

# Cosmetic Pigments - Global Market Outlook (2018-2027)

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## Abstracts

According to Statistics MRC, the Global Cosmetic Pigments market is accounted for \$647.26 million in 2018 and is expected to reach \$1,513.76 million by 2027 growing at a CAGR of 9.9% during the forecast period. Expanding interest for cosmetic pigments in cosmetic and personal care products, increasing pay and evolving way of life, and growing interest for new, separated, and premium items are the major factors driving the market growth. However, strict regulations pertaining to the use of some pigments are restraining market growth.

Cosmetic pigments are organic or inorganic in nature. They can be coloured as well as black and white. These are insoluble compounds. They are utilized as shading specialists to make different restorative items, for example, nail paints, hair colours, eye cosmetics corrective items, lipsticks, and so forth. Shades can give a full scope of hues. These shades are effectively dispersible and furthermore give consistency and uniqueness in shades of shading. Cosmetic pigments can be categorized into organic and inorganic compounds. Organic compounds are carbon-based molecules whereas inorganic compounds are generally metal oxides.

Based on the Application, the Facial Make-Up segment is likely to have a huge demand due to developing interest for centre cosmetics items, for example, foundations and face powders. By geography, Europe is going to have a lucrative growth during the forecast period owing to the increasing demand for premium cosmetic and personal care products.

Some of the key players profiled in the Cosmetic Pigments Market include Sensient Cosmetic Technologies, Sudarshan Chemical Industries Ltd, Sun Chemical, BASF, Merck, Clariant, Kobo Products, Geotech International B.V, Lanxess, ECKART,

Venator, Yipin Pigments, Ferro Corporation, Koel Colours, Dayglo Color, Huntsman International LLC, Sandream Impact LLC, and Chem India Pigments.

Types Covered:

Nano Pigments

Special Effect Pigments

Natural Colorants

Surface Treated Pigments

Elemental Compositions Covered:

Inorganic Pigments

Organic Pigments

Applications Covered:

Eye Make-Up

Facial Make-Up

Nail Products

Lip Products

Hair Color Products

Special Effect & Special Purpose Products

Other Applications

Regions Covered:

## North America

US

Canada

Mexico

## Europe

Germany

UK

Italy

France

Spain

Rest of Europe

## Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

## South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub-segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

#### Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

##### Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

##### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

##### Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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