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Connected Enterprise - Global Market Outlook (2016-2022)

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Abstracts

According to Stratistics MRC, the Global Connected Enterprise market is expected to grow from $122.54 billion in 2016 to reach $686.36 billion by 2022 with a CAGR of 33.2%. Increasing industrial automation, cost efficient solutions, and growing innovative technological developments such as Mobile Devices, Cloud, and Big Data are the factors bolstering the market growth. In addition, growing adoption of cloud computation is fueling the market growth. However, high initial costs, dissimilar technology skills and IoT standards are the restraints impeding the market growth.

Among the solution segments, remote monitoring system segment is expected to dominate the market during the forecast period due to developments in technologies. Manufacturing end user segment is witnessing a significant growth driven by increasing investments in analytics to improve operating efficiency. North America accounted for the largest share in global connected enterprise market followed by Europe. Asia Pacific is expected to witness fastest growth on account of rising industrial automation and growing technological investments.

Some of the key players in global Connected Enterprise market include Accelerite, Cisco Systems, Inc., General Electric, Geographic Revenue Mix, HARMAN International, Honeywell International, Inc., International Business Machines Corporation, Jacobs Engineering Group, Inc., MachineShop Inc., Microsoft Corporation, Parametric Technology Corporation, Inc. (Thingworx), PTC Inc., Robert Bosch GmbH, Rockwell Automation Inc., Rockwell Automation, Inc., and Verizon Communications, Inc.

Services Covered:

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Managed Services

Professional Services

Support and Maintenance Services

Integration and Deployment Services

Consulting Services

Solutions Covered:

Customer Experience Management

Data Management

Real-Time Collaboration

Network Management

Enterprise Infrastructure Management

Asset Performance Management

Streaming Analytics

Security Solution

Remote Monitoring System

Mobile Workforce Management

Platforms Covered:

Connectivity Management

Application Enablement Platform

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- Device Management

End Users Covered:

- Media and Entertainment
- Banking, Financial Services, and Insurance
- Telecommunications and IT
- Manufacturing
- Retail and Ecommerce
- Energy and Utilities
- Healthcare and Life Sciences
- Government
- Food & beverage
- Other End Users

Regions Covered:

- North America
  - US
  - Canada
  - Mexico
- Europe

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- Germany
- France
- Italy
- UK
- Spain
- Rest of Europe

Asia Pacific

- Japan
- China
- India
- Australia
- New Zealand
- Rest of Asia Pacific

Rest of the World

- Middle East
- Brazil
- Argentina
- South Africa
- Egypt

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What our report offers:

- Market share assessments for the regional and country level segments
- Market share analysis of the top industry players
- Strategic recommendations for the new entrants
- Market forecasts for a minimum of 6 years of all the mentioned segments, sub segments and the regional markets
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

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