

Corporate Training Market Forecasts to 2032 – Global Analysis By Training Type (Technical Training, Soft Skills Training, Compliance Training, Sales and Marketing Training, and Other Training Programs), Delivery Mode (Instructor-Led Training (ILT), Virtual Instructor-Led Training (VILT), E-Learning, and Blended Learning), End User and By Geography

<https://marketpublishers.com/r/CBCD5F4A443BEN.html>

Date: September 2025

Pages: 200

Price: US\$ 4,150.00 (Single User License)

ID: CBCD5F4A443BEN

Abstracts

According to Statistics MRC, the Global Corporate Training Market is accounted for \$47.4 billion in 2025 and is expected to reach \$82.8 billion by 2032 growing at a CAGR of 8.3% during the forecast period. Corporate training refers to structured learning programs designed to develop employees' skills, knowledge, and competencies aligned with business objectives. It covers leadership development, technical skills, compliance, soft skills, and digital transformation training. Delivered through online platforms, in-person workshops, and blended models, corporate training enhances workforce productivity, adaptability, and innovation. Integration of e-learning, simulations, and AI-driven analytics enables personalized learning paths and performance tracking. Growing competition, technological disruption, and the need for continuous up skilling in fast-evolving markets propel the adoption of corporate training solutions.

Market Dynamics:

Driver:

Need for workforce up skilling

Organizations increasingly face the challenge of maintaining a competitive edge through enhanced employee competencies, especially in areas such as digital transformation, data analytics, and cybersecurity. Regulatory compliance mandates and changing market demands necessitate continuous skill development programs. Upskilling initiatives help address talent gaps, improve productivity, and foster employee retention. Additionally, businesses are investing in comprehensive learning strategies to adapt to industry disruptions and emerging technologies, thus significantly propelling the growth of the corporate training market globally.

Restraint:

High costs of custom programs

Tailored programs require extensive needs assessments, content creation, and integration with organizational workflows, which can lead to substantial upfront investments. Additionally, companies may incur ongoing expenses related to platform maintenance, instructor fees, and periodic content updates. Small and medium-sized enterprises (SMEs), in particular, face budgetary constraints that limit their capacity to adopt custom solutions. Moreover, the complexity of managing diverse learning needs within organizations further compounds the cost factor, often making off-the-shelf solutions more attractive despite potentially lower relevance to specific business objectives.

Opportunity:

Microlearning and mobile-based training

Microlearning and mobile-based training represent significant opportunities for the corporate training market, driven by the increasing demand for flexible, on-the-go learning solutions. These approaches offer concise, targeted learning modules designed to fit into employees' busy schedules, thereby enhancing engagement and knowledge retention. Additionally, mobile learning enables accessibility anytime and anywhere, facilitating continuous learning beyond the traditional workplace setting. The rise of remote work and digital workplaces further accentuates the need for such solutions.

Threat:

Increased competition from online providers

Global platforms such as Coursera, Udemy, and LinkedIn Learning deliver a broad spectrum of courses, challenging traditional corporate training vendors. These online providers leverage advanced learning technologies, data analytics, and AI-driven personalization, often offering lower-cost alternatives without compromising quality. Moreover, the ability to provide certification and industry-recognized credentials increases their appeal.

Covid-19 Impact:

The COVID-19 pandemic significantly accelerated the adoption of digital learning solutions within the corporate training market. Lockdowns, remote work, and social distancing mandates forced companies to transition from in-person training to virtual platforms almost overnight. This shift highlighted the inadequacies of traditional training models and underscored the importance of digital infrastructure. Moreover, the disruption prompted many organizations to reevaluate and modernize their learning strategies, integrating e-learning, webinars, and virtual classrooms. Additionally, COVID-19 stimulated innovation in training delivery methods, such as gamification and microlearning, to maintain engagement. As a result, the pandemic emerged as a pivotal moment, reshaping the corporate training landscape toward digital-first solutions.

The IT and technology segment is expected to be the largest during the forecast period

The IT and technology segment is expected to account for the largest market share during the forecast period due to the increasing demand for skilled professionals capable of managing advanced technologies such as cloud computing, artificial intelligence, and cybersecurity. Corporations within this sector prioritize continuous employee development to stay competitive in a rapidly evolving digital environment. Additionally, the fast pace of technological innovation drives frequent skill updates, necessitating robust training frameworks. Moreover, IT companies are major adopters of digital learning platforms, leveraging them to ensure seamless upskilling across global teams.

The blended learning segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the blended learning segment is predicted to witness the highest growth rate. This approach combines traditional instructor-led training with digital learning methods, offering a comprehensive solution that enhances knowledge

retention and flexibility. Moreover, blended learning addresses diverse learner preferences, accommodating both in-person and virtual environments. Additionally, it supports just-in-time learning and reinforces practical application through interactive digital content. As enterprises seek to balance cost-efficiency with effective employee development, blended learning emerges as an optimal strategy. Furthermore, it fosters continuous engagement and measurable learning outcomes by integrating advanced analytics and adaptive learning technologies, thereby driving substantial adoption across various industries.

Region with largest share:

During the forecast period, the North America region is expected to hold the largest market share, attributed to its advanced digital infrastructure and high adoption rate of corporate training solutions. The region is home to major technology firms and leading corporate training providers, facilitating extensive implementation of innovative learning practices. Additionally, stringent regulatory frameworks and a strong emphasis on employee development further drive market penetration. Moreover, the presence of key industry players offering specialized and scalable solutions strengthens the region's dominance. As companies in North America focus on upskilling their workforce to address rapid technological change, the demand for corporate training continues to rise steadily, solidifying its market leadership.

Region with highest CAGR:

Over the forecast period, the Asia Pacific region is anticipated to exhibit the highest CAGR due to rapid economic growth, increased digitalization, and rising corporate investments in workforce development. Emerging economies such as China, India, and Southeast Asian nations are witnessing accelerated industrialization and technological adoption, prompting companies to bridge the skill gap through structured training programs. Moreover, the expanding presence of multinational corporations and local startups fosters a competitive business environment that prioritizes employee competency development. Additionally, government initiatives supporting vocational education and digital learning infrastructure contribute to the region's growth.

Key players in the market

Some of the key players in Corporate Training Market include AllenComm, Cornerstone OnDemand, Franklin Covey, GP Strategies, John Wiley & Sons, Korn Ferry, Learning Technologies Group, LinkedIn Learning, NIIT, Skillsoft, Simplilearn, Wilson Learning,

BTS Group, D2L, Adobe, Cegos Group, Development Dimensions International, City & Guilds Group and Nomadic Learning.

Key Developments:

In July 2025, GP Strategies launches Get Future Ready, a curated catalog of eight high-impact learning experiences to equip individual contributors with essential skills. This new offering empowers learners to build future-ready capabilities through flexible, targeted, and scalable development pathways.

In July 2025, Economic Times Future Skills Awards has announced that Wilson Learning won silver in the category Best Team Development Program. For about six decades, Wilson Learning has equipped leaders, salesforces, and workforces with the capability, tools, and knowledge to engage employees, execute strategy, and achieve business results.

In June 2025, BTS Group Holdings Public Company Limited (BTS Group or the Company) has officially launched the “BTS Group IR Academy,” the first programme in Thailand dedicated to investor relations (IR). This initiative aims to cultivate a new generation of IR professionals equipped with comprehensive knowledge, strong capabilities, and a firm ethical foundation for future leaders in the field of IR for future organisations and businesses.

Training Types Covered:

Technical Training

Soft Skills Training

Compliance Training

Sales and Marketing Training

Other Training Programs

Delivery Modes:

Instructor-Led Training (ILT)

Virtual Instructor-Led Training (VILT)

E-Learning

Blended Learning

End Users Covered:

IT and Technology

Healthcare

Manufacturing

Retail

Finance

Education

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 End User Analysis
- 3.7 Emerging Markets
- 3.8 Impact of Covid-19

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL CORPORATE TRAINING MARKET, BY TRAINING TYPE

Corporate Training Market Forecasts to 2032 – Global Analysis By Training Type (Technical Training, Soft Skill...

- 5.1 Introduction
- 5.2 Technical Training
- 5.3 Soft Skills Training
- 5.4 Compliance Training
- 5.5 Sales and Marketing Training
- 5.6 Other Training Programs

6 GLOBAL CORPORATE TRAINING MARKET, BY DELIVERY MODE

- 6.1 Introduction
- 6.2 Instructor-Led Training (ILT)
- 6.3 Virtual Instructor-Led Training (VILT)
- 6.4 E-Learning
- 6.5 Blended Learning

7 GLOBAL CORPORATE TRAINING MARKET, BY END USER

- 7.1 Introduction
- 7.2 IT and Technology
- 7.3 Healthcare
- 7.4 Manufacturing
- 7.5 Retail
- 7.6 Finance
- 7.7 Education
- 7.8 Other End Users

8 GLOBAL CORPORATE TRAINING MARKET, BY GEOGRAPHY

- 8.1 Introduction
- 8.2 North America
 - 8.2.1 US
 - 8.2.2 Canada
 - 8.2.3 Mexico
- 8.3 Europe
 - 8.3.1 Germany
 - 8.3.2 UK
 - 8.3.3 Italy
 - 8.3.4 France

- 8.3.5 Spain
- 8.3.6 Rest of Europe
- 8.4 Asia Pacific
 - 8.4.1 Japan
 - 8.4.2 China
 - 8.4.3 India
 - 8.4.4 Australia
 - 8.4.5 New Zealand
 - 8.4.6 South Korea
 - 8.4.7 Rest of Asia Pacific
- 8.5 South America
 - 8.5.1 Argentina
 - 8.5.2 Brazil
 - 8.5.3 Chile
 - 8.5.4 Rest of South America
- 8.6 Middle East & Africa
 - 8.6.1 Saudi Arabia
 - 8.6.2 UAE
 - 8.6.3 Qatar
 - 8.6.4 South Africa
 - 8.6.5 Rest of Middle East & Africa

9 KEY DEVELOPMENTS

- 9.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 9.2 Acquisitions & Mergers
- 9.3 New Product Launch
- 9.4 Expansions
- 9.5 Other Key Strategies

10 COMPANY PROFILING

- 10.1 AllenComm
- 10.2 Cornerstone OnDemand
- 10.3 Franklin Covey
- 10.4 GP Strategies
- 10.5 John Wiley & Sons
- 10.6 Korn Ferry
- 10.7 Learning Technologies Group

- 10.8 LinkedIn Learning
- 10.9 NIIT
- 10.10 Skillsoft
- 10.11 Simplilearn
- 10.12 Wilson Learning
- 10.13 BTS Group
- 10.14 D2L
- 10.15 Adobe
- 10.16 Cegos Group
- 10.17 Development Dimensions International
- 10.18 City & Guilds Group
- 10.19 Nomadic Learning

List Of Tables

LIST OF TABLES

Table 1 Global Corporate Training Market Outlook, By Region (2024-2032) (\$MN)

Table 2 Global Corporate Training Market Outlook, By Training Type (2024-2032) (\$MN)

Table 3 Global Corporate Training Market Outlook, By Technical Training (2024-2032) (\$MN)

Table 4 Global Corporate Training Market Outlook, By Soft Skills Training (2024-2032) (\$MN)

Table 5 Global Corporate Training Market Outlook, By Compliance Training (2024-2032) (\$MN)

Table 6 Global Corporate Training Market Outlook, By Sales and Marketing Training (2024-2032) (\$MN)

Table 7 Global Corporate Training Market Outlook, By Other Training Programs (2024-2032) (\$MN)

Table 8 Global Corporate Training Market Outlook, By Delivery Mode (2024-2032) (\$MN)

Table 9 Global Corporate Training Market Outlook, By Instructor-Led Training (ILT) (2024-2032) (\$MN)

Table 10 Global Corporate Training Market Outlook, By Virtual Instructor-Led Training (VILT) (2024-2032) (\$MN)

Table 11 Global Corporate Training Market Outlook, By E-Learning (2024-2032) (\$MN)

Table 12 Global Corporate Training Market Outlook, By Blended Learning (2024-2032) (\$MN)

Table 13 Global Corporate Training Market Outlook, By End User (2024-2032) (\$MN)

Table 14 Global Corporate Training Market Outlook, By IT and Technology (2024-2032) (\$MN)

Table 15 Global Corporate Training Market Outlook, By Healthcare (2024-2032) (\$MN)

Table 16 Global Corporate Training Market Outlook, By Manufacturing (2024-2032) (\$MN)

Table 17 Global Corporate Training Market Outlook, By Retail (2024-2032) (\$MN)

Table 18 Global Corporate Training Market Outlook, By Finance (2024-2032) (\$MN)

Table 19 Global Corporate Training Market Outlook, By Education (2024-2032) (\$MN)

Table 20 Global Corporate Training Market Outlook, By Other End Users (2024-2032) (\$MN)

Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

I would like to order

Product name: Corporate Training Market Forecasts to 2032 – Global Analysis By Training Type (Technical Training, Soft Skills Training, Compliance Training, Sales and Marketing Training, and Other Training Programs), Delivery Mode (Instructor-Led Training (ILT), Virtual Instructor-Led Training (VILT), E-Learning, and Blended Learning), End User and By Geography

Product link: <https://marketpublishers.com/r/CBCD5F4A443BEN.html>

Price: US\$ 4,150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CBCD5F4A443BEN.html>