

Digital Soil Platforms Market Forecasts to 2034 – Global Analysis By Platform Type (Mapping & Visualization Platforms, Soil Monitoring & Sensing Platforms, Decision Support & Advisory Platforms and Integrated Soil Data Management Platforms), Data Source, Technology Approach, Application, End User and By Geography

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Abstracts

According to Statistics MRC, the Global Digital Soil Platforms Market is accounted for \$0.6 billion in 2026 and is expected to reach \$1.4 billion by 2034 growing at a CAGR of 11.9% during the forecast period. Digital Soil Platforms are advanced digital frameworks that integrate soil data gathered from in-field sensors, satellite observations, lab analyses and historical records to support precision agriculture and land management. They enable farmers and soil specialists to continuously observe soil health factors such as moisture, nutrients, pH levels and organic carbon. With the help of artificial intelligence and data analytics, these systems deliver actionable guidance for irrigation planning, fertilizer use and crop selection. They promote sustainability by reducing resource wastage and enhancing productivity. Governments and research bodies apply them for land mapping, climate risk evaluation and environmental monitoring activities.

According to ISRIC – World Soil Information, their archives host over 2,600 datasets covering soil properties, moisture, chemistry, and carbon. These datasets are accessible via the GEOSS portal and widely used in digital soil mapping workflows for agriculture, land-use planning, and environmental monitoring.

Market Dynamics:

Driver:

Rising adoption of precision agriculture

Increasing use of precision farming is significantly driving the Digital Soil Platforms market, as agricultural producers shift toward data-based cultivation methods to enhance efficiency and output. Precision farming depends on real-time soil data to manage irrigation, nutrients and crop growth more effectively. Digital Soil Platforms support this transition by offering reliable soil health analytics that help farmers make better field-level decisions. This leads to lower production expenses, reduced ecological damage and improved harvest yields. The rising requirement for higher food output along with efficient use of agricultural inputs is boosting the global adoption of precision agriculture technologies.

Restraint:

High initial investment and deployment costs

The substantial upfront investment and installation expenses act as a key limitation for the Digital Soil Platforms market. Setting up these systems involves purchasing advanced sensors, IoT equipment, satellite data services, software platforms and cloud-based infrastructure, which together require high capital expenditure. Small and medium farmers often struggle to afford such technologies. In addition, recurring costs such as maintenance, software updates and data subscriptions further increase financial pressure. In many developing economies, lack of funding and credit access restricts adoption. This cost barrier creates unequal usage, favoring large farms while smaller ones continue using conventional soil management practices.

Opportunity:

Expansion of smart farming and precision agriculture

The growing adoption of smart farming and precision agriculture creates a strong growth opportunity for the Digital Soil Platforms market. As food demand increases globally, farmers are shifting toward technology-based farming methods to enhance productivity and efficiency. Digital Soil Platforms offer real-time soil insights that help optimize the use of water, fertilizers and crop protection inputs, improving yield and reducing costs. Government support and agritech initiatives are further encouraging precision farming adoption. Continuous improvements in AI, IoT and satellite-based

solutions are making these platforms more advanced. This trend is expected to significantly boost global integration of digital soil technologies in agriculture.

Threat:

High dependency on internet and digital infrastructure

Heavy reliance on internet connectivity and digital infrastructure acts as a significant threat to the Digital Soil Platforms market. These systems depend on stable network access, cloud services and communication technologies to operate efficiently. However, many rural and underdeveloped farming regions lack strong internet coverage and supporting infrastructure. This leads to delays or failures in transmitting real-time soil data, reducing system effectiveness. Such connectivity gaps prevent small and remote farmers from fully utilizing these platforms. The resulting digital divide creates unequal access to advanced farming tools, limiting widespread adoption and hindering overall market growth potential.

Covid-19 Impact:

The COVID-19 outbreak created both challenges and opportunities for the Digital Soil Platforms market. In the early stages, lockdowns, supply chain disruptions and reduced farm labor limited the installation and use of soil monitoring systems. Many farmers also delayed investments due to financial uncertainty. However, the crisis highlighted the importance of remote and data-based agricultural management. This led to faster adoption of digital farming tools and increased interest in smart agriculture solutions. Governments and technology providers supported digital transformation to maintain food supply chains. Consequently, the market recovered gradually and experienced stronger growth after the pandemic period.

The soil monitoring & sensing platforms segment is expected to be the largest during the forecast period

The soil monitoring & sensing platforms segment is expected to account for the largest market share during the forecast period because they provide continuous and highly accurate field level soil data essential for modern agriculture. They rely on IoT enabled sensors, satellite inputs and remote monitoring devices to measure key parameters such as moisture, nutrients, temperature and salinity in real time. This real time visibility helps farmers optimize irrigation and fertilizer use while improving productivity and reducing environmental stress. Strong adoption of precision farming and supportive

government initiatives further reinforce the dominance of this segment worldwide with rapid technological integration and scalability benefits globally expanding.

The government & policy agencies segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the government & policy agencies segment is predicted to witness the highest growth rate because of rising priorities around sustainable farming, food security, and climate adaptation. Many governments are actively funding digital agriculture systems, soil mapping projects, and smart farming initiatives to improve agricultural productivity. They are encouraging widespread adoption of soil monitoring technologies to support efficient land use and environmental protection. Increasing reliance on data-based agricultural planning and large-scale soil conservation programs is further accelerating growth of this segment across global regions significantly.

Region with largest share:

During the forecast period, the North America region is expected to hold the largest market share owing to its highly developed farming systems, early integration of precision agriculture, and strong technological ecosystem. The region extensively uses IoT-based sensors, satellite imagery, and artificial intelligence to improve soil monitoring and agricultural productivity. Countries such as the United States and Canada are at the forefront of adopting digital soil solutions, supported by advanced infrastructure and a skilled agricultural workforce. Continuous government investment, research initiatives, and innovation from agritech firms further support growth. Rising emphasis on sustainable agriculture and efficient resource use continues to strengthen market expansion across the region.

Region with highest CAGR:

Over the forecast period, the Asia-Pacific region is anticipated to exhibit the highest CAGR, driven by rapid advancements in agricultural technologies and rising demand for food production. Major economies like China, India, and Japan are increasingly adopting digital farming solutions, including soil monitoring and precision agriculture systems. The region's vast agricultural base and need for improved yield efficiency are boosting technology adoption. Strong government initiatives, supportive policies, and expanding agritech innovation are further accelerating growth. Growing awareness about sustainable farming and efficient resource management is also contributing to the rapid expansion of this market across Asia-Pacific.

Key players in the market

Some of the key players in Digital Soil Platforms Market include Trimble Inc., Farmers Edge, SoilOptix, Veris Technologies, CropX, EarthOptics, Taranis, Ag Leader Technology, Esri, SMARTCLOUDFARMING, METER Group, AgroCares, AgEagle Aerial Systems, Teralytic, EOS Data Analytics, Arable Labs, John Deere and AgriWebb.

Key Developments:

In December 2025, John Deere has agreed to acquire Tenna, a construction technology company, to enhance its fleet equipment operations. Tenna's platform provides real-time equipment data for improved productivity and cost-efficiency. The acquisition is set to finalize in February 2026 pending regulatory approval.

In November 2025, Trimble strengthens global footprint through partnership with Liverpool FC. Under the agreement, Trimble has become a global partner of Liverpool, with its branding featuring across the club's home ground and on the digital platforms.

In July 2025, AgEagle Aerial Systems Inc. announces the upcoming demonstration of AI-enabled autonomous Unmanned Aircraft System (UAS) teaming, developed through a strategic partnership with an Israeli defense/technology firm. The system is designed for use in border security, surveillance, and intrusion detection missions and will showcase advanced autonomous capabilities with minimal human intervention while delivering real-time operational intelligence.

Platform Types Covered:

Mapping & Visualization Platforms

Soil Monitoring & Sensing Platforms

Decision Support & Advisory Platforms

Integrated Soil Data Management Platforms

Data Sources Covered:

Remote Sensing

In-situ Sensors

Public & Institutional Soil Databases

Farmer-Contributed & Community Data

Technology Approaches Covered:

GIS & Geospatial Analytics

AI & Machine Learning Models

IoT-Enabled Soil Monitoring

Cloud-Based Data Integration

Applications Covered:

Precision Agriculture & Crop Management

Soil Health & Fertility Assessment

Land Use & Environmental Planning

Research & Academic Studies

End Users Covered:

Farmers & Agribusinesses

Government & Policy Agencies

Research Institutions & Universities

Environmental & Land Management Organizations

Regions Covered:

North America

United States

Canada

Mexico

Europe

United Kingdom

Germany

France

Italy

Spain

Netherlands

Belgium

Sweden

Switzerland

Poland

Rest of Europe

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Thailand

Malaysia

Singapore

Vietnam

Rest of Asia Pacific

South America

Brazil

Argentina

Colombia

Chile

Peru

Rest of South America

Rest of the World (RoW)

Middle East

Saudi Arabia

United Arab Emirates

Qatar

Israel

Rest of Middle East

Africa

South Africa

Egypt

Morocco

Rest of Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years 2023, 2024, 2025, 2026, 2027, 2028, 2030, 2032 and 2034

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

Contents

1 EXECUTIVE SUMMARY

- 1.1 Market Snapshot and Key Highlights
- 1.2 Growth Drivers, Challenges, and Opportunities
- 1.3 Competitive Landscape Overview
- 1.4 Strategic Insights and Recommendations

2 RESEARCH FRAMEWORK

- 2.1 Study Objectives and Scope
- 2.2 Stakeholder Analysis
- 2.3 Research Assumptions and Limitations
- 2.4 Research Methodology
 - 2.4.1 Data Collection (Primary and Secondary)
 - 2.4.2 Data Modeling and Estimation Techniques
 - 2.4.3 Data Validation and Triangulation
 - 2.4.4 Analytical and Forecasting Approach

3 MARKET DYNAMICS AND TREND ANALYSIS

- 3.1 Market Definition and Structure
- 3.2 Key Market Drivers
- 3.3 Market Restraints and Challenges
- 3.4 Growth Opportunities and Investment Hotspots
- 3.5 Industry Threats and Risk Assessment
- 3.6 Technology and Innovation Landscape
- 3.7 Emerging and High-Growth Markets
- 3.8 Regulatory and Policy Environment
- 3.9 Impact of COVID-19 and Recovery Outlook

4 COMPETITIVE AND STRATEGIC ASSESSMENT

- 4.1 Porter's Five Forces Analysis
 - 4.1.1 Supplier Bargaining Power
 - 4.1.2 Buyer Bargaining Power
 - 4.1.3 Threat of Substitutes
 - 4.1.4 Threat of New Entrants

- 4.1.5 Competitive Rivalry
- 4.2 Market Share Analysis of Key Players
- 4.3 Product Benchmarking and Performance Comparison

5 GLOBAL DIGITAL SOIL PLATFORMS MARKET, BY PLATFORM TYPE

- 5.1 Mapping & Visualization Platforms
- 5.2 Soil Monitoring & Sensing Platforms
- 5.3 Decision Support & Advisory Platforms
- 5.4 Integrated Soil Data Management Platforms

6 GLOBAL DIGITAL SOIL PLATFORMS MARKET, BY DATA SOURCE

- 6.1 Remote Sensing
- 6.2 In-situ Sensors
- 6.3 Public & Institutional Soil Databases
- 6.4 Farmer-Contributed & Community Data

7 GLOBAL DIGITAL SOIL PLATFORMS MARKET, BY TECHNOLOGY APPROACH

- 7.1 GIS & Geospatial Analytics
- 7.2 AI & Machine Learning Models
- 7.3 IoT-Enabled Soil Monitoring
- 7.4 Cloud-Based Data Integration

8 GLOBAL DIGITAL SOIL PLATFORMS MARKET, BY APPLICATION

- 8.1 Precision Agriculture & Crop Management
- 8.2 Soil Health & Fertility Assessment
- 8.3 Land Use & Environmental Planning
- 8.4 Research & Academic Studies

9 GLOBAL DIGITAL SOIL PLATFORMS MARKET, BY END USER

- 9.1 Farmers & Agribusinesses
- 9.2 Government & Policy Agencies
- 9.3 Research Institutions & Universities
- 9.4 Environmental & Land Management Organizations

10 GLOBAL DIGITAL SOIL PLATFORMS MARKET, BY GEOGRAPHY

10.1 North America

10.1.1 United States

10.1.2 Canada

10.1.3 Mexico

10.2 Europe

10.2.1 United Kingdom

10.2.2 Germany

10.2.3 France

10.2.4 Italy

10.2.5 Spain

10.2.6 Netherlands

10.2.7 Belgium

10.2.8 Sweden

10.2.9 Switzerland

10.2.10 Poland

10.2.11 Rest of Europe

10.3 Asia Pacific

10.3.1 China

10.3.2 Japan

10.3.3 India

10.3.4 South Korea

10.3.5 Australia

10.3.6 Indonesia

10.3.7 Thailand

10.3.8 Malaysia

10.3.9 Singapore

10.3.10 Vietnam

10.3.11 Rest of Asia Pacific

10.4 South America

10.4.1 Brazil

10.4.2 Argentina

10.4.3 Colombia

10.4.4 Chile

10.4.5 Peru

10.4.6 Rest of South America

10.5 Rest of the World (RoW)

10.5.1 Middle East

- 10.5.1.1 Saudi Arabia
- 10.5.1.2 United Arab Emirates
- 10.5.1.3 Qatar
- 10.5.1.4 Israel
- 10.5.1.5 Rest of Middle East
- 10.5.2 Africa
 - 10.5.2.1 South Africa
 - 10.5.2.2 Egypt
 - 10.5.2.3 Morocco
 - 10.5.2.4 Rest of Africa

11 STRATEGIC MARKET INTELLIGENCE

- 11.1 Industry Value Network and Supply Chain Assessment
- 11.2 White-Space and Opportunity Mapping
- 11.3 Product Evolution and Market Life Cycle Analysis
- 11.4 Channel, Distributor, and Go-to-Market Assessment

12 INDUSTRY DEVELOPMENTS AND STRATEGIC INITIATIVES

- 12.1 Mergers and Acquisitions
- 12.2 Partnerships, Alliances, and Joint Ventures
- 12.3 New Product Launches and Certifications
- 12.4 Capacity Expansion and Investments
- 12.5 Other Strategic Initiatives

13 COMPANY PROFILES

- 13.1 Trimble Inc.
- 13.2 Farmers Edge
- 13.3 SoilOptix
- 13.4 Veris Technologies
- 13.5 CropX
- 13.6 EarthOptics
- 13.7 Taranis
- 13.8 Ag Leader Technology
- 13.9 Esri
- 13.10 SMARTCLOUDFARMING
- 13.11 METER Group

- 13.12 AgroCares
- 13.13 AgEagle Aerial Systems
- 13.14 Teralytic
- 13.15 EOS Data Analytics
- 13.16 Arable Labs
- 13.17 John Deere
- 13.18 AgriWebb

List Of Tables

LIST OF TABLES

Table 1 Global Digital Soil Platforms Market Outlook, By Region (2023-2034) (\$MN)

Table 2 Global Digital Soil Platforms Market Outlook, By Platform Type (2023-2034) (\$MN)

Table 3 Global Digital Soil Platforms Market Outlook, By Mapping & Visualization Platforms (2023-2034) (\$MN)

Table 4 Global Digital Soil Platforms Market Outlook, By Soil Monitoring & Sensing Platforms (2023-2034) (\$MN)

Table 5 Global Digital Soil Platforms Market Outlook, By Decision Support & Advisory Platforms (2023-2034) (\$MN)

Table 6 Global Digital Soil Platforms Market Outlook, By Integrated Soil Data Management Platforms (2023-2034) (\$MN)

Table 7 Global Digital Soil Platforms Market Outlook, By Data Source (2023-2034) (\$MN)

Table 8 Global Digital Soil Platforms Market Outlook, By Remote Sensing (2023-2034) (\$MN)

Table 9 Global Digital Soil Platforms Market Outlook, By In-situ Sensors (2023-2034) (\$MN)

Table 10 Global Digital Soil Platforms Market Outlook, By Public & Institutional Soil Databases (2023-2034) (\$MN)

Table 11 Global Digital Soil Platforms Market Outlook, By Farmer-Contributed & Community Data (2023-2034) (\$MN)

Table 12 Global Digital Soil Platforms Market Outlook, By Technology Approach (2023-2034) (\$MN)

Table 13 Global Digital Soil Platforms Market Outlook, By GIS & Geospatial Analytics (2023-2034) (\$MN)

Table 14 Global Digital Soil Platforms Market Outlook, By AI & Machine Learning Models (2023-2034) (\$MN)

Table 15 Global Digital Soil Platforms Market Outlook, By IoT-Enabled Soil Monitoring (2023-2034) (\$MN)

Table 16 Global Digital Soil Platforms Market Outlook, By Cloud-Based Data Integration (2023-2034) (\$MN)

Table 17 Global Digital Soil Platforms Market Outlook, By Application (2023-2034) (\$MN)

Table 18 Global Digital Soil Platforms Market Outlook, By Precision Agriculture & Crop Management (2023-2034) (\$MN)

Table 19 Global Digital Soil Platforms Market Outlook, By Soil Health & Fertility Assessment (2023-2034) (\$MN)

Table 20 Global Digital Soil Platforms Market Outlook, By Land Use & Environmental Planning (2023-2034) (\$MN)

Table 21 Global Digital Soil Platforms Market Outlook, By Research & Academic Studies (2023-2034) (\$MN)

Table 22 Global Digital Soil Platforms Market Outlook, By End User (2023-2034) (\$MN)

Table 23 Global Digital Soil Platforms Market Outlook, By Farmers & Agribusinesses (2023-2034) (\$MN)

Table 24 Global Digital Soil Platforms Market Outlook, By Government & Policy Agencies (2023-2034) (\$MN)

Table 25 Global Digital Soil Platforms Market Outlook, By Research Institutions & Universities (2023-2034) (\$MN)

Table 26 Global Digital Soil Platforms Market Outlook, By Environmental & Land Management Organizations (2023-2034) (\$MN)

Note: Tables for North America, Europe, APAC, South America, and Rest of the World (RoW) Regions are also represented in the same manner as above.

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