

# Dairy Blends - Global Market Outlook (2017-2023)

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## Abstracts

According to Statistics MRC, the Global Dairy Blends market is estimated at \$2.18 billion in 2016 and is expected to reach \$4.12 billion by 2023 growing at a CAGR of 9.5% from 2016 to 2023. Higher prices of traditional dairy commodities, wide-range of applications in industries and emerging economies creating huge opportunity for market are some key factors influencing the market growth. However, factors such as low awareness among consumers and consumer attitude toward dairy blends are hampering the market.

Amongst Application, Bakery segment acquired the largest market share during the forecast period. Rising health-consciousness is fueling the demand for low-calorie bakery products among consumers which is expected to drive the market for dairy blends as functional ingredients. By form, spreadable form segment held the largest market share. Spreadable form is widely used as an alternative for butter and margarine and this form has many applications in industries such as bakery, yogurt, ice cream, cheese & butter blends, infant formula, and feed. Asia-pacific is anticipated to witness the highest growth rate during the forecast period which can be attributed to rising demand for dairy based products. In addition, the growth for the market in this region include growing disposable income, increasing demand from developing and populous countries such as China, Japan, South Korea, and India and the existence of a large-scale dairy sector in Australia & New Zealand.

Some of the key players in the market include Abbott Nutrition, Advanced Food Products, Agri- Mark Inc., Agropur Ingredients, All American Foods, Inc., Anchor (Auckland, New Zealand), Bakels Edible Oils, Cape Food Ingredients (Tokai, South Africa), Cargill, Friesland Campina, Hormel Specialty Products, Lactopur, Landell Mills-sure, Pacificblends, SPX Flow (United Kingdom) and VIV Buisman (Netherlands, Europe).

Types Covered:

Dairy as Carrier

Dairy as Functional Ingredient

Dairy/Non-Dairy Ingredients

Dairy Mixtures

Other Types

Forms Covered:

Spreadable

Powder

Liquid

Packaging Covered:

Bags

Sachets

Cans

Bottles

Boxes

Other Packaging's

Applications Covered:

Infant Formula

Dairy Products

Chocolates (Fillings)

Beverage

Pharmaceutical Lactose

Yogurt

Confectionery

Butter & Cheese Blends

Feed

Ice Cream

Bakery

Other Applications

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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