

# Earphones and Headphones - Global Market Outlook (2017-2023)

<https://marketpublishers.com/r/E8F1A66D4E6EN.html>

Date: July 2017

Pages: 184

Price: US\$ 4,150.00 (Single User License)

ID: E8F1A66D4E6EN

## Abstracts

According to Statistics MRC, the Earphones and Headphones market is expected to grow from \$9.6 billion in 2016 to reach \$13.82 billion by 2023 with a CAGR of 5.3%. In the present scenario, people are more succumbed by smart phones, music players, tablets, PC's and etc., which is providing the Earphones and Headphones market a valid reason to grow. The future of these products is anticipated to rely on technology, appearance, and design of the upcoming technology which are some of the factors driving market. However, the negative impact of these devices on helath is one of the factor restraining the market.

Wired segment in technology type is estimated to hold the largest share in the market on account of the development of people's way in listening music, moreover wireless segment is expected to grow at highest CAGR due to the technological advancement in the media and entertainment sector. Consumer segment in application is holding the vast share in market attributing to the growing consumer usage in varied verticals. North American market is estimated to hold the largest market share due to pre-established market coupled with the increased penetration of the technology.

Some of the key players in the Earphones and Headphones market include 3M, Apple, Inc., Bose Corporation, Bowers & Wilkins Group Ltd., Grado Labs, Harman International, Inc., Koninklijke Philips N.V., LG Corporation, Logitech International S.A., Monster, Inc., Motorola Solutions, Panasonic Corporation, Sennheiser Electronic, SilynX Communications, Inc., Skullcandy, Inc., Sony Corporation and Voxx International Corporation.

End-Users Covered:

Aviation

Call Center

Construction

Consumer

Fitness/Sports

Gaming

Industrial

Music & Entertainment

Public Safety

Virtual Reality

**Technologies Covered:**

Wired

Wireless

**Products Covered:**

In-Ear

Over-Ear

**Distribution Channels Covered:**

Multi-brand Store

Independent Store

Organised Store

Online Store

Single Brand Store

Prices Covered:

Low Price (Less than 50 USD)

Mid-Price (Between 50 to 100 USD)

Premium Price (Above 100 USD)

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

U.K

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

## Rest of Middle East & Africa

### What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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