

# **Dyslexia Support and Learning Tools Market Forecasts to 2034 – Global Analysis By Tool Type (Digital Reading & Writing Platforms, Phonics-based Learning Software, Text-to-Speech Tools, Speech-to- Text Tools, Multisensory Learning Applications and Screening & Assessment Tools), Business Model, Delivery Mode, End User and By Geography**

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## **Abstracts**

According to Statistics MRC, the Global Dyslexia Support and Learning Tools Market is accounted for \$791.3 million in 2026 and is expected to reach \$2059.3 million by 2034 growing at a CAGR of 12.7% during the forecast period. Dyslexia learning support tools are tailored educational technologies that help individuals facing challenges in reading, spelling, and language comprehension. They typically include features such as speech recognition, audio reading systems, phonetic training programs, and interactive learning applications that strengthen literacy development. These resources support improved reading accuracy, understanding, and fluency through multisensory engagement and customized instruction approaches. Educators, caregivers, and specialists use them to foster inclusive and accessible learning settings. With advancements in artificial intelligence, these tools now offer more personalized learning experiences with adaptive feedback.

According to the International Dyslexia Association (IDA), dyslexia affects 1 in 5 individuals (approximately 20% of the population), making it the most common learning disability. This prevalence underscores the need for scalable support tools in education.

### **Market Dynamics:**

### Driver:

#### Rising prevalence of dyslexia and learning disabilities

Growth in dyslexia support and learning tools is largely influenced by the increasing number of diagnosed dyslexia cases among both children and adults. Better screening and assessment practices are leading to earlier and more accurate identification of learning difficulties raising demand for intervention solutions. Educational institutions and families are widely adopting digital assistive technologies to support reading and comprehension development. Rising awareness of neurodiversity and the importance of inclusive education systems further strengthen adoption. Early intervention initiatives in schools also enhance learning outcomes. Overall the shift toward personalized education and cognitive support significantly accelerates market expansion across global education sectors.

### Restraint:

#### High cost of dyslexia support tools and limited affordability

A key limitation in the dyslexia learning tools market is the expensive nature of advanced assistive technologies. Many digital platforms AI-powered tools and specialized devices come with high purchase and subscription costs which make them less accessible for schools and families especially in developing and low income areas. Budget restrictions in smaller educational institutions further prevent adoption of modern learning solutions. Ongoing expenses such as updates maintenance and licensing also add to financial burden. These cost-related challenges significantly hinder widespread implementation of dyslexia support tools ultimately restricting market growth and slowing the global expansion of accessible educational technologies overall.

### Opportunity:

#### Growing adoption of EdTech platforms in education systems

A key opportunity in the dyslexia learning tools market is the growing integration of EdTech platforms across educational institutions. Schools, colleges and training centers are increasingly adopting digital systems to improve accessibility and learning effectiveness for dyslexic students. Mobile apps online platforms and cloud-based tools are making education more interactive flexible and inclusive. The expansion of hybrid and remote learning models has further increased reliance on digital solutions. Public

and private investments in education technology infrastructure are also rising. This widespread adoption of EdTech creates strong opportunities for companies developing innovative dyslexia support tools in global education markets.

Threat:

High dependence on technology infrastructure

A key threat to the dyslexia learning tools market is its strong reliance on digital infrastructure. Effective use of assistive technologies requires stable internet access modern devices and up-to-date software systems. However in many rural and economically challenged regions such infrastructure is lacking which restricts adoption. Educational institutions in these areas often find it difficult to implement advanced AI or cloud-based learning solutions. Additionally, technical disruptions system errors and insufficient maintenance support can negatively affect learning continuity. This dependence on technology infrastructure creates accessibility challenges and significantly limits the widespread growth of dyslexia support solutions in global education markets.

Covid-19 Impact:

The COVID-19 outbreak greatly influenced the dyslexia learning tools market by speeding up the shift toward digital education systems. With schools closed and remote learning becoming necessary there was a sharp rise in the use of online assistive technologies such as speech-to-text tools audio learning systems and interactive educational apps. Students with dyslexia depended more on digital platforms to continue their studies from home. At the same time the crisis revealed limitations including poor internet access lack of devices and inadequate teacher support. Nevertheless, the pandemic increased awareness and encouraged long-term adoption of digital solutions in special education worldwide overall growth

The digital reading & writing platforms segment is expected to be the largest during the forecast period

The digital reading & writing platforms segment is expected to account for the largest market share during the forecast period because of their broad usability and strong presence in education environments. These solutions combine various supportive functions including reading aid spelling assistance language correction and interactive educational features within one platform which makes them highly efficient for

individuals with dyslexia. They are extensively implemented in classrooms special education centres and home learning environments to enhance literacy development. Increasing preference for unified and easy to use learning systems along with ongoing technological improvements is driving their widespread acceptance and maintaining their dominant market position globally.

The parents & caregivers segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the parents & caregivers segment is predicted to witness the highest growth rate as they play a crucial role in early detection and continuous learning assistance at home. Increasing awareness about dyslexia has motivated families to adopt digital educational solutions that support reading and writing skills beyond school environments. The expansion of user-friendly mobile applications and accessible learning platforms has made it easier for parents to engage in their child's education. Moreover, the growing demand for personalized and flexible learning approaches is significantly accelerating the adoption of dyslexia support technologies among caregivers worldwide.

### **Region with largest share:**

During the forecast period, the North America region is expected to hold the largest market share because of its highly developed education system widespread use of advanced learning technologies and strong awareness regarding learning disorders. The region has robust special education frameworks supported by government policies that promote inclusive education Schools across the United States and Canada actively integrate digital tools such as AI driven platforms speech based learning systems and customized educational applications. The presence of major EdTech companies along with continuous innovation further reinforces its leadership. Additionally high investment in education healthcare and early screening programs supports early identification and boosts adoption of assistive learning solutions.

### **Region with highest CAGR:**

Over the forecast period, the Asia-Pacific region is anticipated to exhibit the highest CAGR, driven by rapid development in educational systems rising awareness of dyslexia and increasing use of digital learning solutions. Countries including India, China, Japan and South Korea are significantly investing in educational technology and inclusive learning initiatives. A large student population along with government efforts to

strengthen special education services is boosting demand. Furthermore, wider availability of smart phones affordable internet connectivity and the expansion of online education platforms are improving access to assistive tools. These combined factors are fueling strong market growth across the region.

### **Key players in the market**

Some of the key players in Dyslexia Support and Learning Tools Market include Kurzweil Education, Learning Ally, Nessy Learning Ltd., Texthelp Ltd., Speechify Inc., Ghotit Ltd., Dyslexia Gold Ltd., Lexia Learning Systems LLC, Pearson PLC, Lindamood-Bell Learning Processes Inc, Dybuster, Dynaread Special Education Corporation, Crossbow Education, The Dyslexia Shop, C-Pen, NaturalReader, MindPlay Inc. and ReadSpeaker.

### **Key Developments:**

In September 2025, Pearson and Cognizant announced a global strategic partnership aiming to accelerate early-career development, strengthen mid-career transitions, and equip the global workforce with the skills needed to thrive in an era of rapid AI-driven change.

In March 2024, Texthelp and n2y have agreed to merge, creating a category leader in education technology that will change the way the needs of diverse learners are met. This new organization is also committed to bridging the gap between education and the workplace, combining resources to provide support to individuals wherever they are - classroom, office, conference room or boardroom.

### **Tool Types Covered:**

Digital Reading & Writing Platforms

Phonics-based Learning Software

Text-to-Speech Tools

Speech-to-Text Tools

Multisensory Learning Applications

## Screening & Assessment Tools

### Business Models Covered:

Subscription-based Platforms

One-time Purchase Software

Institutional Licensing

Freemium + Premium Hybrid Models

### Delivery Modes Covered:

Classroom-integrated Solutions

Home-based Learning Tools

Mobile & Tablet Applications

Online Subscription Platforms

### End Users Covered:

K-12 Schools & Special Education Programs

Higher Education Institutions

Parents & Caregivers

Educational Therapists & Clinicians

NGOs & Community Learning Centers

### Regions Covered:

## North America

United States

Canada

Mexico

## Europe

United Kingdom

Germany

France

Italy

Spain

Netherlands

Belgium

Sweden

Switzerland

Poland

Rest of Europe

## Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Thailand

Malaysia

Singapore

Vietnam

Rest of Asia Pacific

South America

Brazil

Argentina

Colombia

Chile

Peru

Rest of South America

Rest of the World (RoW)

Middle East

Saudi Arabia

United Arab Emirates

Qatar

Israel

Rest of Middle East

Africa

South Africa

Egypt

Morocco

Rest of Africa

**What our report offers:**

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2023, 2024, 2025, 2026, 2027, 2028, 2030, 2032 and 2034
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

**Free Customization Offerings:**

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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