

# Cooler Box - Global Market Outlook (2020-2028)

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## Abstracts

According to Statistics MRC, the Global Cooler Box Market is accounted for \$4.60 billion in 2020 and is expected to reach \$13.21 billion by 2028 growing at a CAGR of 14.1% during the forecast period. Factors such as rising popularity of outdoor recreational activities, growing pharmaceutical industry, and rising demand for perishable food products are driving the growth of the market. However, stringent environmental rules & regulations are hampering the growth of the market.

A cooler box is a compact non-mechanical wrapped box which is generally used to store food, drinks, and medicines which need to be kept cool. Usually, ice packs or ice cubes are placed in the box to keep the contents cool. Ice packs are usually preferred over ice cubes as they tend to stay cool longer than plain ice. Some ice packs have a gel sealed inside, which helps to absorb heat as it changes its phase.

Based on the raw material, the polyurethane foam segment is going to have a lucrative growth during the forecast period as its low thermal conductivity enables space saving while providing the same insulation efficiency as with other materials. By geography, Asia Pacific is expected to grow at a faster rate during the forecast period owing to the availability of cheap labor and raw materials.

Some of the key players profiled in the Cooler Box Market include Eurobox Logistics, Blowkings, Coldchain Controls, Cool Ice Box Company Ltd, Softbox Systems Ltd, B Medical Systems, Nilkamal Ltd, Cold Chain Technologies Inc, Apex International, Sonoco Thermosafe, Orca Coolers, AOV International LLP, Va-Q-Tec Ag, Isonova, Feurer, and Sofrigam Group.

Products Covered:

Handle

Wheeled

Handle & Wheel

Categories Covered:

Disposable Cooler Boxes

Reusable Cooler Boxes

Types Covered:

Metal Hard-Bodied Cooler Box

Soft-Sided Cooler Box

Cooling Materials Covered:

Wet Ice

Dry Ice

Gel Packs

Insulated Blankets

Eutectic Plates

Liquid Nitrogen

Capacities Covered:

>80L

40L-80L

10L-40L

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