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info@marketpublishers.com

Commodity Liner Market Forecasts to 2030 – Global Analysis By Material Type (Polyethylene, Polypropylene, Polyamide, Ethylene Vinyl Alcohol (EVOH) and Polylactic Acid (PLA)), End User and By Geography

https://marketpublishers.com/r/CB2CE9C2592FEN.html
Date: February 2025
Pages: 150
Price: US$ 4,150.00 (Single User License)
ID: CB2CE9C2592FEN

Abstracts

According to Stratistics MRC, the Global Commodity Liner Market is accounted for $5.30 billion in 2024 and is expected to reach $9.91 billion by 2030 growing at a CAGR of 11.0% during the forecast period. Commodity liners are a kind of flexible packaging material made to give bulk items an extra degree of security while they are being stored and transported. These liners, which are placed inside containers, boxes, or bags and are usually composed of sturdy materials like polyethylene or polypropylene, protect goods like grains, chemicals, powders, or minerals from moisture, contamination, and exposure to the environment. Moreover, commodity liners serve a variety of industries, including chemicals, food and beverage, and agriculture, and are very economical.

According to the International Maritime Organization (IMO), the global shipping industry is responsible for transporting approximately 80% of world trade by volume. This underscores the critical role of efficient and safe transportation solutions, such as commodity liners, in facilitating international commerce.

Market Dynamics:

Driver:

Growing international bulk goods trade

Over the last ten years, there has been a notable increase in the volume of bulk goods

being transported across international borders, including raw materials, chemicals, and agricultural products. Businesses need packaging solutions like commodity liners that provide dependable protection against damage, leakage, and contamination during long-haul transportation as a result of the growth of free trade agreements and the development of effective shipping networks. Additionally, this demand is especially noticeable in emerging economies, where industrialization and export-driven economies are causing bulk trade to grow quickly.

Restraint:

High starting expenses

Commodity liners are frequently more expensive to adopt initially than traditional packaging options. This covers not just the price of the liners but also the cost of the specialized tools needed to handle and install them. Budgeting for such investments can be difficult for small and medium-sized businesses (SMEs), especially in developing nations, especially when they are operating on thin margins. Furthermore, commodity liners may also be seen as prohibitively expensive by businesses that transport goods with lower value-to-volume ratios, which would restrict their widespread use in these situations.

Opportunity:

Growing interest in eco-friendly packaging options

The increased emphasis on sustainability and minimizing environmental impact around the world has given producers a lot of chances to create and market environmentally friendly commodity liners. There is pressure on companies in all sectors to implement packaging solutions that support corporate social responsibility (CSR) objectives and environmental regulations. The need for commodity liners that are recyclable, compostable, and biodegradable has increased as a result. Moreover, new developments like liners composed of plant-based polymers or sophisticated recycled materials can help producers draw in eco-aware customers, creating new revenue streams and setting their products apart in a crowded market.

Threat:

Replacing with different packaging solutions

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Commodity liners are seriously threatened by the availability of substitute packaging options, such as rigid containers, flexible intermediate bulk containers (FIBCs), and other bulk packaging materials. These alternatives may be chosen by industries with less demanding standards for contamination or moisture protection because they are thought to be more convenient or cost-effective. Additionally, commodity liners may see a decline in demand in some markets as more businesses look into modular or reusable packaging options, unless they can show better advantages or fit in with new sustainability trends.

Covid-19 Impact:

The COVID-19 pandemic had a major effect on the commodity liner market by upsetting supply chains and causing changes in the cost and availability of raw materials. Lockdowns and limitations on transportation and manufacturing caused delays in the production and delivery of liners, impacting sectors that depend on bulk packaging solutions, including logistics, chemicals, and agriculture. Furthermore, the pandemic's spike in e-commerce and demand for necessities opened doors for commodity liners, especially in terms of making sure that food and medication items were transported and stored safely. However, a move toward recyclable and biodegradable liners was also spurred by increased attention to sustainability and hygiene, which forced manufacturers to innovate and adjust to shifting consumer demands.

The Polyethylene segment is expected to be the largest during the forecast period

The market for commodity liners is expected to be largest share by the polyethylene segment. Its superior qualities, such as outstanding durability, moisture resistance, chemical inertness, and affordability, which make it perfect for a variety of applications across industries like food packaging, chemicals, and agriculture, are what account for its dominance. Moreover, polyethylene's broad availability and versatility in producing various liners, including high-density and low-density varieties, reinforce its dominant market position.

The Pharmaceuticals segment is expected to have the highest CAGR during the forecast period

In the commodity liner market, the pharmaceuticals segment is anticipated to grow at the highest CAGR. The need for safe and hygienic packaging solutions to guarantee the quality and safety of pharmaceutical products during storage and transit is what is driving this growth. In this market, commodity liners are essential for avoiding contamination, preserving temperature stability, and meeting strict legal requirements for pharmaceutical packaging. Additionally, the adoption of specialized liners made to meet the particular needs of this industry is further accelerated by the expanding global pharmaceutical industry, which is driven by growing healthcare demands and developments in biopharmaceuticals.

Region with largest share:

Due to its strong industrial activity, established trade infrastructure, and high demand for effective shipping solutions, the North American region is expected to hold the largest share of the commodity liner market. A substantial amount of trade is supported by the region's vast transportation networks, which include sophisticated ports and logistics systems, especially in industries like manufacturing, chemicals, and agriculture. Furthermore, North America's leading position in the market is further cemented by the use of durable and innovative commodity liners to streamline shipping procedures; further expansion is anticipated as a result of rising demand for economical and environmentally friendly liner solutions.

Region with highest CAGR:

Due to the fast economic growth, growing trade, and developing manufacturing sectors in nations like China, India, and Japan, the Asia Pacific (APAC) region is anticipated to have the highest CAGR in the commodity liner market. The market for commodity liners is being greatly boosted by the region's strong emphasis on infrastructure development, especially in ports and transportation networks, as well as the growing need for effective shipping solutions. Moreover, the demand for sophisticated and long-lasting commodity liners is also being driven by the region's increasing export and import volumes, making APAC the market with the fastest rate of growth.

Key players in the market

Some of the key players in Commodity Liner market include Greif, Inc., Bemis Company, Inc, Parker Hannifin Corporation, Sonoco Products Company, Nier Systems Inc, LC Packaging International B.V., AGRU Kunststofftechnik GmbH, Mondi Group, Cesur Ambalaj Sanayi ve Ticaret A.S., Pregis Corporation, Solmax International, Inc., CDF Corporation, Thrace Plastics Holding and Commercial S.A., Powertex, Inc. and Storopack Hans Reichenecker GmbH.

Key Developments:

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In December 2024, Sonoco Products Company announced it has entered into an agreement to sell its Thermoformed and Flexibles Packaging business to TOPPAN Holdings Inc. for approximately $1.8 billion on a cash-free and debt-free basis and subject to customary adjustments. The Transaction, which reflects the completion of the previously announced strategic review of Sonoco’s TFP business, is subject to customary closing conditions, including regulatory approvals, and is expected to close in the first half of 2025.

In September 2024, Greif, Inc. announced the signing of a virtual power purchase agreement (VPPA) with Endesa’s renewal subsidiarity, Enel Green Power Espana (EGPE). The VPPA agreement signifies a critical advancement in Greif’s long-term sustainability and climate goals, further reinforcing the company’s commitment to reducing its environmental footprint.

In July 2024, Parker Hannifin Corporation announced it has signed an agreement to divest its North America Composites and Fuel Containment (CFC) Division to private investment firm SK Capital Partners. With the completion of this transaction the company will have successfully divested businesses and product lines over the past three years that total nearly $450 million in annual sales. The transaction is subject to customary closing conditions.

Material Types Covered:

- Polyethylene
- Polypropylene
- Polyamide
- Ethylene Vinyl Alcohol (EVOH)
- Polylactic Acid (PLA)

End Users Covered:

- Personal Care and Cosmetics

- Pharmaceuticals
- Agriculture
- Building and Construction
- Food and Beverage
- Chemicals and Lubricants
- Other End Users

Regions Covered:

- North America
  - US
  - Canada
  - Mexico
- Europe
  - Germany
  - UK
  - Italy
  - France
  - Spain
  - Rest of Europe
- Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments

- Strategic recommendations for the new entrants
- Covers Market data for the years 2022, 2023, 2024, 2026, and 2030
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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