

Copier Paper - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Copier Paper Market is expected to grow at a CAGR of 2.3% during the forecast period. Factors such as advent of digitalization, increased penetration of electronic devices and easier access to the internet are fueling the market growth. However, electronic devices are being substituted for hard-copies acts as hindrance for the growth of the market.

Copier Paper is a light-weight paper used for copying, writing, and printing in either commercial or consumer applications. Copier paper falls under the category of uncoated free sheet grade and is used interchangeably with printing paper for everyday printing needs. Using copier paper instead of printing paper does not make much of a difference for written content but for image printing, a thicker printing paper sheet needs to be used.

Amongst end user, commercial segment has significant market share during the forecast period. Due to the steady demand for copier paper among educational institutes as well as offices. By geography, Asia Pacific region is anticipated to show growth because the installed base of output equipment such as copiers, printers, electrographic devices, and integrated multifunctional office machines is expanding rapidly, results in continuous growth of copier paper market.

Some of the key players in Copier Paper market include Nippon Paper Industries Co., Ltd., Georgia-Pacific LLC, Metsa Board Corporation, Packaging Corporation of America, Daio Paper Corporation, Rolland Enterprises Inc., Smurfit Kappa Group plc., Oji Holdings Corporation, International Paper Company, South Coast Paper LLC, Domtar Corporation, Mondi Group plc., North Pacific Paper Co LLC, Pratt Industries, Inc., and Stora Enso Oyj.

Paper Sizes Covered:

A/4 Copier Paper

A/3 Copier Paper

A/5 Copier Paper

Other Paper Sizes

Material Types Covered:

Virgin

Recycled

Thickness Covered:

Up to 50 GSM

50 GSM to 80 GSM

80 GSM to 110 GSM

110 GSM to 130 GSM

End Users Covered:

Commercial

Consumer

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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