

Digital Soil Mapping Platforms Market Forecasts to 2034 – Global Analysis By Platform Type (Cloud-Based Platforms, On-Premise Platforms and Hybrid Platforms), Data Source, Technology Approach, Application, End User and By Geography

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Abstracts

According to Statistics MRC, the Global Digital Soil Mapping Platforms Market is accounted for \$585.5 million in 2026 and is expected to reach \$1449.6 million by 2034 growing at a CAGR of 12.0% during the forecast period. Digital Soil Mapping Platforms use geospatial technologies, soil data, and advanced analytics to create high-resolution representations of soil characteristics. They combine field survey data, satellite imagery, environmental variables, and AI-based models to estimate soil properties such as fertility, moisture, carbon content, and texture. These systems assist in precision farming, sustainable land management, and agricultural planning by delivering accurate spatial soil insights. Researchers, agronomists, and policymakers rely on these platforms to enhance productivity and minimize environmental degradation. Continuous improvements in machine learning, remote sensing, and GIS have strengthened the precision, efficiency, and global applicability of digital soil mapping tools across worldwide regions.

According to the European Soil Data Centre (ESDAC, Panagos et al., 2022, European Journal of Soil Science), the European Soil Data Centre 2.0 provides harmonized soil data supporting EU policies. This includes georeferenced soil maps, soil carbon datasets, and soil degradation indicators, all accessible for integration into digital soil mapping platforms.

Market Dynamics:

Driver:

Rising demand for precision agriculture

Precision agriculture demand is a major factor pushing the growth of Digital Soil Mapping Platforms. Farmers increasingly depend on accurate soil data to improve productivity and manage resources efficiently. These platforms deliver detailed insights into soil health, including nutrient status, moisture content, and fertility variations, helping optimize fertilizer and water usage. This supports cost reduction and better crop outcomes. With the expansion of smart farming technologies and digital agriculture tools, adoption is rising globally. Large farms especially use these systems to guide decisions, improve operational efficiency, and ensure sustainable farming practices across varied agricultural regions and environmental conditions effectively overall.

Restraint:

High initial implementation and technology costs

The adoption of Digital Soil Mapping Platforms is hindered by high setup and operational costs. These systems depend on expensive technologies like satellite imagery, GIS tools, and AI-based analytics, making them less affordable for small farmers. Regular maintenance, software upgrades, and skilled personnel add to the financial burden. In many developing regions, limited funding and weak infrastructure further restrict adoption. Although these platforms offer long-term agricultural benefits, the initial investment discourages many users. As a result, cost-related challenges remain a significant barrier, slowing down the expansion and accessibility of digital soil mapping solutions in the global agricultural sector overall.

Opportunity:

Growth in climate-smart agriculture initiatives

Climate-smart agriculture is emerging as a major opportunity area for Digital Soil Mapping Platforms. These practices focus on improving farm productivity while minimizing environmental impact and adapting to climate change. Soil mapping systems provide critical data on soil health, moisture, and carbon levels, helping farmers make climate-resilient decisions. This supports better crop selection and sustainable land use. Global organizations and governments are increasingly investing in climate adaptation programs. As weather patterns become more unpredictable, the need for accurate soil

information rises. This trend is expected to significantly boost demand for digital soil mapping solutions worldwide in the coming years overall.

Threat:

Rapid technological obsolescence

Rapid changes in technology pose a serious threat to Digital Soil Mapping Platforms. Innovations in artificial intelligence, satellite imaging, and geospatial tools occur very quickly, making older systems less effective over time. Businesses must continuously upgrade their platform to remain competitive, which increases costs and operational challenges. Users may also struggle to adapt to frequent changes in software and tools. Smaller companies and farmers are especially affected due to limited resources. As a result, the fast pace of technological advancement creates instability in the market and increases the risk of systems becoming outdated in a short period globally overall.

Covid-19 Impact:

The COVID-19 pandemic created both challenges and opportunities for the Digital Soil Mapping Platforms market. Movement restrictions disrupted traditional soil sampling, field studies, and agricultural operations, temporarily slowing data-driven projects. However, the need for remote agricultural management increased significantly. Farmers, researchers, and governments turned to satellite imagery, AI tools, and cloud-based systems to monitor soil conditions without physical presence. This shift accelerated digital adoption in agriculture and highlighted the importance of resilient, technology-driven farming solutions. Although initial delays were observed, the pandemic ultimately encouraged wider acceptance of digital soil mapping technologies and strengthened their long-term growth potential worldwide.

The cloud-based platforms segment is expected to be the largest during the forecast period

The cloud-based platforms segment is expected to account for the largest market share during the forecast period as they offer flexible, scalable, and cost-effective solutions for handling large agricultural datasets. These systems eliminate the need for expensive on-premise infrastructure and allow users to access soil information anytime from any location. Their ability to integrate with advanced technologies such as artificial intelligence, IoT devices, and remote sensing tools enhances their functionality. Real-time data processing and easy collaboration among stakeholders make them highly

preferred in modern agriculture. Growing digital transformation in farming practices and increasing demand for efficient soil analysis solutions continue to drive the strong adoption of cloud-based platforms globally.

The research & academic institutions segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the research & academic institutions segment is predicted to witness the highest growth rate. This is driven by expanding research activities in soil health, environmental science, and sustainable farming systems. These organizations actively adopt advanced technologies such as GIS, remote sensing, and machine learning to study soil properties in detail. Strong partnerships with government bodies and private companies are further boosting technology use. Universities and research centers focus on innovation and data-driven experimentation, increasing reliance on digital soil tools. Growing interest in climate adaptation and land management studies continues to accelerate adoption across academic environments worldwide.

Region with largest share:

During the forecast period, the North America region is expected to hold the largest market share because of its highly developed agricultural systems and early adoption of advanced farming technologies. The region extensively uses precision agriculture tools, including GIS mapping, satellite imaging, and artificial intelligence for soil analysis. Strong government initiatives promoting sustainable farming and environmental protection further support market expansion. Farmers in North America are highly aware of soil health benefits, leading to increased usage of digital platforms for productivity improvement and efficient land management across agricultural operations overall.

Region with highest CAGR:

Over the forecast period, the Asia-Pacific region is anticipated to exhibit the highest CAGR due to rapid transformation in its agricultural sector. The region is witnessing increasing use of precision farming methods driven by rising food demand and modernization of farming practices. Governments in major countries are promoting digital agriculture through investments in smart technologies and soil monitoring systems. Improved access to mobile networks and affordable digital solutions is encouraging farmer adoption. Awareness of soil health management is also increasing, supporting wider implementation of advanced soil mapping tools. This strong combination of factors is fueling rapid market growth across the region.

Key players in the market

Some of the key players in Digital Soil Mapping Platforms Market include SoilOptix, Veris Technologies, Trimble Inc., CropX, EarthOptics, Teralytic, Ag Leader Technology, Esri, Corteva, AgEagle Aerial Systems, Taranis, AgriWebb, Yara International, AGCO Corporation, Deere & Company, AgroCares B.V. and Eijkelkamp Soil & Water.

Key Developments:

In December 2025, Corteva and Hexagon Bio announced a multi-million-dollar joint venture (JV) to accelerate the development of new crop protection solutions inspired by nature. The partnership brings together Corteva's billion-dollar nature-inspired crop protection franchises and bacterial natural product discovery capabilities with Hexagon Bio's natural-product discovery platform to advance the companies' respective pipelines across agriculture and human health.

In October 2025, Trimble expanded its strategic partnership with the Engineers Without Borders network, facilitated by Engineers Without Borders (EWB) International. This collaboration significantly expands Trimble's existing support of Engineers Without Borders by providing a substantial monetary donation, essential hardware, software and specialized training expertise for international projects.

In February 2025, AGCO Corporation and SDF have signed a supply agreement that will offer farmers a streamlined low-mid range horsepower tractor portfolio for AGCO's leading Massey Ferguson brand. Beginning mid-year 2025, tractor specialist SDF will produce proprietary tractors with up to 85 horsepower for most global markets.

Platform Types Covered:

Cloud-Based Platforms

On-Premise Platforms

Hybrid Platforms

Data Sources Covered:

Satellite Imagery

UAV & Drone Data

Ground-Based Sensor Networks

Public Soil Databases

Technology Approaches Covered:

Remote Sensing Integration

Proximal Soil Sensing

Machine Learning & AI Modeling

GIS-Based Spatial Analysis

Applications Covered:

Precision Agriculture

Environmental Monitoring

Land-Use Planning

Soil Health & Fertility Management

End Users Covered:

Agribusiness Enterprises

Research & Academic Institutions

Government Agencies

Environmental NGOs

Regions Covered:

North America

United States

Canada

Mexico

Europe

United Kingdom

Germany

France

Italy

Spain

Netherlands

Belgium

Sweden

Switzerland

Poland

Rest of Europe

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Thailand

Malaysia

Singapore

Vietnam

Rest of Asia Pacific

South America

Brazil

Argentina

Colombia

Chile

Peru

Rest of South America

Rest of the World (RoW)

Middle East

Saudi Arabia

United Arab Emirates

Qatar

Israel

Rest of Middle East

Africa

South Africa

Egypt

Morocco

Rest of Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years 2023, 2024, 2025, 2026, 2027, 2028, 2030, 2032 and 2034

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

Contents

1 EXECUTIVE SUMMARY

- 1.1 Market Snapshot and Key Highlights
- 1.2 Growth Drivers, Challenges, and Opportunities
- 1.3 Competitive Landscape Overview
- 1.4 Strategic Insights and Recommendations

2 RESEARCH FRAMEWORK

- 2.1 Study Objectives and Scope
- 2.2 Stakeholder Analysis
- 2.3 Research Assumptions and Limitations
- 2.4 Research Methodology
 - 2.4.1 Data Collection (Primary and Secondary)
 - 2.4.2 Data Modeling and Estimation Techniques
 - 2.4.3 Data Validation and Triangulation
 - 2.4.4 Analytical and Forecasting Approach

3 MARKET DYNAMICS AND TREND ANALYSIS

- 3.1 Market Definition and Structure
- 3.2 Key Market Drivers
- 3.3 Market Restraints and Challenges
- 3.4 Growth Opportunities and Investment Hotspots
- 3.5 Industry Threats and Risk Assessment
- 3.6 Technology and Innovation Landscape
- 3.7 Emerging and High-Growth Markets
- 3.8 Regulatory and Policy Environment
- 3.9 Impact of COVID-19 and Recovery Outlook

4 COMPETITIVE AND STRATEGIC ASSESSMENT

- 4.1 Porter's Five Forces Analysis
 - 4.1.1 Supplier Bargaining Power
 - 4.1.2 Buyer Bargaining Power
 - 4.1.3 Threat of Substitutes
 - 4.1.4 Threat of New Entrants

- 4.1.5 Competitive Rivalry
- 4.2 Market Share Analysis of Key Players
- 4.3 Product Benchmarking and Performance Comparison

5 GLOBAL DIGITAL SOIL MAPPING PLATFORMS MARKET, BY PLATFORM TYPE

- 5.1 Cloud-Based Platforms
- 5.2 On-Premise Platforms
- 5.3 Hybrid Platforms

6 GLOBAL DIGITAL SOIL MAPPING PLATFORMS MARKET, BY DATA SOURCE

- 6.1 Satellite Imagery
- 6.2 UAV & Drone Data
- 6.3 Ground-Based Sensor Networks
- 6.4 Public Soil Databases

7 GLOBAL DIGITAL SOIL MAPPING PLATFORMS MARKET, BY TECHNOLOGY APPROACH

- 7.1 Remote Sensing Integration
- 7.2 Proximal Soil Sensing
- 7.3 Machine Learning & AI Modeling
- 7.4 GIS-Based Spatial Analysis

8 GLOBAL DIGITAL SOIL MAPPING PLATFORMS MARKET, BY APPLICATION

- 8.1 Precision Agriculture
- 8.2 Environmental Monitoring
- 8.3 Land-Use Planning
- 8.4 Soil Health & Fertility Management

9 GLOBAL DIGITAL SOIL MAPPING PLATFORMS MARKET, BY END USER

- 9.1 Agribusiness Enterprises
- 9.2 Research & Academic Institutions
- 9.3 Government Agencies
- 9.4 Environmental NGOs

10 GLOBAL DIGITAL SOIL MAPPING PLATFORMS MARKET, BY GEOGRAPHY

10.1 North America

10.1.1 United States

10.1.2 Canada

10.1.3 Mexico

10.2 Europe

10.2.1 United Kingdom

10.2.2 Germany

10.2.3 France

10.2.4 Italy

10.2.5 Spain

10.2.6 Netherlands

10.2.7 Belgium

10.2.8 Sweden

10.2.9 Switzerland

10.2.10 Poland

10.2.11 Rest of Europe

10.3 Asia Pacific

10.3.1 China

10.3.2 Japan

10.3.3 India

10.3.4 South Korea

10.3.5 Australia

10.3.6 Indonesia

10.3.7 Thailand

10.3.8 Malaysia

10.3.9 Singapore

10.3.10 Vietnam

10.3.11 Rest of Asia Pacific

10.4 South America

10.4.1 Brazil

10.4.2 Argentina

10.4.3 Colombia

10.4.4 Chile

10.4.5 Peru

10.4.6 Rest of South America

10.5 Rest of the World (RoW)

10.5.1 Middle East

- 10.5.1.1 Saudi Arabia
- 10.5.1.2 United Arab Emirates
- 10.5.1.3 Qatar
- 10.5.1.4 Israel
- 10.5.1.5 Rest of Middle East
- 10.5.2 Africa
 - 10.5.2.1 South Africa
 - 10.5.2.2 Egypt
 - 10.5.2.3 Morocco
 - 10.5.2.4 Rest of Africa

11 STRATEGIC MARKET INTELLIGENCE

- 11.1 Industry Value Network and Supply Chain Assessment
- 11.2 White-Space and Opportunity Mapping
- 11.3 Product Evolution and Market Life Cycle Analysis
- 11.4 Channel, Distributor, and Go-to-Market Assessment

12 INDUSTRY DEVELOPMENTS AND STRATEGIC INITIATIVES

- 12.1 Mergers and Acquisitions
- 12.2 Partnerships, Alliances, and Joint Ventures
- 12.3 New Product Launches and Certifications
- 12.4 Capacity Expansion and Investments
- 12.5 Other Strategic Initiatives

13 COMPANY PROFILES

- 13.1 SoilOptix
- 13.2 Veris Technologies
- 13.3 Trimble Inc.
- 13.4 CropX
- 13.5 EarthOptics
- 13.6 Teralytic
- 13.7 Ag Leader Technology
- 13.8 Esri
- 13.9 Corteva
- 13.10 AgEagle Aerial Systems
- 13.11 Taranis

- 13.12 AgriWebb
- 13.13 Yara International
- 13.14 AGCO Corporation
- 13.15 Deere & Company
- 13.16 AgroCares B.V.
- 13.17 Eijkelkamp Soil & Water

List Of Tables

LIST OF TABLES

Table 1 Global Digital Soil Mapping Platforms Market Outlook, By Region (2023-2034) (\$MN)

Table 2 Global Digital Soil Mapping Platforms Market Outlook, By Platform Type (2023-2034) (\$MN)

Table 3 Global Digital Soil Mapping Platforms Market Outlook, By Cloud-Based Platforms (2023-2034) (\$MN)

Table 4 Global Digital Soil Mapping Platforms Market Outlook, By On-Premise Platforms (2023-2034) (\$MN)

Table 5 Global Digital Soil Mapping Platforms Market Outlook, By Hybrid Platforms (2023-2034) (\$MN)

Table 6 Global Digital Soil Mapping Platforms Market Outlook, By Data Source (2023-2034) (\$MN)

Table 7 Global Digital Soil Mapping Platforms Market Outlook, By Satellite Imagery (2023-2034) (\$MN)

Table 8 Global Digital Soil Mapping Platforms Market Outlook, By UAV & Drone Data (2023-2034) (\$MN)

Table 9 Global Digital Soil Mapping Platforms Market Outlook, By Ground-Based Sensor Networks (2023-2034) (\$MN)

Table 10 Global Digital Soil Mapping Platforms Market Outlook, By Public Soil Databases (2023-2034) (\$MN)

Table 11 Global Digital Soil Mapping Platforms Market Outlook, By Technology Approach (2023-2034) (\$MN)

Table 12 Global Digital Soil Mapping Platforms Market Outlook, By Remote Sensing Integration (2023-2034) (\$MN)

Table 13 Global Digital Soil Mapping Platforms Market Outlook, By Proximal Soil Sensing (2023-2034) (\$MN)

Table 14 Global Digital Soil Mapping Platforms Market Outlook, By Machine Learning & AI Modeling (2023-2034) (\$MN)

Table 15 Global Digital Soil Mapping Platforms Market Outlook, By GIS-Based Spatial Analysis (2023-2034) (\$MN)

Table 16 Global Digital Soil Mapping Platforms Market Outlook, By Application (2023-2034) (\$MN)

Table 17 Global Digital Soil Mapping Platforms Market Outlook, By Precision Agriculture (2023-2034) (\$MN)

Table 18 Global Digital Soil Mapping Platforms Market Outlook, By Environmental

Monitoring (2023-2034) (\$MN)

Table 19 Global Digital Soil Mapping Platforms Market Outlook, By Land-Use Planning (2023-2034) (\$MN)

Table 20 Global Digital Soil Mapping Platforms Market Outlook, By Soil Health & Fertility Management (2023-2034) (\$MN)

Table 21 Global Digital Soil Mapping Platforms Market Outlook, By End User (2023-2034) (\$MN)

Table 22 Global Digital Soil Mapping Platforms Market Outlook, By Agribusiness Enterprises (2023-2034) (\$MN)

Table 23 Global Digital Soil Mapping Platforms Market Outlook, By Research & Academic Institutions (2023-2034) (\$MN)

Table 24 Global Digital Soil Mapping Platforms Market Outlook, By Government Agencies (2023-2034) (\$MN)

Table 25 Global Digital Soil Mapping Platforms Market Outlook, By Environmental NGOs (2023-2034) (\$MN)

Note: Tables for North America, Europe, APAC, South America, and Rest of the World (RoW) Regions are also represented in the same manner as above.

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