

# Consumer Telematics - Global Market Outlook (2015-2022)

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## Abstracts

According to Statistics MRC, the Global Consumer Telematics market is growing at a CAGR of 33.3% during the forecast period 2015 to 2022. Factors such as improved market penetration of smart phones, encouraging governmental regulations which call for superior safety and security measures, rising demand for advanced driving experience, lowered connectivity cost, and high speed internet technologies such as Long-Term Evolution (LTE) are driving the market growth.

Insurance telematics, is the top revenue-generating solution, contributing for more than 25% of the total consumer telematics solutions market revenue motivated by the rising insurance sector. Infotainment and navigation and location-based telematics solution are the next segments generating huge revenue. Given the increasing concern of vehicle tracking and safety and security, in certain economies like China and Brazil, the government legislations command the adoption of telematics in vehicles, thus fueling the demand for telematics solutions in these regions. Media & entertainment and healthcare sectors are likely to observe improved adoption of Consumer Telematics.

Some of the key players in global Consumer Telematics market are BMW, Vodafone Group Plc, Ford Motors Co., Telefonica, Harman, AT&T, MiX Telematics, Trimble Navigation Limited, Verizon 103 and TomTom.

Services Covered:

User based Insurance service(UBI)

Navigation Systems

Local Search

Infotainment Systems

GPS Tracking

Fleet Management Services

Emergency Notification Service

Car Diagnostics System

Design and consulting

Integration and deployment

Maintenance and training

Others

Industries covered:

Telecom

Media and Entertainment

Logistics

Insurance

Information Technology

Healthcare

Government agencies

Customer service providers

Automotive

Others

Solutions covered:

Tele-health solutions

Remote alarm and monitoring

Insurance telematics

Others

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges,

Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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