

# Convertible Roof System - Global Market Outlook (2017-2026)

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## Abstracts

According to Statistics MRC, the Global Convertible Roof System Market is accounted for \$1.14 billion in 2017 and is expected to reach \$2.28 billion by 2026 growing at a CAGR of 8.0% during the forecast period. Factors such as rising demand for premium vehicles, advancement in material technology and growth in the population of young generation are some of the factors fueling the market growth. However, the high cost of regular maintenance is restraining the market.

A convertible roof system is used in luxury and semi-luxury vehicle, which can be controlled with or without a roof in the vehicle. The system of elimination and storing the roof vary from vehicle to vehicle. This system allows an open-air driving experience with the capability to offer a roof when necessary.

Based on Vehicle Class Type, Luxury Vehicles has witnessed the significant growth during the forecast period due to the present demand for luxury cars are high in emerging countries and moreover, Germany is a hub for technological innovations. Depending on geography, Asia Pacific holds the largest market share during the forecast period due to developing emerging countries are expected to play a major role in the rise in vehicle production.

Some of the key players profiled in the Convertible Roof System Market include Magna International, Continental, Asiiin Seiki, Pininfarina, Hoerbiger Holding, Standex International, Haartz, Gahh Automotive, Valmet Automotive, Webasto Group, and U-Shin Ltd.

Roof Top Types Covered:

Softtop

Hardtop

Material Types Covered:

Carbon Fibre

Polyvinyl chloride (PVC)

Aluminum

Other Material Types

Body Style Types Covered:

Sport Utility Vehicle (SUV)

Sedan/Hatchback

Other Body Style Types

Propulsion Types Covered:

Electric Vehicle (EV)

Internal Combustion Engine (ICE)

Electric Vehicle Types Covered:

Fuel Cell Electric Vehicle (FCEV)

Plug-In Hybrid Vehicle (PHEV)

Battery Electric Vehicle (BEV)

Hybrid Electric Vehicle (HEV)

Vehicle Class Types Covered:

Semi-Luxury Vehilces

Luxury Vehicles

Sales Channels Covered:

Distribution Channel

Direct Channel

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

## Rest of Middle East & Africa

### What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

### Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

#### Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

## Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

## Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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