

# Dietary Supplements - Global Market Outlook (2016-2022)

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## Abstracts

According to Statistics MRC, the Global Dietary Supplements market is estimated to be \$125.10 billion in 2015 with a CAGR of 7.14% is poised to reach \$202.8 billion by 2022. Growing disposable incomes in developing countries, rising awareness towards consumption of proteins, rapidly growing awareness towards calorie drop & weight loss and increasing importance of e-commerce portals as a selling medium for nutraceutical manufacturers are some of the reasons behind the favorable market growth. Moreover, lack of peculiarity from conventional food categories is the critical challenge in this dietary supplements market.

Sports nutrition segment is expected to grow at a faster growth rate during the forecast period due to increasing demand for energy drinks equipped with whey and egg protein between sports athletes and gym professionals. By geography, Asia Pacific witnessed largest market share in 2015 owing to rising disposal income and buyer spending towards nutritional enrichment.

Some of the key players in this market include Himalaya Global Holdings Ltd., Stepan Co., Nutraceuticals Inc., Ayanda A/S, Nature's Sunshine Products, Archer Daniels Midland Company (ADM), Glanbia Nutritionals, Arkopharma Laboratoires Pharmaceutiques, GlaxoSmithKline Pharmaceuticals Ltd, Abbott Laboratories, E. I. du Pont de Nemours and Company, Ekomir Pharma Ltd., Xango, LLC, Bionova Lifesciences (Pragati Biocare Pvt. Ltd.), Pfizer Inc. and Bayer AG.

Supplements Ingredient Covered:

Vitamin Supplements

Fatty acid Supplements

Calcium Supplements

Mineral Supplements

Probiotic Supplements

Protein Supplements

Ginseng Supplements

Eye health Supplements

Combination Dietary Supplements

Product Covered:

Gel Caps

Liquid

Capsules

Soft Gels

Powder

Tablets

Application Covered:

Sports Nutrition

Additional Supplements

Medicinal Supplement

**End User Covered:**

Old-aged

Adults

Infant

Pregnant women

Children

**Regions Covered:**

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

## Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

## Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

### What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges,

Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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