

Consumer Electronics - Global Market Outlook (2016-2022)

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Abstracts

According to Statistics MRC, the Global Consumer Electronics market is estimated at \$1,165.76 billion in 2015 and is expected to reach \$1,692.30 billion by 2022 growing at a CAGR of 5.5% from 2015 to 2022. Improving standard of living and increase in disposable incomes are the factors fueling the market growth. Technological convergence is hampering the consumer electronics market. Hand held devices segment which consist of devices like mobile phones and portable play stations accounted the largest market share. Audio/Video segment is expected to grow at highest CAGR during forecast period.

North America accounted for largest share in consumer electronics market owing to technical advancements and Asia Pacific is expected to grow at a highest CAGR during forecast period with India and China as the prominent countries for the market growth.

Some of the key players in the market include Hewlett-Packard Company, Sony Corporation, Canon, Inc., Panasonic Corporation, Koninklijke Philips N.V., Samsung Electronics Co. Ltd., BlackBerry, Dell, Inc., Nikon Corporation, Apple, Inc., LG Corporation, Lenovo, Micromax Mobile, Motorola, Toshiba, Asus and ZTE.

Product Types Covered:

Gaming Consoles

Personal Computers

Televisions

Audio/Video Devices

Handheld Devices

Personal Care Products

Cameras and Camcorders

Applications Covered:

Commercial

Residential

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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