

Content Delivery Network (CDN) - Global Market Outlook (2015-2022)

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Abstracts

According to Statistics MRC, the Global Content Delivery Network (CDN) Market is valued at \$4.63 billion in 2014 and is expected to grow at a CAGR of 27.3% to reach \$25.07 billion by 2022. Growing volume of data utilization over internet and rising tendency of digitalization among organizations are the key factors driving the market growth. However, pressure of pricing acts as a major challenge for the market. Rising demand for cloud services provide huge opportunities for the vendors in the market.

The majority of telcos and carriers are yet reselling a third-party CDN or waiting for one more year or longer before they make a serious drive in the market. Security is the biggest and most apparent target market for CDNs, since the significance of next generation security is moving from behind-the-firewall to the edge, therefore edge security. By 2022, there will be no traditional CDN market, but a market where the hybrid CDN boom, providing non-traditional CDN services. In 2014, Akamai accounted for more than 50% of the market.

Some of the key players in global Content Delivery Network (CDN) market are Tata Communications, Ericsson, Chinacache, Internap, Level3 communications, Highwinds, AT&T, Akamai Technologies, Cloudflare, Limelight networks Inc., Max CDN, Amazon CloudFront, Liquid Web, Rackspace and CDNetworks.

Types of Service Provider Covered:

Cloud CDN

Telco CDN

Traditional Commercial CDN

Hybrid CDN

Other CDN

Free CDN'S

Peer to Peer

End Users Covered:

Small scale businesses

Large scale enterprises

Solutions Covered:

Analytics and Monitoring

Cloud Storage and Data Security

Media Delivery

Digital Rights Management (DRM) and Transcoding

Transparent Caching

Web Performance Optimization

Industries Covered:

Healthcare

Government

Education

Online Gaming

Media

Advertising

E-commerce

Entertainment

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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