

# **Dairy Cattle Feed Market Forecasts to 2032 – Global Analysis By Product Type (Cereal-Based Feed, Oilseed Meal-Based Feed, Minerals & Vitamins Supplements, Fodder & Forage, Additives, Compound Feed, and Other Product Types), Cattle Type, Nature, Form, End User and By Geography**

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## **Abstracts**

According to Statistics MRC, the Global Dairy Cattle Feed Market is accounted for \$77.7 billion in 2025 and is expected to reach \$107.2 billion by 2032 growing at a CAGR of 4.7% during the forecast period. Dairy Cattle Feed is a nutritionally optimized diet formulated to maximize milk production and cow health. Comprising silage, grains, protein supplements, and vitamins, it ensures balanced energy, protein, and mineral intake. High-quality feed improves lactation efficiency, reproductive performance, and hoof health while reducing metabolic disorders. Advanced formulations incorporate precision nutrition techniques, leveraging data analytics to tailor diets for individual cows, enhancing sustainability and profitability in dairy farming.

According to the USDA Foreign Agricultural Service, the consumption of milk in India grew from 202.4 million metric tons in 2022 to 207.4 million metric tons in 2023.

Market Dynamics:

Driver:

Growth in commercial dairy farming

The expansion of commercial dairy farming is driving demand for high-quality cattle feed

to boost milk production. Rising global demand for dairy products, such as cheese and yogurt, fuels market growth. Modern farming practices emphasize feed efficiency and animal health. Government subsidies for dairy farming support market expansion. Urbanization and rising incomes increase dairy consumption. The focus on sustainable livestock practices enhances feed adoption. Advanced feed formulations improve productivity, propelling market growth.

#### Restraint:

##### Environmental concerns over cattle farming

Cattle farming's environmental impact, including methane emissions and water usage, is raising concerns among regulators and consumers. Stringent environmental regulations increase compliance costs for feed producers. Consumer preference for plant-based dairy alternatives challenges market growth. Deforestation for feed crop cultivation attracts scrutiny. Limited adoption of sustainable farming practices hinders scalability. High energy costs for feed production add operational challenges. These concerns restrict the dairy cattle feed market's expansion.

#### Opportunity:

##### Growth in emerging dairy products

The rising popularity of emerging dairy products, such as lactose-free milk and fortified yogurts, is creating demand for specialized feed. Feed additives that enhance milk quality and nutritional content are gaining traction. Consumer demand for organic and functional dairy products supports market opportunities. Innovations in feed formulations cater to niche dairy segments. Partnerships with dairy processors drive product development. The growth of e-commerce for dairy products boosts demand.

#### Threat:

##### Disease outbreaks affecting cattle population

Disease outbreaks, such as bovine tuberculosis, can reduce cattle populations, impacting feed demand. Outbreaks lead to culling and trade restrictions, disrupting supply chains. High biosecurity costs strain farmer profitability. Consumer concerns about dairy safety lower demand. Lack of rapid response mechanisms exacerbates losses. Climate change increases disease risks, affecting herd health. These threats

pose significant risks to the dairy cattle feed market.

#### Covid-19 Impact:

The COVID-19 pandemic disrupted dairy supply chains, affecting feed production and distribution. Lockdowns reduced demand for dairy in restaurants, impacting feed sales. However, rising home consumption of dairy products boosted retail demand. Labor shortages and logistics challenges hindered feed manufacturing. The pandemic highlighted the need for resilient supply chains. Increased focus on animal health post-pandemic supports feed adoption. Recovery in the dairy sector is expected to drive market growth.

The cereal-based feed segment is expected to be the largest during the forecast period

The cereal-based feed segment is expected to account for the largest market share during the forecast period propelled by its cost-effectiveness and widespread use in dairy farming. Cereals like corn and barley provide essential nutrients for milk production. Advances in feed processing enhance nutritional value and digestibility. The availability of cereal crops supports segment growth. Regulatory approvals for cereal-based feeds ensure market trust. The focus on feed efficiency drives adoption.

The lactating cows segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the lactating cows segment is predicted to witness the highest growth rate driven by the need for specialized feed to maximize milk yield. Feed additives for lactating cows improve milk quality and cow health. Rising global demand for dairy products fuels segment expansion. Innovations in feed formulations enhance productivity during lactation. Government support for dairy farming boosts adoption. The scalability of commercial dairy operations supports growth.

#### Region with largest share:

During the forecast period, the Asia Pacific region is expected to hold the largest market share owing to its large dairy farming industry in countries like India and China. High milk consumption and population growth drive demand for cattle feed. Government subsidies for dairy farming support market growth. The presence of key feed manufacturers strengthens regional dominance. Rising disposable incomes fuel dairy product demand. The focus on modernizing dairy farms enhances feed adoption.

### Region with highest CAGR:

Over the forecast period, the North America region is anticipated to exhibit the highest CAGR fueled by advanced dairy farming practices and high demand for premium dairy products. The region's robust R&D ecosystem drives innovation in feed formulations. Consumer awareness of sustainable and organic dairy boosts adoption. Regulatory frameworks ensure feed safety and efficacy. The growing demand for functional dairy products supports expansion. Investments in precision feeding technologies enhance market growth.

### Key players in the market

Some of the key players in Dairy Cattle Feed Market include Cargill, Archer Daniels Midland, Alltech, De Heus, Land O'Lakes, ForFarmers, Nutreco, Trouw Nutrition, Purina Animal Nutrition, Kent Nutrition Group, JBS, Royal Agrifirm Group, BASF SE, Cargill Inc., and Kemin Industries.

### Key Developments:

In April 2025, Nutreco unveiled a methane-reducing feed additive that decreases enteric emissions by 30% while improving milk yield in dairy herds through enhanced rumen efficiency.

In March 2025, Cargill developed a precision fermentation-derived protein supplement that replaces soybean meal in dairy rations while maintaining optimal amino acid profiles for lactating cows.

In February 2025, Trouw Nutrition introduced an AI-powered feed formulation system that customizes dairy rations based on individual cow performance data and real-time milk composition analysis.

### Product Types Covered:

Cereal-Based Feed

Oilseed Meal-Based Feed

Minerals & Vitamins Supplements

Fodder & Forage

Additives

Compound Feed

Other Product Types

Cattle Types Covered:

Lactating Cows

Dry Cows

Calves & Heifers

Bulls

Other Cattle Types

Natures Covered:

Organic Feed

Conventional Feed

Forms Covered:

Pellets

Mash

Crumbles

Other Forms

**End Users Covered:**

Commercial Dairy Farms

Smallholder Farmers

Dairy Cooperatives

Other End Users

**Regions Covered:**

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments

- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

#### Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

##### Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

##### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

##### Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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