

Cosmetic Packaging - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Cosmetic Packaging market is accounted for \$2277.39 million in 2017 and is expected to reach \$3980.81 million by 2026 growing at a CAGR of 6.4%. Increasing demand for convenient packaging, growing focus toward grooming and personal appearance in the male cosmetics, increased daily use of personal care products and rising aging population are the major drivers favoring the market growth. However, fluctuations in raw material prices are restraining the market growth.

Amongst Material, plastic segment held significant growth throughout the forecast period due to its convenient and hygienic qualities. Plastic is light weight, cost effective and easily available material which enables manufacturers to use it for effective packaging. Plastics are subject to electrostatic charge. They get dusty easily which should be kept in mind for the storage.

Asia-Pacific represents a potential market owing to new investments in cosmetic packaging. China, India, and Vietnam are major countries witnessing huge growth due to rising disposable incomes and increasing awareness about health and hygiene among people in this region.

Some of the key players in the market include Mary Kay Inc., AVON Products Inc., Shiseido Co. Ltd., L'Oréal Group, Quadpack Group, Revlon Inc., Alticor Inc., Cosmopak U.S.A. Llc., KAO Corp., HCP Packaging (Shanghai) Co. Ltd., Silgan Holding Inc., Amcor Ltd., LIBO Cosmetics Company Ltd., Albea Group, Rexam Plc., Aptargroup Inc., World Wide Packaging Llc, Gerresheimer AG, RPC Group and Brimar Packaging Inc.

Types Covered:

Bottles

Pen Types

Tubes

Caps & Closures

Jars & Containers

Pumps & Dispensers

Roller Balls

Sticks

Sachets

Pallets

Other Types

Materials Covered:

Metal

Rigid Plastics

Paper

Plastic

Glass

Flexible Plastics

Others Materials

Capacity types Covered:

Type 5 (Above 200 ml)

Type 4 (150 ml – 200 ml)

(100 ml – 150 ml)

Type 2 (50 ml – 100 ml)

(Below 50 ml)

Applications Covered:

Skin Care

Fragrances

Hair Care

Make-Up

Nail Care

Deodorants

Eye Care

Other Cosmetics

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

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