

# **Corrugated Packaging Market Forecasts to 2032 – Global Analysis By Product Type (Single Wall, Double Wall, Triple Wall, Corrugated Boxes, Corrugated Trays, Corrugated Rolls, and Other Product Types), Material, Design, Printing Technology, Application, End User and By Geography**

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## **Abstracts**

According to Statistics MRC, the Global Corrugated Packaging Market is accounted for \$170.4 billion in 2025 and is expected to reach \$257.9 billion by 2032 growing at a CAGR of 6.1% during the forecast period. Packaging made of corrugated material is used to make protective boxes and containers. It consists of multiple layers, including an inner fluted layer sandwiched between two flat outer layers of paperboard. This structure provides durability, strength, and cushioning, making it ideal for shipping and protecting goods during transport. Commonly used in the logistics and retail industries, corrugated packaging is lightweight, cost-effective, and recyclable, making it a sustainable choice for packaging solutions.

According to the United States Department of Agriculture (USDA), the Indian corrugated packaging food industry sold 23.81 metric tons of dairy products in 2021.

Market Dynamics:

Driver:

Growing E-commerce industry

Increasing online shopping has created high demand for protective, lightweight, and

cost-effective packaging solutions. Corrugated boxes are preferred for their durability, versatility, and sustainability, meeting the diverse shipping needs of e-commerce platforms. Additionally, the rise of same-day delivery services has further boosted the need for reliable packaging. These trends, coupled with the expansion of retail sectors in developing regions, have strengthened the role of corrugated boxes in the logistics supply chain.

Restraint:

Raw material price fluctuations

The cost of essential materials like kraft paper and linerboard is influenced by supply chain dynamics, environmental regulations, and trade policies. These fluctuations lead to increased production costs, impacting profit margins for manufacturers. Smaller players in the industry find it particularly difficult to absorb or pass on these additional costs. Furthermore, market uncertainties and geopolitical factors exacerbate these price variations. The corrugated packaging industry is therefore still severely constrained by the volatility of raw material costs.

Opportunity:

Rising demand for sustainable packaging solutions

Businesses and customers are moving toward eco-friendly packaging choices as a result of growing environmental consciousness. Corrugated boxes, being biodegradable and recyclable, align perfectly with this growing demand for sustainable practices. Governments and organizations worldwide are also encouraging the use of green packaging through policies and incentives. The development of innovative, lightweight, yet sturdy corrugated materials further broadens market possibilities. This focus on sustainability creates new avenues for growth and differentiation in the market.

Threat:

Limited shelf life

The limited shelf life of corrugated boxes is a critical threat to the market. Over time, exposure to moisture, temperature variations, and prolonged storage can weaken the material. This is a concern for industries requiring durable long-term packaging solutions, such as heavy machinery or chemical products. Manufacturers are under

pressure to develop moisture-resistant and durable corrugated materials to address this issue. However, these innovations often come at increased costs, impacting affordability.

#### Covid-19 Impact:

The COVID-19 pandemic had a mixed impact on the corrugated packaging market. While disruptions in supply chains and temporary shutdowns of manufacturing facilities initially slowed production, the surge in e-commerce and home deliveries created new demand. Post-pandemic, the trend of online shopping and contactless delivery continues to drive market growth. On the other hand, economic slowdowns and labor shortages during the pandemic posed challenges for manufacturers. Overall, the pandemic highlighted both the resilience and adaptability of the corrugated packaging market.

The Corrugated Boxes segment is expected to be the largest during the forecast period

The Corrugated Boxes segment is expected to account for the largest market share during the forecast period, driven by their extensive use in e-commerce, retail, and logistics industries. Their versatility, lightweight nature, and recyclability make them a preferred choice for packaging across various sectors. Rising demand for sturdy packaging to protect products during transportation further contributes to their dominance. Additionally, innovation in box designs to cater to specific industry needs is strengthening their market presence.

The Food & Beverages segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the Food & Beverages segment is predicted to witness the highest growth rate, due to the growing demand for safe and hygienic food packaging solutions is a major factor driving this trend. Corrugated boxes are ideal for packaging perishable items as they provide cushioning and ventilation. The increasing preference for takeaway and home-delivered food due to changing lifestyles also fuels this segment's growth. Additionally, innovations in corrugated box designs to extend product shelf life support their adoption in this sector.

#### Region with largest share:

During the forecast period, the Asia Pacific region is expected to hold the largest market

share, owing to growing e-commerce activities in countries like China and India fuel this dominance. The region's large consumer base, coupled with rising disposable incomes, drives demand for corrugated packaging. Additionally, increasing awareness of sustainable packaging and government initiatives support market growth. The strong presence of manufacturers and easy access to raw materials also boost the region's leadership in the market.

#### Region with highest CAGR:

Over the forecast period, the North America region is anticipated to exhibit the highest CAGR, fuelled by advancements in packaging technologies and the increasing demand for sustainable solutions. The region's well-established e-commerce industry and focus on efficient logistics enhance the adoption of corrugated boxes. High disposable incomes and consumer preferences for eco-friendly packaging further support market expansion. Additionally, regulatory support for green packaging practices boosts innovation and investments in the industry.

#### Key players in the market

Some of the key players in Corrugated Packaging Market include WestRock Company, International Paper Company, Smurfit Kappa Group, Sappi Limited, DS Smith, Pratt Industries, Mondi Group, Cascades Inc., Packaging Corporation of America (PCA), Shandong Chenming Paper, Georgia-Pacific LLC, TKF Packaging, Sonoco Products Company, Klabin S.A., and Stora Enso.

#### Key Developments:

In November 2024, TuksSport and the University of Pretoria is proud to announce that Sappi – global pulp and paper group headquartered in South Africa – has come on board as the new naming sponsor of the annual TuksRace. The well-known Pretoria 21/10 km event arranged by TuksSport and TuksAthletics, is scheduled for 15 February 2025, and the sponsorship agreement of the Sappi TuksRace will extend from 2025 to 2029.

In June 2024, Smurfit Kappa has announced it has signed an agreement to acquire Artemis Ltd., a Bag-in-Box packaging plant located in Shumen, Bulgaria. Artemis focuses on food and beverage packaging and makes the bags for Bag-in-Box products as well as films and caps for wine. Artemis will join Smurfit Kappa's network of Bag-in-Box operations in Europe.

**Product Types Covered:**

Single Wall

Double Wall

Triple Wall

Corrugated Boxes

Corrugated Trays

Corrugated Rolls

Other Product Types

**Materials Covered:**

Recycled Corrugated Fiberboard (RCF)

Virgin Corrugated Fiberboard

Combination of Recycled and Virgin Materials

Other Materials

**Designs Covered:**

Die-Cut Boxes

Regular Slotted Containers (RSC)

Half-Slotted Containers (HSC)

Full Overlap Slotted Containers (FOL)

Tube Packaging

Other Designs

Printing Technologies Covered:

Flexographic Printing

Lithographic Printing

Digital Printing

Applications Covered:

Retail Packaging

Storage Packaging

Shipping and Transportation

Custom Packaging

Display Packaging

Other Applications

End Users Covered:

Food & Beverages

E-commerce

Electronics & Electricals

Industrial Goods

Pharmaceuticals

Personal Care

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations

- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

#### Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

##### Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

##### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

##### Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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