

# Content Services Platforms - Global Market Outlook (2017-2026)

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## Abstracts

According to Statistics MRC, the Global Content Services Platforms Market is accounted for \$20.67 billion in 2017 and is expected to reach \$105.67 billion by 2026 growing at a CAGR of 19.9% during the forecast period. Some of the key factors influencing the market growth include increasing adoption of SMAC technologies, propagation of digital content across the enterprises and need for delivering contextualized user experience. However, data privacy and security concerns are restraining the market growth.

Content services platforms (CSPs) are integrated platforms that provide content-focused services, repositories, APIs, solutions and business processing tools to support digital business and transformation.

Based on end user, CSP solutions for banking and financial services companies provide comprehensive platforms to capture, manage, and analyze content for financial services. The solutions pertaining to the BFSI sector offer benefits, such as the expansion of customer service offerings and self-service capabilities to increase the client interaction value chain, and enhanced customer service levels.

By Geography, Asia Pacific (APAC) is expected to provide significant growth opportunities during the forecast period. The increasing availability of skilled labor and keen focus provided by SMEs and large enterprises to enter and grow in this region are a few factors driving the adoption of CSP in this region.

Some of the key players in global Content Services Platforms market are Oracle, Box, Inc., Hyland, Adobe, IBM, M-Files, Microsoft, Micro Focus, Adobe, Opentext, Fabasoft, Laserfiche, Nuxeo, GRM Information Management, Newgen, Docuware, Alfresco and

SER Group.

Organization Sizes Covered:

Large Enterprises

Small & Medium-Sized Enterprises

Deployment Types Covered:

Cloud

On-Premises

Components Covered:

Services

Solutions

End Users Covered:

Government & Public Sector

Legal

Banking, Financial Services & Insurance

Manufacturing

Energy & Utilities

Transportation and Logistics

Healthcare & Life Sciences

Education

IT & Telecom

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

#### Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

##### Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

##### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

##### Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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**Note:** Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

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