

Data Center Colocation - Global Market Outlook (2016-2022)

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Abstracts

According to Statistics MRC, the Global Data Center Colocation market is estimated at \$29.83 billion in 2016 and is expected to reach \$76.37 billion by 2022 growing at a CAGR of 17.0% from 2016 to 2022. Rising usage of cloud computing in recent years and low capital required for data center collocation are the key factors driving the market growth. Threat from attackers and stringent government regulations are the some of the factors restraining the market.

Based on type, Wholesale is anticipated to grow at highest CAGR during forecast period as it costs low and more reliable. Large enterprises accounted for the largest market share owing to the technological developments and Small & Medium Sized Enterprises are anticipated to show lucrative growth rate during forecast period as it is cost efficient. North America accounted for the highest market share as compared to other regions. The Asia Pacific region is expected to grow at a higher CAGR and is anticipated to account for the highest market share during forecast period.

Some of the key players in the market include American Telephone & Telegraph Systems, Inc., At&T, Inc., CenturyLINK Technology Solutions, Coresite Realty Corporat, Digital Realty, DuPont Fabros Technology, Inc., Equinix, Inc., Global Switch Corporation, Internap Corporation, Interxion Holding NV, KDDI Telehouse Corporation, Level 3 Communications, Inc., NaviSite, Inc., NTT DATA Corporation, Rackspace, SunGard Availability Services, Telecitygroup PLC and Verizon Communication Ltd.

Verticals Covered:

Banking, Financial Services and Insurance

Energy

Entertainment & Media

Government

Healthcare

Manufacturing

Telecom & IT

Other Verticals

Types Covered:

Wholesale Colocation

Retail Colocation

End Users Covered:

Large Enterprises

Small & Medium Sized Enterprises

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

WHAT OUR REPORT OFFERS:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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