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Corporate E-Learning - Global Market Outlook (2017-2026)

https://marketpublishers.com/r/CFA7BF770ADEN.html
Date: July 2019
Pages: 157
Price: US$ 4,150.00 (Single User License)
ID: CFA7BF770ADEN

Abstracts

According to Stratistics MRC, the Global Corporate E-Learning Market is accounted for $14.23 billion in 2017 and is expected to reach $49.87 billion by 2026 growing at a CAGR of 15.0% during the forecast period. Some of the key factors influencing the market growth include the adoption of e-learning in employee training and adoption of microlearning is a growing priority. However, high training costs are hampering the market growth.

Corporate eLearning ensures that employees are kept up to date with developing job requirements and changes in both external and internal organizational/market conditions. Corporate eLearning allows organizations to reduce HR costs associated with onboarding, training, recruitment, retainment, and engagement via automated processes, sophisticated reporting and a decreased need for hiring talent to manage and provide training/continued education.

Based on Deployment, The on-premise segment is constantly enhancing during the forecast period. This deployment method enables the organization to have complete control over all the components of e-learning. Large enterprises that consider training as an integral part of the overall business model usually prefer this deployment type.

By Geography, North America is estimated to have a lucrative growth due to the growing advances in technological infrastructure and increasing investments from major organizations and e-learning vendors in launching innovative solutions and systems for digital learning.

Some of the key players in global Corporate E-Learning market are Infor, SAP, Adobe, Oracle, 24x7 Learning, SkillSoft Corporation, Digital Ignite, Adrenna, CERTPOINT

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Systems, Blatant Media Corporation, GeoMetrix Data Systems Inc., AllenComm, G-Cube, Tata Interactive Systems, CommLab India and City & Guilds Group.

Deployments Covered:

Cloud-Based

On-Premise

Technologies Covered:

Mobile E-Learning

Learning Content Management System (LCMS)

Virtual Classrooms

Web Based

Podcasts

Learning Management System (LMS)

Other Technologies

Training Types Covered:

Outsourced

Instructor-Led

Text based

End Users Covered:

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- Consumer Goods Sector
- Energy Sector
- Automotive Industry
- Banking, Financial Services, and Insurance (BFSI)
- Manufacturing
- Retail
- Services
- Other End Users

Regions Covered:

- North America
  - US
  - Canada
  - Mexico
- Europe
  - Germany
  - UK
  - Italy
  - France
  - Spain

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- Rest of Europe
- Asia Pacific
  - Japan
  - China
  - India
  - Australia
  - New Zealand
  - South Korea
  - Rest of Asia Pacific
- South America
  - Argentina
  - Brazil
  - Chile
  - Rest of South America
- Middle East & Africa
  - Saudi Arabia
  - UAE
  - Qatar
  - South Africa
  - Rest of Middle East & Africa

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What our report offers:

- Market share assessments for the regional and country level segments
- Strategic recommendations for the new entrants
- Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

- Company Profiling
  - Comprehensive profiling of additional market players (up to 3)
  - SWOT Analysis of key players (up to 3)
- Regional Segmentation

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Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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