

# **Elderly Transport Solutions Market Forecasts to 2034 – Global Analysis By Age Bracket (Young-old (60-69 years), Middle-old (70-79 years) and Old-old (80+ years)), Gender, Income Level, Living Situation, Mobility Status, Digital Adoption, Transport Purpose and By Geography**

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## **Abstracts**

According to Statistics MRC, the Global Elderly Transport Solutions Market is accounted for \$6.9 billion in 2026 and is expected to reach \$11.0 billion by 2034 growing at a CAGR of 6.0% during the forecast period. Transportation services tailored for older adults aim to deliver secure, barrier free, and easy to use travel options that address mobility limitations and health considerations. Offerings range from curb to curb and door through door rides to vehicles equipped with lifts, along with on demand minibuses and volunteer driver networks that foster independence and reduce loneliness. Technology such as mobile apps, call centers, and real time tracking improves scheduling, transparency, and user confidence while supporting access to healthcare, shopping, and social activities. Collaboration municipality's nonprofits and operators scale services, control costs, and build inclusive, age friendly transport ecosystems for communities.

According to the India Ageing Report 2023 by the United Nations Population Fund (UNFPA) and the International Institute for Population Sciences (IIPS), India's elderly population is projected to reach 347 million by 2050, creating urgent demand for accessible transport solutions.

## **Market Dynamics:**

**Driver:**

Increasing prevalence of chronic diseases

A growing number of older adults are affected by long term health conditions, which significantly fuels the need for dedicated transportation services. Diseases that impact movement and overall physical well being often restrict seniors from using regular transit systems. Regular visits to hospitals, clinics, and rehabilitation centers increase dependence on specialized mobility options. Transport providers are addressing this by offering supportive services, skilled personnel, and suitable vehicles designed for patient comfort. As healthcare demands intensify, the need for dependable and accessible transport grows steadily, ensuring elderly individuals can attend medical appointments and maintain better health and daily functioning.

**Restraint:**

Limited awareness and adoption

A lack of knowledge about available transportation services for seniors significantly limits market expansion. Many elderly individuals and their families do not know about these options or find it difficult to access them. Challenges related to technology use, such as unfamiliarity with smart phones or online platforms, further reduce participation. In some areas, traditional habits and reluctance to adopt new services also affect demand. Consequently, existing solutions may remain underutilized despite their benefits. Enhancing awareness through education initiatives and simplifying service access can help improve usage rates and support the broader growth of the elderly transport solutions industry.

**Opportunity:**

Adoption of electric and sustainable vehicles

The shift toward environmentally friendly transportation options presents valuable opportunities for elderly mobility services. Using electric and low-emission vehicles helps reduce long-term operating expenses and supports global efforts to minimize environmental impact. These vehicles provide a smoother and quieter travel experience, which is particularly beneficial for older passengers. Financial incentives from governments further encourage this transition. Embracing sustainable mobility not only improves efficiency but also enhances the public image of service providers. As

environmental concerns gain importance, incorporating green technologies into elderly transport systems can drive innovation and support future market expansion.

**Threat:**

Intense market competition

Strong rivalry among transportation providers creates challenges for the elderly mobility market. Numerous organizations, including private firms and public agencies, compete for the same customer base, leading to pricing pressures and reduced earnings. Established ride-hailing platforms and new entrants with advanced capabilities further intensify competition. Smaller companies may struggle to keep up with innovation and pricing demands. This situation can lead to inconsistent service quality and fragmented offerings. To remain competitive, providers must invest in new technologies and improve services, which increase costs and operational complexity, potentially affecting long-term growth and stability in the market.

**Covid-19 Impact:**

The outbreak of COVID-19 significantly influenced the elderly transportation sector, leading to an initial drop in usage as restrictions and health concerns limited travel among older adults. Many services faced operational disruptions or reduced capacity, impacting financial performance. At the same time, the pandemic emphasized the critical need for dependable transport to access healthcare and essential services. In response, providers introduced strict sanitation practices, contactless systems, and safety measures to regain user confidence. As conditions improved, the market began to recover, with a stronger focus on safety, adaptability, and technology to meet the evolving mobility requirements of elderly populations.

The young-old (60–69 years) segment is expected to be the largest during the forecast period

The young-old (60–69 years) segment is expected to account for the largest market share during the forecast period, largely because of their active and self-reliant lifestyle. People in this segment tend to participate more in daily activities such as work, social gatherings, and leisure, which increases their transportation needs. Although they are relatively fit, they still seek convenient and comfortable travel options that minimize effort. Their familiarity with smart phones and digital platforms encourages the use of technology-based booking systems. Consequently, this group plays a major role in

shaping demand for efficient, accessible, and easy-to-use transportation services in various regions.

The medical & healthcare trips segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the medical & healthcare trips segment is predicted to witness the highest growth rate, driven by the rising healthcare demands of older adults. Regular appointments at hospitals, therapy sessions, and diagnostic visits create a strong need for dependable travel services. Elderly individuals often require supportive features, punctuality, and comfort during these trips. Increased focus on preventive care and routine health monitoring also contributes to growth. Collaborations between mobility providers and healthcare organizations are improving service access, ensuring that seniors can travel safely and efficiently for medical needs, making this segment highly important and rapidly expanding.

### **Region with largest share:**

During the forecast period, the North America region is expected to hold the largest market share owing to its advanced healthcare systems, widespread use of modern mobility technologies, and supportive policies for aging populations. The region experiences a significant rise in the number of older adults who depend on transportation for medical visits and daily activities. Strong availability of accessible transit options, including ride-hailing and specialized senior services, enhances market growth. High public awareness and better financial capacity further encourage adoption. Moreover, the presence of established companies and continuous innovation in transport services strengthen the region's dominant position in delivering efficient mobility solutions for elderly individuals.

### **Region with highest CAGR:**

Over the forecast period, the Asia-Pacific region is anticipated to exhibit the highest CAGR, driven by a rapidly increasing aging population and expanding urban centers. Major countries like China, Japan, and India are experiencing higher demand for safe and convenient transportation for seniors, especially for medical and daily travel needs. Government investments in smart infrastructure and public mobility systems are further accelerating growth. Rising income levels and improved digital connectivity are also boosting service adoption. With its vast population and growing focus on elderly care, Asia-Pacific continues to emerge as the most rapidly expanding regional market.

## Key players in the market

Some of the key players in Elderly Transport Solutions Market include Transdev, LineLine EMS, LogistiCare, MTM, Inc., ModivCare, Global Medical Response, Falck A/S, Acadian Ambulance Service, American Medical Response, Air Methods Corporation, Access2Care, LLC, ProTransport-1, Veyo LLC, Lyft Inc, Express Medical Transporters, Ride Health, Verida and Medical Answering Services, LLC (MAS).

## Key Developments:

In April 2025, Lyft, Inc. announced it has entered into a definitive agreement to acquire FREENOW, a leading European multi-mobility app with a taxi offering at its core, from BMW Group and Mercedes-Benz Mobility for approximately €175 million or \$197 million\* in cash. FREENOW will continue operating as it does today, with its talented leadership team and employees in place to drive growth across 9 countries and over 150 cities across Ireland, the United Kingdom, Germany, Greece, Spain, Italy, Poland, France, and Austria.

In March 2025, ModivCare Inc. announced that it has entered into a significant financial agreement, further solidifying its capital structure. The Denver-based company, which according to InvestingPro data operates with a substantial debt burden of \$1.3 billion, disclosed in a recent SEC filing that it has issued \$50.165 million of Second Lien Senior Secured PIK Toggle Notes due 2029 to investors as part of a broader transaction.

In August 2024, MTM is pleased to announce it has signed an agreement with Global Medical Response to acquire Access2Care, LLC. This strategic acquisition, expected to close this fall, will significantly enhance MTM's market presence and increase its total annual revenue by approximately 25%, marking a milestone in the company's growth trajectory.

## Age Brackets Covered:

Young-old (60-69 years)

Middle-old (70-79 years)

Old-old (80+ years)

Genders Covered:

Male

Female

Income Levels Covered:

Low-income Seniors

Middle-income Seniors

High-income Seniors

Living Situations Covered:

Independent Living

Assisted Living Facilities

Nursing Homes

Mobility Status Covered:

Independent Mobility

Assisted Mobility

Dependent Mobility

Digital Adoptions Covered:

Digital Adopters

Non-digital Adopters

### Transport Purposes Covered:

Medical & Healthcare Trips

Social & Recreational Trips

Daily Necessity Trips

Long-distance & Intercity Travel

### Regions Covered:

North America

United States

Canada

Mexico

Europe

United Kingdom

Germany

France

Italy

Spain

Netherlands

Belgium

Sweden

Switzerland

Poland

Rest of Europe

#### Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Thailand

Malaysia

Singapore

Vietnam

Rest of Asia Pacific

#### South America

Brazil

Argentina

Colombia

Chile

Peru

Rest of South America

Rest of the World (RoW)

Middle East

Saudi Arabia

United Arab Emirates

Qatar

Israel

Rest of Middle East

Africa

South Africa

Egypt

Morocco

Rest of Africa

**What our report offers:**

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2023, 2024, 2025, 2026, 2027, 2028, 2030, 2032 and 2034
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

### **Free Customization Offerings:**

All the customers of this report will be entitled to receive one of the following free customization options:

#### Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

#### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

#### Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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