

Confectioneries - Global Market Outlook (2015-2022)

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Abstracts

According to Statistics MRC, the Global Confectioneries Market is estimated at \$161.6 million in 2015 and is poised to reach \$205.3 million by 2022, growing at a CAGR of 3.5% during the forecast period. Increasing disposable income, rising population, growing urbanization and rising trade market are some of the key factors driving the confectionery market. The major challenges for the industry include rising government regulations, changing end user preferences and health issues. The chocolate segment is estimated to witness the maximum growth.

Europe leads the worldwide confectionery market, followed by North America and Asia Pacific. Followed by China and the U.K., U.S. represents the major confectionery market worldwide. India is the main market in Asia Pacific and the rapidly growing confectionery market in the world.

Some of the key players in the market include Parle Products Pvt. Ltd., Kegg's Candies, The Ferrero Group, Cadbury, The Hershey Company, Crown Confectionery, Nestle S.A., Perfetti Van Melle, Mars, Kraft Foods, Mondelez International, HARIBO Dunhills PLC, United Confectionery Manufacturers, Petra Foods, Yildiz Holding and Brookside Foods.

Categories Covered:

Sugar confectionery

Cereal bars

Chocolate confectionery

Gum

Others

Type of Sugars Covered:

Food Items

Chewing gum

Candies

Sweets

Fruits

Butter

Honey

Lollies

Cocoa

Milk

Chocolates

Toffees

Berries

Type of Bakers' Covered:

Cakes

Cookies

Pastries

Doughnuts

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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