

Consumer Electronics - Global Market Outlook (2016-2022)

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Abstracts

According to Stratistics MRC, the Global Consumer Electronics market is estimated at \$1,165.76 billion in 2015 and is expected to reach \$1,692.30 billion by 2022 growing at a CAGR of 5.5% from 2015 to 2022. Improving standard of living and increase in disposable incomes are the factors fueling the market growth. Technological convergence is hampering the consumer electronics market. Hand held devices segment which consist of devices like mobile phones and portable play stations accounted the largest market share. Audio/Video segment is expected to grow at highest CAGR during forecast period.

North America accounted for largest share in consumer electronics market owing to technical advancements and Asia Pacific is expected to grow at a highest CAGR during forecast period with India and China as the prominent countries for the market growth.

Some of the key players in the market include Hewlett-Packard Company, Sony Corporation, Canon, Inc., Panasonic Corporation, Koninklijke Philips N.V., Samsung Electronics Co. Ltd., BlackBerry, Dell, Inc., Nikon Corporation, Apple, Inc., LG Corporation, Lenovo, Micromax Mobile, Motorola, Toshiba, Asus and ZTE.

Product Types Covered:

Gaming Consoles

Personal Computers

Televisions



Audio/Video Devices

	Handheld Devices			
	Personal Care Products			
	Cameras and Camcorders			
Applica	Applications Covered:			
	Commercial			
	Residential			
Region	ns Covered:			
	North America			
	US			
	Canada			
	Mexico			
	Europe			
	Germany			
	France			
	Italy			
	UK			
	Spain			
	Rest of Europe			



	Asia Pacific	
	Japan	
	China	
	India	
	Australia	
	New Zealand	
	Rest of Asia Pacific	
	Rest of the World	
	Middle East	
	Brazil	
	Argentina	
	South Africa	
	Egypt	
What our report offers:		
	Market share assessments for the regional and country level segments	
	Market share analysis of the top industry players	
	Strategic recommendations for the new entrants	
	Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets	



Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements



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