

# Data Loss Prevention - Global Market Outlook (2016-2022)

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## Abstracts

According to Statistics MRC, the Data Loss Prevention market is estimated at \$1.17 billion in 2015 and is expected to reach \$3.4 billion by 2022 growing at a CAGR of 23.6% from 2015 to 2022. Increasing demand for protection of intellectual property against theft, rise in security breaches, growing data thefts across the globe and low cost storage devices are some of the key factors contributing to the market growth. In addition, rising commercialization is the other factor contributing to the growth of market. However, low awareness, unguaranteed prevention methods and complex rules of data loss preventions are hindering the market growth. Moreover, the presence of continual cyber-attacks is future opportunity factor for market.

In solution segment, network DLP dominates the market due to continuous monitoring of data in motion capabilities. North America commanded the largest share in the global market. The growth is due to the presence of huge data and increased adoption of cloud technologies. Moreover, Middle East, Africa and Asia Pacific are anticipated for sustainable growth during the forecast period. High demand for advanced software's for prevention of data loss and increasing security attacks are some of the key factors which can be attributed to the market growth in these regions.

Some of the key players in the market include GTB Technologies, Inc., Trend Micro Incorporated, Websense, Inc., Zecurion, RSA, Trustwave Holding, Inc., Digital Guardian, Code Green Networks, CA Technologies and Symantec Corporation.

Organisation Size Covered:

Enterprise

## Small and Medium Business

### Verticals Covered:

Manufacturing

Healthcare

Retail and Logistics

Banking, Financial Services, and Insurance

Government and Public Utilities

Telecommunication and IT

Aerospace, Defense and Intelligence

Other Verticals

### Solution Types Covered:

Storage/Data Center DLP

Network DLP

Endpoint DLP

### Services Covered:

Education and Training

Risk and Threat Assessment

Managed Security Service

System Integration and Installation

Consulting

Applications Covered:

Cloud Storage

Encryption

Centralized Management

Web and Email Protection

Incident Response and Workflow Management

Policy, Standards and Procedures

Other Applications

Deployment Types Covered:

Cloud DLP

On-Premises

Regions Covered:

North America

US

Canada

Mexico

## Europe

Germany

France

Italy

UK

Spain

Rest of Europe

## Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

## Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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