

Egg Protein Powder - Global Market Outlook (2020-2028)

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Abstracts

According to Stratistics MRC, the Global Egg Protein Powder Market is accounted for \$7.56 billion in 2020 and is expected to reach \$13.48 billion by 2028 growing at a CAGR of 7.5% during the forecast period. Some of the factors such as rapid demand from the bakery industry and the rising trend of health clubs & fitness centers are propelling the market growth. However, the easy availability of substitutes is hampering the market growth.

Egg protein powder is a kind of ingredient that is regarded as a lean, carbohydrate, and lactose-free source protein. However, egg protein powders are typically made from egg whites rather than whole eggs. Although the protein quality remains excellent, it may experience less fullness because the high-fat yolks have been removed.

Based on the type, the egg yolk powder segment is estimated to have a lucrative growth due to increasing demand for healthy non-vegetarian snacks. It is widely used in preparing fried chicken or fish batter owing to its neutral taste which helps in retaining flavour from spices and marination. Furthermore, rapid adoption of these products in restaurants in a bid to attract health-conscious consumers is likely to augment the egg protein powder segment.

By geography, North America is going to have a lucrative growth during the forecast period due to the easy availability of raw materials and health-conscious population. Also increasing consumer's focus on a healthy diet is also driving the global egg protein powder market in this region.

Some of the key players profiled in the Egg Protein Powder Market include Zoetis, Venky's, Taj Agro Products, SANOVO TECHNOLOGY GROUP, Rose Acre Farms, Deb



El Food Products LLC, Post Holdings, Boehringer Ingelheim, Merck & Co., Kewpie Corporation, Interovo Egg Group, IGRECA, Hester Biosciences Limited, GF Ovodry S.P.A., Eli Lilly and Company, Rembrandt, Dalian Hanovo Foods, Ceva, Phibro Animal Health Corporation, and Bayer AG.

Turnes Covered	
Types Covered:	
Egg White Powder	
Egg Yolk Powder	
Whole Egg Protein	
Applications Covered:	
Food Industry	
Pharmaceutical Industry	
Textile Industry	
Paper Making and Printing Industry	
Distribution Channels Covered:	
Offline Distribution	
Online Distribution	
Regions Covered:	
North America	
US	

Canada



	Mexico	
Europe		
	Germany	
	UK	
	Italy	
	France	
	Spain	
	Rest of Europe	
Asia Pacific		
	Japan	
	China	
	India	
	Australia	
	New Zealand	
	South Korea	
	Rest of Asia Pacific	
South America		
	Argentina	
	Brazil	



Chile	
Rest of South America	
Middle East & Africa	
Saudi Arabia	
UAE	
Qatar	
South Africa	
Rest of Middle East & Africa	
What our report offers:	
Market share assessments for the regional and country-level segments	
Strategic recommendations for the new entrants	
Covers Market data for the years 2019, 2020, 2021, 2025, and 2028	
Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)	
Strategic recommendations in key business segments based on the market estimations	
Competitive landscaping mapping the key common trends	

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:



All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances



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