

Cut Flower Packaging - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Cut Flower Packaging Market is accounted for \$1.82 billion in 2017 and is expected to reach \$3.32 billion by 2026 growing at a CAGR of 6.9% during the forecast period. Some of the key factors influencing the market growth include growing sales of cut flowers via online stores, rising digitization and leaning of the millennial inhabitants towards buying products online and increasing environmental concerns. However, storage of the packed material and quality issues such as damage and spoilage of flower is restraining the market growth.

Cut flowers are blossom buds trimmed from the plant demeanor it. It includes a variety of flowers such as orchids, roses, lilies, carnations and chrysanthemums among others. Cut flower packaging serves a dual function. It protects the blossom buds and enhances its aesthetic request with a sophisticated finish. The wrapping can be completed in various packaging formats such as sleeves, boxes & cartons and wrap sheets.

Among material type, the plastic segment is expected to have considerable growth, owing to its features such as durability and cost-effective packaging solution. By Geography, The Asia Pacific is anticipated to grow at a considerable rate, due to the rising harvest of multiple variant flowers.

Some of the key players in global cut flower packaging market are Mos Packaging Printing Factory, Atlas Packaging Ltd., Taghleef Industries LLC, DS Smith plc, Flopak, Inc., Flamingo, Holland Inc., Smurfit Kappa Group, Robert Mann Packaging, Inc., Dilpack Kenya, Broekhof Verpakkingen B.V., Uflex Ltd., Hawaii Box & Packaging, Inc., Clondalkin Group Holdings B.V., Koen Pack USA, Inc., A-ROO Company LLC, JX Nippon ANCI Corporation, Sirane Limited, Pacombi Group B.V., Ernest Packaging Solutions, Inc. and Packaging Industries Ltd.

Packaging Types Covered:

Sleeves

Boxes & Cartons

Wrapping Sheets

Poles

Metal Stand

Bags

Material Types Covered:

Plastic

Paper & Paperboard

Jute

Other Material Types

Types Covered:

Bunch or a Bouquet of Cut Flowers

Single Cut Flower

Sales & Distribution Channels Covered:

Online Sales

Florists

Supermarkets & Retail Stores

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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