

# **Corrugated Fanfold Market Forecasts to 2030 – Global Analysis By Product Type (Single Wall Corrugated Fanfold, Double Wall Corrugated Fanfold, Triple Wall Corrugated Fanfold, Custom-designed Fanfold and Other Product Types), Flute Type, Printing Technology, Width, Distribution Channel, End User and By Geography**

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## **Abstracts**

According to Statistics MRC, the Global Corrugated Fanfold Market is accounted for \$6.69 billion in 2024 and is expected to reach \$9.39 billion by 2030 growing at a CAGR of 5.8% during the forecast period. Corrugated fanfold is a type of packaging material made from multiple layers of corrugated cardboard that are folded in a continuous, accordion-like manner. This structure allows for efficient storage and easy customization, as the material can be cut to the desired size when needed. It offers excellent protection for products during transportation and storage, providing durability and strength.

According to GWP Group, e-commerce accounts for more than 20% of the total businesses in the United Kingdom, and 90% of e-commerce orders are shipped in corrugated boxes.

Market Dynamics:

Driver:

Growing E-commerce industry

As online shopping continues to expand, the demand for packaging solutions that are cost-effective, durable, and lightweight has surged. Corrugated fanfold materials are highly regarded in this industry because of their capacity to save storage space and offer superior protection during transit. E-commerce companies need packaging that is both safe for customers to receive and easy to handle and ship. The use of corrugated fanfold packaging has also been accelerated by the eco-conscious shift in e-commerce, which has driven many businesses to choose it because of its sustainability and recyclability. This pattern bolsters the global corrugated fanfold market's continuous expansion.

Restraint:

#### Complexity in large-scale production

Large-scale corrugated fanfold packaging production is complicated by the requirement for high output volume, personalization, and constant quality. Manufacturers have to make expensive and resource-intensive investments in cutting-edge equipment and raw materials. The process is further complicated by controlling supply chain volatility and guaranteeing timely material delivery. Flexibility in production processes is necessary to satisfy different client requests for package strengths and sizes, which adds even more complexity. Additionally, producers are required to adhere to strict sustainability guidelines, which call for environmentally responsible production methods. Large-scale corrugated fanfold packaging production is a difficult and resource-intensive process because of these issues.

Opportunity:

#### Flexible and customizable options

Since they allow companies to customize packaging solutions to meet particular product requirements, flexible and customizable options are important drivers in the corrugated fanfold market. To ensure the best possible protection during transit, manufacturers can modify the corrugated fanfold packaging's size, strength, and design to suit a variety of product shapes and weights. Printing can also be customized, allowing for the inclusion of branding and product details on the packaging. This adaptability enables companies in sectors like electronics, food and beverage, and e-commerce to produce affordable, safe, and aesthetically pleasing packaging that meets a range of customer demands while increasing operational effectiveness.

## Threat:

### Lack of recycling infrastructure

The viability of the corrugated fanfold market is seriously threatened by the absence of recycling infrastructure. Despite the fact that corrugated cardboard can usually be recycled, a large portion of it ends up in landfills. This results from a lack of reliable collection and sorting methods as well as restricted access to recycling facilities, especially in rural areas. The procedure is made more difficult when non-recyclable contaminants contaminate recycling streams. This leads to a significant amount of corrugated fanfold waste not being recycled, which exacerbates resource depletion and environmental issues.

### Covid-19 Impact

The market for corrugated fanfold was significantly impacted by the COVID-19 epidemic, mostly because of the increase of e-commerce. Due to the implementation of social distancing measures and lockdowns, many consumers began to prefer online purchasing, which resulted in a dramatic rise in demand for corrugated packaging materials, particularly fanfold. In addition to straining supply chains and raising production costs, this spike in demand offered the corrugated fanfold market considerable prospects.

The flexography segment is expected to be the largest during the forecast period

The flexography segment is estimated to be the largest, due to its cost-effectiveness, versatility, and suitability for high-volume printing. Flexography is a relatively inexpensive printing process that can produce high-quality results on a variety of substrates, including corrugated board. It is also well-suited for printing on flexible materials, making it ideal for the production of fanfold packaging. The increasing demand for customized and high-quality packaging, particularly in the e-commerce and consumer goods sectors, is further driving the adoption of flexography in the Corrugated Fanfold Market.

The E-commerce segment is expected to have the highest CAGR during the forecast period

The E-commerce segment is anticipated to witness the highest CAGR during the forecast period, due to the rise of online shopping has led to a surge in product

deliveries, necessitating reliable and efficient packaging solutions. Corrugated fanfold packaging offers several advantages, including its flexibility, durability, and compatibility with automated packaging systems. Its ability to be easily customized to fit various product sizes and shapes further enhances its appeal in the e-commerce sector.

Region with largest share:

Asia Pacific is expected to have the largest market share during the forecast period due to the rapid growth of the e-commerce industry, increasing urbanization and industrialization, and a rising emphasis on sustainable packaging solutions. The region's burgeoning manufacturing sector, coupled with the growing demand for consumer goods, is further fueling the market's expansion. Additionally, the preference for eco-friendly packaging materials due to environmental concerns is driving the adoption of corrugated fanfold, as it is a recyclable and biodegradable alternative to traditional packaging materials.

Region with highest CAGR:

During the forecast period, the North America region is anticipated to register the highest CAGR, owing to the robust growth of the e-commerce sector. The increasing preference for online shopping has led to a surge in demand for efficient and reliable packaging solutions, making corrugated fanfold a preferred choice for various industries. Additionally, the region's focus on sustainability and the growing adoption of eco-friendly packaging materials further fuels the market's growth.

Key players in the market

Some of the key players profiled in the Corrugated Fanfold Market include Georgia-Pacific, WestRock Company, Smurfit Kappa Group, Mondi Group, Sonoco Products Company, Packaging Corporation of America, DS Smith Plc, Tetra Pak International S.A., Stora Enso, Nine Dragons Paper Holdings Limited, Sappi Limited, Pratt Industries, Canfor Corporation, American Eagle Paper Mills, Corrugated Supplies Company, Ahlstrom-Munksjo, and Klabin S.A.

Key Developments:

In March 2023, Clayco celebrated the groundbreaking of WestRock's 410,000-square-foot corrugated box plant in Longview, Washington. This expansion marked a significant milestone for WestRock in strengthening its regional presence.

In January 2023, Mondi Plc confirmed its acquisition of the Duino mill near Trieste (Italy) from the Burgo Group for a total consideration of €40 million.

Product Types Covered:

- Single Wall Corrugated Fanfold
- Double Wall Corrugated Fanfold
- Triple Wall Corrugated Fanfold
- Custom-designed Fanfold
- Other Product Types

Flute Types Covered:

- A Flute
- B Flute
- C Flute
- E Flute
- F Flute

Printing Technologies Covered:

- Flexography
- Offset Printing
- Digital Printing
- Lithographic Printing

**Width Covered:**

Below 500 mm

501 to 1000 mm

1001 to 1500 mm

Above 1500 mm

**Distribution Channels Covered:**

Online Sales

Retail Stores

Direct Sales

**End Users Covered:**

E-commerce

Logistics and Shipping

Food and Beverage

Electronics

Other End users

**Regions Covered:**

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2022, 2023, 2024, 2026, and 2030
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

#### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

#### Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above

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