

Decorative Home Lighting Market Forecasts to 2032 - Global Analysis By Product Type (Pendant Lights, Wall Sconces, Ceiling Fixtures, Table Lamps and Floor Lamps), Material, Price Range, Distribution Channel and By Geography

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Abstracts

According to Statistics MRC, the Global Decorative Home Lighting Market is accounted for \$42.0 billion in 2025 and is expected to reach \$51.65 billion by 2032 growing at a CAGR of 3.0% during the forecast period. Decorative lighting in homes plays a crucial role in contemporary interior design, merging practicality with visual charm. It does more than light rooms; it sets the mood, accentuates design features, and harmonizes with furniture and accessories. Key products include chandeliers, pendants, wall fixtures, and LED strips, each delivering unique effects and aesthetics. Growing adoption of energy-saving and smart lighting, controlled through apps or voice commands, is reshaping the market. The trend for customized home decor, influenced by social media and lifestyle aspirations, has further expanded interest. Decorative lighting not only elevates the look of interiors but also enhances comfort, ambiance, and a feeling of sophistication in residential spaces.

According to CSIL, their World Market Outlook for LEDs and Lighting Fixtures covers 70 countries, providing production, consumption, and international trade data.

Market Dynamics:

Driver:

Rising demand for aesthetic home interiors

The decorative home lighting market is significantly propelled by the growing emphasis on stylish and well-designed interiors. Homeowners are increasingly looking for lighting options that go beyond mere functionality to elevate the beauty and sophistication of their living spaces. Products such as pendant lights, wall sconces, and chandeliers are widely chosen to match contemporary décor and furniture trends. Inspiration from social media, interior design blogs, and influencers motivates consumers to explore creative, personalized lighting solutions. This growing preference for visually striking and aesthetically enhanced home environments continues to stimulate demand, ensuring that decorative lighting remains a key element in interior styling and contributes to sustained market growth.

Restraint:

High installation and maintenance costs

The growth of the decorative home lighting market is hindered by high installation and upkeep expenses associated with premium lighting products. Fixtures like chandeliers, smart systems, and customized designs often require skilled installation, leading to additional costs. Maintaining advanced lighting setups, including bulb replacements, software upgrades, and repairs, can also be time-consuming and expensive for homeowners. Such financial considerations discourage price-sensitive consumers, particularly in emerging markets, from investing in decorative lighting. Consequently, despite rising demand and growing interest in stylish interiors, these cost-related challenges act as a key restraint, limiting market penetration and slowing the overall adoption of sophisticated and visually appealing home lighting solutions.

Opportunity:

Rising disposable income and premiumization

Rising disposable income, particularly in developing regions, opens new growth prospects for the decorative home lighting market. With enhanced purchasing power, consumers increasingly seek premium, designer lighting that adds style and ambiance to living spaces. There is a notable shift toward customized, luxurious, and visually striking fixtures that align with personal tastes and interior décor aspirations. Urbanization, changing lifestyles, and social media influence further drive this demand. Lighting manufacturers can leverage these trends by offering high-quality, aesthetically sophisticated, and energy-efficient products. The convergence of increasing affordability and a preference for premium home décor solutions is likely to broaden market reach

and boost adoption among diverse consumer segments worldwide.

Threat:

Intense competition from conventional lighting products

The decorative home lighting market faces significant threats from conventional, low-cost lighting alternatives. Basic lighting solutions, such as LED bulbs and fluorescent tubes, are inexpensive, easily accessible, and fulfill standard illumination requirements. Many price-conscious consumers, particularly in emerging markets, opt for these economical options instead of investing in designer or smart decorative lighting, restricting market growth. Additionally, a surge of mass-produced lighting products from local suppliers increases competition, challenging premium brands to sustain their market position. This environment forces decorative lighting manufacturers to continually innovate while managing production costs and quality standards to remain competitive and retain consumer interest in an increasingly crowded market landscape.

Covid-19 Impact:

The COVID-19 pandemic influenced the decorative home lighting market in several ways. Early lockdowns caused significant disruptions in supply chains, factory operations, and transportation, delaying production and delivery of lighting products. Physical stores and showrooms witnessed a sharp decline in customer visits, temporarily reducing sales. Conversely, spending more time at home during lockdowns led consumers to focus on home renovation and interior décor, boosting interest in decorative lighting. E-commerce platforms became crucial for reaching buyers, facilitating digital sales. As markets recovered, demand for stylish, energy-efficient, and smart lighting solutions resurged, demonstrating the market's adaptability and reinforcing the potential for growth in the post-pandemic period.

The pendant lights segment is expected to be the largest during the forecast period

The pendant lights segment is expected to account for the largest market share during the forecast period due to their combination of style, functionality, and adaptability. They are popular in homes, offices, restaurants, and other commercial settings, providing focused lighting while enhancing the overall interior design. With a wide array of designs, materials, and finishes, pendant lights accommodate diverse décor preferences, from contemporary to traditional aesthetics. Their dual role as functional lighting and decorative statement pieces increases consumer preference. Ease of

installation, energy-efficient options, and compatibility with smart home systems further contribute to their widespread adoption. This prominence underscores the pivotal position of pendant lights in shaping decorative lighting trends and market leadership.

The glass segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the glass segment is predicted to witness the highest growth rate. Its sophisticated look, flexibility, and compatibility with diverse interior décor make it highly desirable. Glass is used in chandeliers, pendants, table lamps, and other decorative fixtures, offering transparency, shine, and elegance that enhance room ambiance. Innovations such as colored, frosted, and patterned glass allow homeowners to customize lighting according to style preferences. With increasing consumer focus on visually appealing interiors and the availability of premium design options, glass lighting is rapidly gaining popularity. This trend positions glass as a leading, high-growth material in decorative home lighting globally.

Region with largest share:

During the forecast period, the North America region is expected to hold the largest market share, supported by high consumer awareness, urban development, and a strong inclination toward premium lighting products. Well-developed retail networks and online platforms provide easy access to diverse options such as chandeliers, pendant lights, and smart lighting solutions. Rising disposable incomes, growing interest in interior decoration, and the desire for energy-efficient and visually appealing lighting boost demand in the region. Additionally, smart home adoption and personalization trends in home décor enhance market growth. The combination of a mature market, affluent consumers, and design-conscious lifestyles positions North America as the leading region in the global decorative home lighting industry.

Region with highest CAGR:

Over the forecast period, the Asia Pacific region is anticipated to exhibit the highest CAGR due to rapid urban development, rising incomes, and increased spending on both residential and commercial properties. Consumers are becoming more design-conscious, influenced by social media trends and modern interior décor preferences, driving demand for stylish, energy-efficient lighting. The growth of e-commerce and the availability of international and domestic brands have improved access to decorative lighting solutions. Emerging markets such as China, India, and Southeast Asia are experiencing heightened interest in premium and smart lighting products. These

combined factors make Asia Pacific a dynamic and high-growth region in the global decorative home lighting market.

Key players in the market

Some of the key players in Decorative Home Lighting Market include Acuity Brands Lighting, Inc., Signify (Philips Lighting), Osram Licht AG (ams-OSRAM), Hubbell Incorporated, Eglo Leuchten GmbH, Artemide S.p.A., FLOS S.p.A., Kichler Lighting LLC, Havells India Ltd, Jaquar Lighting, Maxim Lighting International, Fagerhults Belysning AB, Bridgelux, Inc., General Electric Co. and Cree Lighting.

Key Developments:

In August 2025, Hubbell Incorporated has announced a definitive agreement to acquire DMC Power, a provider of connectors and tooling for utility substation and transmission markets, for \$825 million in cash. This acquisition aims to enhance Hubbell's Utility Solutions portfolio, aligning with market trends driven by load growth, datacenter interconnection and aging infrastructure.

In April 2025, Havells India Ltd has announced signing of binding term sheet to invest INR 600 crore in Surat-based PV module manufacturer Goldi Solar (Goldi). Goldi, has a solar module manufacturing capacity of 10.7 GW. It plans to add another 4 GW module capacity by July 2025 and domestic cell manufacturing capacity over next 18 months.

In March 2025, Signify (formerly Philips Lighting) and Dixon Technologies have concluded a binding term sheet to create a joint venture in India for carrying on the business as an original equipment manufacturer (OEM) of lighting products and accessories. The move strengthens the Govt's Make in India and 'Atmanirbhar Bharat' initiatives.

Product Types Covered:

Pendant Lights

Wall Sconces

Ceiling Fixtures

Table Lamps

Floor Lamps

Materials Covered:

Glass

Metal

Fabric

Wood

Other Materials

Price Ranges Covered:

Mass-Market

Premium

Luxury

Distribution Channels Covered:

Offline

Online

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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