

Companion Animal Diagnostics - Global Market Outlook (2015-2022)

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Abstracts

According to Stratistics MRC, the companion animal diagnostics market is accounted for \$1,018 million in 2015 and is expected to reach \$1,842 million by 2022 growing at a CAGR of 8.84%. Global companion animal diagnostics market is mainly driven by factors such as increasing expenditure on animal healthcare, rising demand for pet insurance, rising pet adoption in emerging nations, growing income levels in developed regions and rising awareness about zoonotic diseases. However factors such as scarcity of arable land & water and cost effective production are the factors hampering the market growth.

In 2015, immunodiagnostic tests segment held the largest share in global market, the growth is attributed to the advantages such as accuracy, rapid diagnosis easy handling and high sensitivity. However Clinical Chemistry segment is expected to grow at the highest CAGR during the forecast period. Among animal type, dogs segment accounted for approximately 70% of the overall market share, whereas cats segment is expected to witness high growth rate.

Europe dominated the global companion animal diagnostics market and Asia Pacific is expected to grow at the highest CAGR during the forecast period owing to rising pet adoption and increasing demand for animal derived food products in India and China.

Some of the key players in the global market include ABAXIS, Inc., Abbott Laboratories, Boehringer Ingelheim, Danaher Corporation, Elanco, GE Healthcare, IDEXX Laboratories, Inc., IDVET, Merck, Neogen Corporation, Roche Diagnostics, Siemens, Thermo Fisher Scientific Inc, Virbac SA and Zoetis, Inc.

Products Covered:



Microbiology

Clinical Chemistry

Urine Analyzers

Other Clinical Chemistry Tests

Immunodiagnostic Tests

Elisa Tests

Other Immunodiagnostic Tests

Molecular Diagnostic Tests

Polymerase Chain Reaction (PCR)

Microarrays

Other Molecular Diagnostic Tests

Hematology Analyzers

Diagnostic Imaging

Mri Scanning

Nuclear Imaging

Ultrasound Imaging

Other Diagnostic Imaging Technologies

Other Products

Animal Types Covered:



Dogs	
Cats	
Horses	
Regions Cover	red:
North A	America
	US
	Canada
	Mexico
Europe	,
	Germany
	France
	Italy
	UK
	Spain
	Rest of Europe
Asia Pa	acific
	Japan
	China
	India



Australia

	New Zealand	
	Rest of Asia Pacific	
Rest	of the World	
	Middle East	
	Brazil	
	Argentina	
	South Africa	
	Egypt	
WHAT OUR I	REPORT OFFERS:	
Market share assessments for the regional and country level segments		
Marke	et share analysis of the top industry players	
Strate	Strategic recommendations for the new entrants	
	et forecasts for a minimum of 7 years of all the mentioned segments, sub ents and the regional markets	
	et Trends (Drivers, Constraints, Opportunities, Threats, Challenges, ment Opportunities, and recommendations)	

Strategic recommendations in key business segments based on the market

Company profiling with detailed strategies, financials, and recent developments

Competitive landscaping mapping the key common trends

Companion Animal Diagnostics - Global Market Outlook (2015-2022)

estimations



Supply chain trends mapping the latest technological advancements



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