

Display Technologies & Applications - Global Market Outlook (2015-2022)

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Abstracts

According to Statistics MRC, the Global Display market is estimated at \$116 billion in 2015 and is poised to reach \$184.9 billion by 2022, growing at a CAGR of 6.9% from 2015 to 2022. The increasing demand for displays in consumer electronic devices is the key factor driving the market growth. The quick expansion of displays in automotive, medical and military applications is als

one of the major factors favoring the market. However, factors such as increasing competition in technologies and rising manufacturing challenges are hindering the market. Emerging applications for flexible displays and penetration in multiple applications are the future opportunities.

OLED segment is likely to acquire the highest market share during the forecast period driven by increasing demand for smartphones and related applications. Liquid Crystal on Silicon (LCOS) displays are primarily involved in projector equipment. LED and LCD types are capturing maximum of the market share in television products. Flexible display type is expected to witness significant growth during the forecast period. The consumer electronics, medical and automotive applications are witnessing remarkable rise in the utilization of display devices. North America dominates the global display market followed by Europe and Asia Pacific regions.

Some of the key players in the global market include, General Electric, Samsung Electronics Co. Ltd., Panasonic Corporation, Sony Corporation, Hewlett-Packard Company, Sharp Corporation, Fujitsu Limited, Mitsubishi Electric Corporation, Toshiba Corporation, E. I. Du Pont De Nemours and Company, Atmel Corporation, LG Display Co. Ltd., Cambridge Display Technology Ltd., Kent Displays Inc. and Universal Display Corporation.

Display Types Covered:

Conventional

Transparento 3D

Flexible

Technologies Covered:

e-Paper

Organic Light-Emitting Diode (OLED) display

Liquid Crystal Display (LCD)

Light-Emitting Diode (LED)

Liquid Crystal on Silicon (LCOS)

Digital Light Processor (DLP)

Plasma

Applications Covered

Consumer Electronics

Military

Automotive

Industrial

Healthcare

Advertising and Public Display

Banking

Others

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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