

# Display Technologies & Applications - Global Market Outlook (2015-2022)

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## Abstracts

According to Statistics MRC, the Global Display market is estimated at \$116 billion in 2015 and is poised to reach \$184.9 billion by 2022, growing at a CAGR of 6.9% from 2015 to 2022. The increasing demand for displays in consumer electronic devices is the key factor driving the market growth. The quick expansion of displays in automotive, medical and military applications is als

one of the major factors favoring the market. However, factors such as increasing competition in technologies and rising manufacturing challenges are hindering the market. Emerging applications for flexible displays and penetration in multiple applications are the future opportunities.

OLED segment is likely to acquire the highest market share during the forecast period driven by increasing demand for smartphones and related applications. Liquid Crystal on Silicon (LCOS) displays are primarily involved in projector equipment. LED and LCD types are capturing maximum of the market share in television products. Flexible display type is expected to witness significant growth during the forecast period. The consumer electronics, medical and automotive applications are witnessing remarkable rise in the utilization of display devices. North America dominates the global display market followed by Europe and Asia Pacific regions.

Some of the key players in the global market include, General Electric, Samsung Electronics Co. Ltd., Panasonic Corporation, Sony Corporation, Hewlett-Packard Company, Sharp Corporation, Fujitsu Limited, Mitsubishi Electric Corporation, Toshiba Corporation, E. I. Du Pont De Nemours and Company, Atmel Corporation, LG Display Co. Ltd., Cambridge Display Technology Ltd., Kent Displays Inc. and Universal Display Corporation.

### Display Types Covered:

Conventional

Transparento 3D

Flexible

### Technologies Covered:

e-Paper

Organic Light-Emitting Diode (OLED) display

Liquid Crystal Display (LCD)

Light-Emitting Diode (LED)

Liquid Crystal on Silicon (LCOS)

Digital Light Processor (DLP)

Plasma

### Applications Covered

Consumer Electronics

Military

Automotive

Industrial

Healthcare

Advertising and Public Display

Banking

Others

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

## Supply chain trends mapping the latest technological advancements

## Contents

### **1 EXECUTIVE SUMMARY**

### **2 PREFACE**

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
  - 2.4.1 Data Mining
  - 2.4.2 Data Analysis
  - 2.4.3 Data Validation
  - 2.4.4 Research Approach
- 2.5 Research Sources
  - 2.5.1 Primary Research Sources
  - 2.5.2 Secondary Research Sources
  - 2.5.3 Assumptions

### **3 MARKET TREND ANALYSIS**

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Product Analysis
- 3.7 Technology Analysis
- 3.8 Application Analysis
- 3.9 Emerging Markets

### **4 PORTERS FIVE FORCE ANALYSIS**

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

## **5 GLOBAL DISPLAY MARKET, BY DISPLAY TYPE**

- 5.1 Introduction
- 5.2 Conventional
- 5.3 Transparent
- 5.4 3D
- 5.5 Flexible

## **6 GLOBAL DISPLAY MARKET, BY TECHNOLOGY**

- 6.1 Introduction
- 6.2 e-Paper
- 6.3 Organic Light-Emitting Diode (OLED) display
- 6.4 Liquid Crystal Display (LCD)
- 6.5 Light-Emitting Diode (LED)
- 6.6 Liquid Crystal on Silicon (LCOS)
- 6.7 Digital Light Processor (DLP)
- 6.8 Plasma

## **7 GLOBAL DISPLAY MARKET, BY APPLICATION**

- 7.1 Introduction
- 7.2 Consumer Electronics
- 7.3 Military
- 7.4 Automotive
- 7.5 Industrial
- 7.7 Healthcare
- 7.7 Advertising and Public Display
- 7.8 Banking
- 7.9 Others

## **8 GLOBAL DISPLAY MARKET, BY GEOGRAPHY**

- 8.1 North America
  - 8.1.1 US
  - 8.1.2 Canada
  - 8.1.3 Mexico
- 8.2 Europe
  - 8.2.1 Germany

8.2.2 France

8.2.3 Italy

8.2.4 UK

8.2.5 Spain

8.2.6 Rest of Europe

8.3 Asia Pacific

8.3.1 Japan

8.3.2 China

8.3.3 India

8.3.4 Australia

8.3.5 New Zealand

8.3.6 Rest of Asia Pacific

8.4 Rest of the World

8.4.1 Middle East

8.4.2 Brazil

8.4.3 Argentina

8.4.4 South Africa

8.4.5 Egypt

## **9 KEY DEVELOPMENTS**

9.1 Agreements, Partnerships, Collaborations and Joint Ventures

9.2 Acquisitions & Mergers

9.3 New Product Launch

9.4 Expansions

9.5 Other Key Strategies

## **10 COMPANY PROFILING**

10.1 General Electric

10.2 Samsung Electronics Co. Ltd.

10.3 Panasonic Corporation

10.4 Sony Corporation

10.5 Hewlett-Packard Company

10.6 Sharp Corporation

10.7 Fujitsu Limited

10.8 Mitsubishi Electric Corporation

10.9 Toshiba Corporation

10.10 E. I. Du Pont De Nemours and Company



- 10.11 Atmel Corporation
- 10.12 LG Display Co. Ltd.
- 10.13 Cambridge Display Technology Ltd.
- 10.14 Kent Displays Inc.
- 10.15 Universal Display Corporation

## **TABLE OF CONTENTS**

- 1 Global Display Market Outlook, By Display Region (2012-2022) (\$MN)
- 2 Global Display Market Outlook, By Display Type (2012-2022) (\$MN)
- 3 Global Display Market Outlook, By Conventional (2012-2022) (\$MN)
- 4 Global Display Market Outlook, By Transparent (2012-2022) (\$MN)
- 5 Global Display Market Outlook, By 3D (2012-2022) (\$MN)
- 6 Global Display Market Outlook, By Flexible (2012-2022) (\$MN)
- 7 Global Display Market Outlook, By Technology (2012-2022) (\$MN)
- 8 Global Display Market Outlook, By e-Paper (2012-2022) (\$MN)
- 9 Global Display Market Outlook, By Organic Light-Emitting Diode (OLED) display (2012-2022) (\$MN)
- 10 Global Display Market Outlook, By Liquid Crystal Display (LCD) (2012-2022) (\$MN)
- 11 Global Display Market Outlook, By Light-Emitting Diode (LED) (2012-2022) (\$MN)
- 12 Global Display Market Outlook, By Liquid Crystal on Silicon (LCOS) (2012-2022) (\$MN)
- 13 Global Display Market Outlook, By Digital Light Processor (DLP) (2012-2022) (\$MN)
- 14 Global Display Market Outlook, By Plasma (2012-2022) (\$MN)
- 15 Global Display Market Outlook, By Application (2012-2022) (\$MN)
- 16 Global Display Market Outlook, By Consumer Electronics (2012-2022) (\$MN)
- 17 Global Display Market Outlook, By Military (2012-2022) (\$MN)
- 18 Global Display Market Outlook, By Automotive (2012-2022) (\$MN)
- 19 Global Display Market Outlook, By Industrial (2012-2022) (\$MN)
- 20 Global Display Market Outlook, By Healthcare (2012-2022) (\$MN)
- 21 Global Display Market Outlook, By Advertising and Public Display (2012-2022) (\$MN)
- 22 Global Display Market Outlook, By Banking (2012-2022) (\$MN)
- 23 Global Display Market Outlook, By Others (2012-2022) (\$MN)
- 24 North America Display Market Outlook, By Display Type (2012-2022) (\$MN)
- 25 North America Display Market Outlook, By Conventional (2012-2022) (\$MN)
- 26 North America Display Market Outlook, By Transparent (2012-2022) (\$MN)
- 27 North America Display Market Outlook, By 3D (2012-2022) (\$MN)
- 28 North America Display Market Outlook, By Flexible (2012-2022) (\$MN)

- 29 North America Display Market Outlook, By Technology (2012-2022) (\$MN)
- 30 North America Display Market Outlook, By e-Paper (2012-2022) (\$MN)
- 31 North America Display Market Outlook, By Organic Light-Emitting Diode (OLED) display (2012-2022) (\$MN)
- 32 North America Display Market Outlook, By Liquid Crystal Display (LCD) (2012-2022) (\$MN)
- 33 North America Display Market Outlook, By Light-Emitting Diode (LED) (2012-2022) (\$MN)
- 34 North America Display Market Outlook, By Liquid Crystal on Silicon (LCOS) (2012-2022) (\$MN)
- 35 North America Display Market Outlook, By Digital Light Processor (DLP) (2012-2022) (\$MN)
- 36 North America Display Market Outlook, By Plasma (2012-2022) (\$MN)
- 37 North America Display Market Outlook, By Application (2012-2022) (\$MN)
- 38 North America Display Market Outlook, By Consumer Electronics (2012-2022) (\$MN)
- 39 North America Display Market Outlook, By Military (2012-2022) (\$MN)
- 40 North America Display Market Outlook, By Automotive (2012-2022) (\$MN)
- 41 North America Display Market Outlook, By Industrial (2012-2022) (\$MN)
- 42 North America Display Market Outlook, By Healthcare (2012-2022) (\$MN)
- 43 North America Display Market Outlook, By Advertising and Public Display (2012-2022) (\$MN)
- 44 North America Display Market Outlook, By Banking (2012-2022) (\$MN)
- 45 North America Display Market Outlook, By Others (2012-2022) (\$MN)
- 46 Europe Display Market Outlook, By Display Type (2012-2022) (\$MN)
- 47 Europe Display Market Outlook, By Conventional (2012-2022) (\$MN)
- 48 Europe Display Market Outlook, By Transparent (2012-2022) (\$MN)
- 49 Europe Display Market Outlook, By 3D (2012-2022) (\$MN)
- 50 Europe Display Market Outlook, By Flexible (2012-2022) (\$MN)
- 51 Europe Display Market Outlook, By Technology (2012-2022) (\$MN)
- 52 Europe Display Market Outlook, By e-Paper (2012-2022) (\$MN)
- 53 Europe Display Market Outlook, By Organic Light-Emitting Diode (OLED) display (2012-2022) (\$MN)
- 54 Europe Display Market Outlook, By Liquid Crystal Display (LCD) (2012-2022) (\$MN)
- 55 Europe Display Market Outlook, By Light-Emitting Diode (LED) (2012-2022) (\$MN)
- 56 Europe Display Market Outlook, By Liquid Crystal on Silicon (LCOS) (2012-2022) (\$MN)
- 57 Europe Display Market Outlook, By Digital Light Processor (DLP) (2012-2022) (\$MN)
- 58 Europe Display Market Outlook, By Plasma (2012-2022) (\$MN)
- 59 Europe Display Market Outlook, By Application (2012-2022) (\$MN)

- 60 Europe Display Market Outlook, By Consumer Electronics (2012-2022) (\$MN)
- 61 Europe Display Market Outlook, By Military (2012-2022) (\$MN)
- 62 Europe Display Market Outlook, By Automotive (2012-2022) (\$MN)
- 63 Europe Display Market Outlook, By Industrial (2012-2022) (\$MN)
- 64 Europe Display Market Outlook, By Healthcare (2012-2022) (\$MN)
- 65 Europe Display Market Outlook, By Advertising and Public Display (2012-2022) (\$MN)
- 66 Europe Display Market Outlook, By Banking (2012-2022) (\$MN)
- 67 Europe Display Market Outlook, By Others (2012-2022) (\$MN)
- 68 Asia Pacific Display Market Outlook, By Display Type (2012-2022) (\$MN)
- 69 Asia Pacific Display Market Outlook, By Conventional (2012-2022) (\$MN)
- 70 Asia Pacific Display Market Outlook, By Transparent (2012-2022) (\$MN)
- 71 Asia Pacific Display Market Outlook, By 3D (2012-2022) (\$MN)
- 72 Asia Pacific Display Market Outlook, By Flexible (2012-2022) (\$MN)
- 73 Asia Pacific Display Market Outlook, By Technology (2012-2022) (\$MN)
- 74 Asia Pacific Display Market Outlook, By e-Paper (2012-2022) (\$MN)
- 75 Asia Pacific Display Market Outlook, By Organic Light-Emitting Diode (OLED) display (2012-2022) (\$MN)
- 76 Asia Pacific Display Market Outlook, By Liquid Crystal Display (LCD) (2012-2022) (\$MN)
- 77 Asia Pacific Display Market Outlook, By Light-Emitting Diode (LED) (2012-2022) (\$MN)
- 78 Asia Pacific Display Market Outlook, By Liquid Crystal on Silicon (LCOS) (2012-2022) (\$MN)
- 79 Asia Pacific Display Market Outlook, By Digital Light Processor (DLP) (2012-2022) (\$MN)
- 80 Asia Pacific Display Market Outlook, By Plasma (2012-2022) (\$MN)
- 81 Asia Pacific Display Market Outlook, By Application (2012-2022) (\$MN)
- 82 Asia Pacific Display Market Outlook, By Consumer Electronics (2012-2022) (\$MN)
- 83 Asia Pacific Display Market Outlook, By Military (2012-2022) (\$MN)
- 84 Asia Pacific Display Market Outlook, By Automotive (2012-2022) (\$MN)
- 85 Asia Pacific Display Market Outlook, By Industrial (2012-2022) (\$MN)
- 86 Asia Pacific Display Market Outlook, By Healthcare (2012-2022) (\$MN)
- 87 Asia Pacific Display Market Outlook, By Advertising and Public Display (2012-2022) (\$MN)
- 88 Asia Pacific Display Market Outlook, By Banking (2012-2022) (\$MN)
- 89 Asia Pacific Display Market Outlook, By Others (2012-2022) (\$MN)
- 90 Rest of the World Display Market Outlook, By Display Type (2012-2022) (\$MN)
- 91 Rest of the World Display Market Outlook, By Conventional (2012-2022) (\$MN)

- 92 Rest of the World Display Market Outlook, By Transparent (2012-2022) (\$MN)
- 93 Rest of the World Display Market Outlook, By 3D (2012-2022) (\$MN)
- 94 Rest of the World Display Market Outlook, By Flexible (2012-2022) (\$MN)
- 95 Rest of the World Display Market Outlook, By Technology (2012-2022) (\$MN)
- 96 Rest of the World Display Market Outlook, By e-Paper (2012-2022) (\$MN)
- 97 Rest of the World Display Market Outlook, By Organic Light-Emitting Diode (OLED) display (2012-2022) (\$MN)
- 98 Rest of the World Display Market Outlook, By Liquid Crystal Display (LCD) (2012-2022) (\$MN)
- 99 Rest of the World Display Market Outlook, By Light-Emitting Diode (LED) (2012-2022) (\$MN)
- 100 Rest of the World Display Market Outlook, By Liquid Crystal on Silicon (LCOS) (2012-2022) (\$MN)
- 101 Rest of the World Display Market Outlook, By Digital Light Processor (DLP) (2012-2022) (\$MN)
- 102 Rest of the World Display Market Outlook, By Plasma (2012-2022) (\$MN)
- 103 Rest of the World Display Market Outlook, By Application (2012-2022) (\$MN)
- 104 Rest of the World Display Market Outlook, By Consumer Electronics (2012-2022) (\$MN)
- 105 Rest of the World Display Market Outlook, By Military (2012-2022) (\$MN)
- 106 Rest of the World Display Market Outlook, By Automotive (2012-2022) (\$MN)
- 107 Rest of the World Display Market Outlook, By Industrial (2012-2022) (\$MN)
- 108 Rest of the World Display Market Outlook, By Healthcare (2012-2022) (\$MN)
- 109 Rest of the World Display Market Outlook, By Advertising and Public Display (2012-2022) (\$MN)
- 110 Rest of the World Display Market Outlook, By Banking (2012-2022) (\$MN)
- 111 Rest of the World Display Market Outlook, By Others (2012-2022) (\$MN)

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