regulations, rapid industrial growth, and surging EV adoption. Nations such as China, Japan, and South Korea are leading with extensive investment in charging infrastructure, particularly in fast-charging solutions and renewable integration. The region benefits from the presence of top EV manufacturers and component suppliers, enhancing local production and deployment capacity. Strong collaborations between governments and private firms are enabling widespread infrastructure expansion. Focused on achieving lower emissions and promoting clean transportation, Asia Pacific remains the dominant force in the global market.

Region with highest CAGR:

Over the forecast period, the North America region is anticipated to exhibit the highest CAGR, supported by rapid EV penetration, favorable regulations, and rising investments from both public and private entities. The U.S. and Canada are actively promoting clean mobility through incentives, grants, and infrastructure mandates. Strategic partnerships among automotive manufacturers, technology companies, and energy providers are enhancing the rollout of fast-charging and smart-charging systems in cities, highways, and residential spaces. Increasing consumer interest in eco-friendly transportation, coupled with technological progress in connected and efficient charging equipment, is fueling momentum, making North America the region with the highest growth rate.

## Key players in the market

Some of the key players in Electric Vehicle Charging Stations Equipment Market include Tesla, ChargePoint, EVgo, ABB, Siemens, Eaton, EVBox, BYD, TGOOD, Star Charge, Tata Power, Delta Electronics, Exicom, Magenta Power and Shell Recharge.

## Key Developments:

In July 2025, Tesla has inked a major deal with Samsung Electronics. The Elon Musk's company has inked a major chip supply agreement with Samsung. The deal is reportedly worth \$16.5 billion and is set to run through the end of 2033. This deal with Tesla marks as a crucial win for Samsung as the company was reportedly struggling with losses and stiff competition.

In July 2025, EVgo has secured a \$225 million commercial bank credit facility, allegedly the largest of its kind in the US, to fund the deployment of over 1,500 high-power fast-charging stalls. The five-year deal supports nationwide expansion of EVgo's public and fleet charging infrastructure.

In January 2025, ChargePoint announced an agreement with AAA to become a preferred supplier, making ChargePoint chargers and services available to AAA clubs and their service providers at preferred pricing. Together, the companies aim to affordably expand the reach of EV charging infrastructure.

## Charging Station Types Covered:

Public Charging Stations

Private/Home Charging Stations

## Power Outputs Covered:

Level 1 (Up to 7.2 kW)

Level 2 (7.2 kW-22 kW)

Level 3 / DC Fast Charging (Above 22 kW)

Components Covered:

Hardware

Software

Installation Types Covered:

Fixed Installation

Portable Charging Units

Supplier Types Covered:

OEMs (Original Equipment Manufacturers)

Independent Infrastructure Providers

Connector Types Covered:

Type 1 (SAE J1772)

Type 2 (IEC 62196)

CHAdeMO

CCS (Combined Charging System)

Tesla Supercharger

End Users Covered:

Residential

Commercial

Municipal/Government

Highway Infrastructure

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

#### Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

##### Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

##### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

##### Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

## Contents

### **1 EXECUTIVE SUMMARY**

### **2 PREFACE**

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
  - 2.4.1 Data Mining
  - 2.4.2 Data Analysis
  - 2.4.3 Data Validation
  - 2.4.4 Research Approach
- 2.5 Research Sources
  - 2.5.1 Primary Research Sources
  - 2.5.2 Secondary Research Sources
  - 2.5.3 Assumptions

### **3 MARKET TREND ANALYSIS**

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 End User Analysis
- 3.7 Emerging Markets
- 3.8 Impact of Covid-19

### **4 PORTERS FIVE FORCE ANALYSIS**

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

### **5 GLOBAL ELECTRIC VEHICLE CHARGING STATIONS EQUIPMENT MARKET, BY**

*Electric Vehicle Charging Stations Equipment Market Forecasts to 2032 – Global Analysis By Charging Station Ty...*

## **CHARGING STATION TYPE**

- 5.1 Introduction
- 5.2 Public Charging Stations
- 5.3 Private/Home Charging Stations

## **6 GLOBAL ELECTRIC VEHICLE CHARGING STATIONS EQUIPMENT MARKET, BY POWER OUTPUT**

- 6.1 Introduction
- 6.2 Level 1 (Up to 7.2 kW)
- 6.3 Level 2 (7.2 kW-22 kW)
- 6.4 Level 3 / DC Fast Charging (Above 22 kW)

## **7 GLOBAL ELECTRIC VEHICLE CHARGING STATIONS EQUIPMENT MARKET, BY COMPONENT**

- 7.1 Introduction
- 7.2 Hardware
- 7.3 Software

## **8 GLOBAL ELECTRIC VEHICLE CHARGING STATIONS EQUIPMENT MARKET, BY INSTALLATION TYPE**

- 8.1 Introduction
- 8.2 Fixed Installation
- 8.3 Portable Charging Units

## **9 GLOBAL ELECTRIC VEHICLE CHARGING STATIONS EQUIPMENT MARKET, BY SUPPLIER TYPE**

- 9.1 Introduction
- 9.2 OEMs (Original Equipment Manufacturers)
- 9.3 Independent Infrastructure Providers

## **10 GLOBAL ELECTRIC VEHICLE CHARGING STATIONS EQUIPMENT MARKET, BY CONNECTOR TYPE**

- 10.1 Introduction

- 10.2 Type 1 (SAE J1772)
- 10.3 Type 2 (IEC 62196)
- 10.4 CHAdeMO
- 10.5 CCS (Combined Charging System)
- 10.6 Tesla Supercharger

## **11 GLOBAL ELECTRIC VEHICLE CHARGING STATIONS EQUIPMENT MARKET, BY END USER**

- 11.1 Introduction
- 11.2 Residential
- 11.3 Commercial
- 11.4 Municipal/Government
- 11.5 Highway Infrastructure

## **12 GLOBAL ELECTRIC VEHICLE CHARGING STATIONS EQUIPMENT MARKET, BY GEOGRAPHY**

- 12.1 Introduction
- 12.2 North America
  - 12.2.1 US
  - 12.2.2 Canada
  - 12.2.3 Mexico
- 12.3 Europe
  - 12.3.1 Germany
  - 12.3.2 UK
  - 12.3.3 Italy
  - 12.3.4 France
  - 12.3.5 Spain
  - 12.3.6 Rest of Europe
- 12.4 Asia Pacific
  - 12.4.1 Japan
  - 12.4.2 China
  - 12.4.3 India
  - 12.4.4 Australia
  - 12.4.5 New Zealand
  - 12.4.6 South Korea
  - 12.4.7 Rest of Asia Pacific
- 12.5 South America

- 12.5.1 Argentina
- 12.5.2 Brazil
- 12.5.3 Chile
- 12.5.4 Rest of South America
- 12.6 Middle East & Africa
  - 12.6.1 Saudi Arabia
  - 12.6.2 UAE
  - 12.6.3 Qatar
  - 12.6.4 South Africa
  - 12.6.5 Rest of Middle East & Africa

## **13 KEY DEVELOPMENTS**

- 13.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 13.2 Acquisitions & Mergers
- 13.3 New Product Launch
- 13.4 Expansions
- 13.5 Other Key Strategies

## **14 COMPANY PROFILING**

- 14.1 Tesla
- 14.2 ChargePoint
- 14.3 EVgo
- 14.4 ABB
- 14.5 Siemens
- 14.6 Eaton
- 14.7 EVBox
- 14.8 BYD
- 14.9 TGOOD
- 14.10 Star Charge
- 14.11 Tata Power
- 14.12 Delta Electronics
- 14.13 Exicom
- 14.14 Magenta Power
- 14.15 Shell Recharge

## List Of Tables

### LIST OF TABLES

Table 1 Global Electric Vehicle Charging Stations Equipment Market Outlook, By Region (2024-2032) (\$MN)

Table 2 Global Electric Vehicle Charging Stations Equipment Market Outlook, By Charging Station Type (2024-2032) (\$MN)

Table 3 Global Electric Vehicle Charging Stations Equipment Market Outlook, By Public Charging Stations (2024-2032) (\$MN)

Table 4 Global Electric Vehicle Charging Stations Equipment Market Outlook, By Private/Home Charging Stations (2024-2032) (\$MN)

Table 5 Global Electric Vehicle Charging Stations Equipment Market Outlook, By Power Output (2024-2032) (\$MN)

Table 6 Global Electric Vehicle Charging Stations Equipment Market Outlook, By Level 1 (Up to 7.2 kW) (2024-2032) (\$MN)

Table 7 Global Electric Vehicle Charging Stations Equipment Market Outlook, By Level 2 (7.2 kW-22 kW) (2024-2032) (\$MN)

Table 8 Global Electric Vehicle Charging Stations Equipment Market Outlook, By Level 3 / DC Fast Charging (Above 22 kW) (2024-2032) (\$MN)

Table 9 Global Electric Vehicle Charging Stations Equipment Market Outlook, By Component (2024-2032) (\$MN)

Table 10 Global Electric Vehicle Charging Stations Equipment Market Outlook, By Hardware (2024-2032) (\$MN)

Table 11 Global Electric Vehicle Charging Stations Equipment Market Outlook, By Software (2024-2032) (\$MN)

Table 12 Global Electric Vehicle Charging Stations Equipment Market Outlook, By Installation Type (2024-2032) (\$MN)

Table 13 Global Electric Vehicle Charging Stations Equipment Market Outlook, By Fixed Installation (2024-2032) (\$MN)

Table 14 Global Electric Vehicle Charging Stations Equipment Market Outlook, By Portable Charging Units (2024-2032) (\$MN)

Table 15 Global Electric Vehicle Charging Stations Equipment Market Outlook, By Supplier Type (2024-2032) (\$MN)

Table 16 Global Electric Vehicle Charging Stations Equipment Market Outlook, By OEMs (Original Equipment Manufacturers) (2024-2032) (\$MN)

Table 17 Global Electric Vehicle Charging Stations Equipment Market Outlook, By Independent Infrastructure Providers (2024-2032) (\$MN)

Table 18 Global Electric Vehicle Charging Stations Equipment Market Outlook, By

Connector Type (2024-2032) (\$MN)

Table 19 Global Electric Vehicle Charging Stations Equipment Market Outlook, By Type 1 (SAE J1772) (2024-2032) (\$MN)

Table 20 Global Electric Vehicle Charging Stations Equipment Market Outlook, By Type 2 (IEC 62196) (2024-2032) (\$MN)

Table 21 Global Electric Vehicle Charging Stations Equipment Market Outlook, By CHAdeMO (2024-2032) (\$MN)

Table 22 Global Electric Vehicle Charging Stations Equipment Market Outlook, By CCS (Combined Charging System) (2024-2032) (\$MN)

Table 23 Global Electric Vehicle Charging Stations Equipment Market Outlook, By Tesla Supercharger (2024-2032) (\$MN)

Table 24 Global Electric Vehicle Charging Stations Equipment Market Outlook, By End User (2024-2032) (\$MN)

Table 25 Global Electric Vehicle Charging Stations Equipment Market Outlook, By Residential (2024-2032) (\$MN)

Table 26 Global Electric Vehicle Charging Stations Equipment Market Outlook, By Commercial (2024-2032) (\$MN)

Table 27 Global Electric Vehicle Charging Stations Equipment Market Outlook, By Municipal/Government (2024-2032) (\$MN)

Table 28 Global Electric Vehicle Charging Stations Equipment Market Outlook, By Highway Infrastructure (2024-2032) (\$MN)

Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

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