

Cosmeceuticals - Global Market Outlook (2015-2022)

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Abstracts

According to Statistics MRC, the Global Cosmeceuticals Market is expected to grow at a CAGR of 9.8% during the forecast period. Growing desire of consumers to maintain young-looking appearance, increasing tendency of people to maintain healthy skin without using chemicals is fueling the demand for natural active ingredients, paving way for plant stem cells.

Skin care is the biggest application area of cosmeceuticals, succeeded by hair care. In skin care market, anti ageing products accounted for the largest share owing to the increasing desire amongst 35+ age group people to have youthful skin. Asia Pacific is the leading market, and is als

anticipated to observe the highest growth. The major reasons for the high growth are the increasing disposable income of this region coupled with the rising appearance consciousness amongst people.

Some of the key players in the market include Bayer, Johnson & Johnson, Colgate-Palmolive, Procter & Gamble, Unilever Group, BASF SE, Allergan Inc., Croda International, Arch Chemicals, L'Oréal, Avon, Shiseido, Beiersdorf, Elementis and Unilever.

Product Type Covered:

Hair Care

Anti-Dandruff

Hair Growth

Others

Injectable

Dermal Fillers

Botulinum Toxin-Based Injectable Cosmeceuticals

Others

Skin Care

Skin Whitening

Anti-Aging

Professional Skin Care

Acne Care

Sun Care

Others

Tooth Whitening

Anti-Cellulite Preparations

Lip Care

Others

Chemicals Covered:

Antioxidants

Proteins

Alpha hydroxy acids

Botanicals

Enzymes

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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