

Commercial Telematics - Global Market Outlook (2015-2022)

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Abstracts

According to Stratistics MRC, the Global Commercial Telematics Market is accounted for \$18.9 billion in 2015 and is expected to grow at a CAGR of 20.3% to reach \$69.3 billion by 2022. Telematics is used for vehicle tracking, satellite navigation etc. Increasing use of smart phones, high speed internet technologies, government mandate in terms of compliance and driver monitoring are anticipated to increase the market growth. Collaboration between automobile manufacturers and Telematics, Government regulations for the use of Telematics technology are some of the factors accelerating the commercial Telematics market growth. Some of the factors inhibiting the market are high cost involved in deploying Telematics technology, concerns regarding breaching the security and accessing data and lack of awareness among consumers in certain regions.

Logistics and transportation segment has high impact on the commercial Telematics market. Vehicle-embedded Telematics technology is gaining momentum. It is anticipated that commercial fleet segment will be in high demand over the next seven years. North America is the largest market for commercial Telematics in terms of revenue. Europe is expected to be the fastest growing region. Demand from countries such as Japan, China, India, and Australia is expected to drive the Asia Pacific commercial Telematics market.

Some of the key players in global Commercial Telematics market are InfoTrack Telematics, Agero Inc, NXP Semiconductors, BOX Telematics, Coordina Gestion Logistica SL, Verizon Enterprise Solutions, Trimble Navigation Ltd, Calamp Corp, ORBCOMM Inc, ClickSoftware Technologies Ltd, Qualcomm, Omnitracs Inc, ZENRIN DataCom, AT&T.



Solutions Covered:

OEM Telematics

Embedded OEM Systems

Hybrid OEM Systems

Aftermarket Telematics

Embedded Aftermarket Telematics Systems

Portable Aftermarket Telematics Systems

Applications Covered:

Fleet/Asset Management

Navigation and Location Based Systems

Diesel Direct Injection

Infotainment Systems

Insurance Telematics

Compliance

Safety and Security

Remote Alarm and Incident Monitoring Solutions

Telehealth Solutions

V2V,V2X Systems

Services Covered:



Commercial Telematics - Global Market Outlook (2015-2022)

	Integration and Deployment
	Consulting And Design
	Maintenance and Training Services
	Automotive Data Services
	Safety & Security Services
	Navigation
	Other Services
Taska	ala mu Oassana di
Techn	ology Covered:
	Smart Phones and Tablets
	Insurance Telematics
	Vehicle Data Monitoring
End U	sers Covered:
Liid O	Solo Covolog.
	Government
	Media and entertainment
	Healthcare
	Vehicle manufacturers
	Logistics and transportation
	Insurance
	Construction
Commore	ial Talamatica, Clahal Markat Outlank (2015 2020)



A	Automotive	
(Other End Users	
	T O	
venicie	Type Covered:	
N	Motor Coach	
S	Semi-Trailer	
7	Taxicab	
Т	Trailers	
7	Truck	
(Other Vehicle Types	
Compon	nent Covered:	
5	Sensors	
C	Control Unit	
C	Communication	
A	Audio/Video	
(Other components	
Regions	s Covered:	
١	North America	
	US	



	Canada	
	Mexico	
Europe		
	Germany	
	France	
	Italy	
	UK	
	Spain	
	Rest of Europe	
Asia Pacific		
	Japan	
	China	
	India	
	Australia	
	New Zealand	
	Rest of Asia Pacific	
Rest of the World		
	Middle East	
	Brazil	



Argentina
South Africa
Egypt

WHAT OUR REPORT OFFERS:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements



Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Application Analysis
- 3.7 End User Analysis
- 3.8 Technology Analysis
- 3.9 Emerging markets

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry



5 GLOBAL COMMERCIAL TELEMATICS MARKET, BY SOLUTION

- 5.1 Introduction
- 5.2 OEM telematics
 - 5.2.1 Embedded OEM Systems
 - 5.2.2 Hybrid OEM Systems
- 5.3 Aftermarket Telematics
 - 5.3.1 Embedded Aftermarket Telematics Systems
 - 5.3.2 Portable Aftermarket Telematics Systems

6 GLOBAL COMMERCIAL TELEMATICS MARKET, BY APPLICATION

- 6.1 Introduction
- 6.2 Fleet/Asset Management
- 6.3 Navigation and Location Based Systems
- 6.4 Infotainment Systems
- 6.5 Insurance Telematics
- 6.6 Compliance
- 6.7 Safety and Security
- 6.8 Remote Alarm and Incident Monitoring Solutions
- 6.9 Telehealth Solutions
- 6.10 V2V, V2X Systems

7 GLOBAL COMMERCIAL TELEMATICS MARKET, BY SERVICE

- 7.1 Introduction
- 7.2 Integration and Deployment
- 7.3 Consulting And Design
- 7.4 Maintenance and Training Services
- 7.5 Automotive Data Services
- 7.6 Safety & Security Services
- 7.7 Navigation
- 7.8 Other Services

8 GLOBAL COMMERCIAL TELEMATICS MARKET, BY TECHNOLOGY

- 8.1 Introduction
- 8.2 Smart Phones and Tablets
- 8.3 Insurance Telematics



8.4 Vehicle Data Monitoring

9 GLOBAL COMMERCIAL TELEMATICS MARKET, BY END USER

- 9.1 Introduction
- 9.2 Government
- 9.3 Media and entertainment
- 9.4 Healthcare
- 9.5 Vehicle manufacturers
- 9.6 Logistics and transportation
- 9.7 Insurance
- 9.9 Construction
- 9.9 Automotive
- 9.10 Other End Users

10 GLOBAL COMMERCIAL TELEMATICS MARKET, BY VEHICLE TYPE

- 10.1 Introduction
- 10.2 Motor Coach
- 10.3 Semi-Trailer
- 10.4 Taxicab
- 10.5 Trailers
- 10.6 Truck
- 10.7 Other Vehicle Types

11 GLOBAL COMMERCIAL TELEMATICS MARKET, BY COMPONENT

- 11.1 Introduction
- 11.2 Sensors
- 11.3 Control Unit
- 11.4 Communication
- 11.5 Audio/Video
- 11.6 Other components

12 GLOBAL COMMERCIAL TELEMATICS MARKET, BY GEOGRAPHY

- 12.1 Global
 - 12.1.1 US
 - 12.1.2 Canada



- 12.1.3 Mexico
- 12.2 Europe
 - 12.2.1 Germany
 - 12.2.2 France
 - 12.2.3 Italy
 - 12.2.4 UK
 - 12.2.5 Spain
 - 12.2.6 Rest of Europe
- 12.3 Asia Pacific
 - 12.3.1 Japan
 - 12.3.2 China
 - 12.3.3 India
 - 12.3.4 Australia
 - 12.3.5 New Zealand
- 12.3.6 Rest of Asia Pacific
- 12.4 Rest of the World
 - 12.4.1 Middle East
 - 12.4.2 Brazil
 - 12.4.3 Argentina
 - 12.4.4 South Africa
 - 12.4.5 Egypt

13 KEY DEVELOPMENTS

- 13.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 13.2 Acquisitions & Mergers
- 13.3 New Product Launch
- 13.4 Expansions
- 13.5 Other Key Strategies

14 COMPANY PROFILING

- 14.1 Tantalum Corporation
- 14.2 InfoTrack Telematics
- 14.3 Agero Inc.
- 14.4 NXP Semiconductors
- 14.5 BOX Telematics
- 14.6 Coordina Gestion Logistica SL
- 14.7 Verizon Enterprise Solutions



- 14.8 Trimble Navigation Ltd
- 14.9 Calamp Corp.
- 14.10 ORBCOMM Inc.
- 14.11 ClickSoftware Technologies Ltd.
- 14.12 Qualcomm
- 14.13 Omnitracs, Inc
- 14.14 ZENRIN DataCom
- 14.15 AT&T



List Of Tables

LIST OF TABLES

Table 1 Global Commercial Telematics Market Analysis, By Region (2013-2022) (\$MN)

Table 2 Global Commercial Telematics Market Analysis, By Solution (2013-2022) (\$MN)

Table 3 Global Commercial Telematics Market Analysis, By OEM Telematics (2013-2022) (\$MN)

Table 4 Global Commercial Telematics Market Analysis, By Embedded OEM Systems (2013-2022) (\$MN)

Table 5 Global Commercial Telematics Market Analysis, By Hybrid OEM Systems (2013-2022) (\$MN)

Table 6 Global Commercial Telematics Market Analysis, By Aftermarket Telematics (2013-2022) (\$MN)

Table 7 Global Commercial Telematics Market Analysis, By Embedded Aftermarket (2013-2022) (\$MN)

Table 8 Global Commercial Telematics Market Analysis, By Portable Aftermarket Telematics Systems (2013-2022) (\$MN)

Table 9 Global Commercial Telematics Market Analysis, By Application (2013-2022) (\$MN)

Table 10 Global Commercial Telematics Market Analysis, By Fleet/Asset Management (2013-2022) (\$MN)

Table 11 Global Commercial Telematics Market Analysis, By Navigation and Location Based Systems (2013-2022) (\$MN)

Table 12 Global Commercial Telematics Market Analysis, By Infotainment Systems (2013-2022) (\$MN)

Table 13 Global Commercial Telematics Market Analysis, By Insurance Telematics (2013-2022) (\$MN)

Table 14 Global Commercial Telematics Market Analysis, By Compliance (2013-2022) (\$MN)

Table 15 Global Commercial Telematics Market Analysis, By Safety and Security (2013-2022) (\$MN)

Table 16 Global Commercial Telematics Market Analysis, By Remote Alarm and Incident Monitoring (2013-2022) (\$MN)

Table 17 Global Commercial Telematics Market Analysis, By Telehealth Solutions (2013-2022) (\$MN)

Table 18 Global Commercial Telematics Market Analysis, By V2V,V2X Systems (2013-2022) (\$MN)

Table 19 Global Commercial Telematics Market Analysis, By Services (2013-2022)



(\$MN)

Table 20 Global Commercial Telematics Market Analysis, By Integration and Deployment (2013-2022) (\$MN)

Table 21 Global Commercial Telematics Market Analysis, By Consulting And Design (2013-2022) (\$MN)

Table 22 Global Commercial Telematics Market Analysis, By Maintenance and Training Services (2013-2022) (\$MN)

Table 23 Global Commercial Telematics Market Analysis, By Automotive Data Services (2013-2022) (\$MN)

Table 24 Global Commercial Telematics Market Analysis, By Safety & Security Services (2013-2022) (\$MN)

Table 25 Global Commercial Telematics Market Analysis, By Navigation (2013-2022) (\$MN)

Table 26 Global Commercial Telematics Market Analysis, By Other Services (2013-2022) (\$MN)

Table 27 Global Commercial Telematics Market Analysis, By Technology (2013-2022) (\$MN)

Table 28 Global Commercial Telematics Market Analysis, By Smart Phones and Tablets (2013-2022) (\$MN)

Table 29 Global Commercial Telematics Market Analysis, By Insurance Telematics (2013-2022) (\$MN)

Table 30 Global Commercial Telematics Market Analysis, By Vehicle Data Monitoring (2013-2022) (\$MN)

Table 31 Global Commercial Telematics Market Analysis, By End User (2013-2022) (\$MN)

Table 32 Global Commercial Telematics Market Analysis, By Government (2013-2022) (\$MN)

Table 33 Global Commercial Telematics Market Analysis, By Media and entertainment (2013-2022) (\$MN)

Table 34 Global Commercial Telematics Market Analysis, By Healthcare (2013-2022) (\$MN)

Table 35 Global Commercial Telematics Market Analysis, By Vehicle manufacturers (2013-2022) (\$MN)

Table 36 Global Commercial Telematics Market Analysis, By Logistics and transportation (2013-2022) (\$MN)

Table 37 Global Commercial Telematics Market Analysis, By Insurance (2013-2022) (\$MN)

Table 38 Global Commercial Telematics Market Analysis, By Construction (2013-2022) (\$MN)



Table 39 Global Commercial Telematics Market Analysis, By Automotive (2013-2022) (\$MN)

Table 40 Global Commercial Telematics Market Analysis, By Other End Users (2013-2022) (\$MN)

Table 41 Global Commercial Telematics Market Analysis, By Vehicle Type (2013-2022) (\$MN)

Table 42 Global Commercial Telematics Market Analysis, By Motor Coach (2013-2022) (\$MN)

Table 43 Global Commercial Telematics Market Analysis, By Semi-Trailer (2013-2022) (\$MN)

Table 44 Global Commercial Telematics Market Analysis, By Taxicab (2013-2022) (\$MN)

Table 45 Global Commercial Telematics Market Analysis, By Trailers (2013-2022) (\$MN)

Table 46 Global Commercial Telematics Market Analysis, By Truck (2013-2022) (\$MN) Table 47 Global Commercial Telematics Market Analysis, By Other Vehicle Types (2013-2022) (\$MN)

Table 48 Global Commercial Telematics Market Analysis, By Component (2013-2022) (\$MN)

Table 49 Global Commercial Telematics Market Analysis, By Sensors (2013-2022) (\$MN)

Table 50 Global Commercial Telematics Market Analysis, By Control Unit (2013-2022) (\$MN)

Table 51 Global Commercial Telematics Market Analysis, By Communication (2013-2022) (\$MN)

Table 52 Global Commercial Telematics Market Analysis, By Audio/Video (2013-2022) (\$MN)

Table 53 Global Commercial Telematics Market Analysis, By Other components (2013-2022) (\$MN)

Table 54 North America Commercial Telematics Market Analysis, By Country (2013-2022) (\$MN)

Table 55 North America Commercial Telematics Market Analysis, By Solution (2013-2022) (\$MN)

Table 56 North America Commercial Telematics Market Analysis, By OEM Telematics (2013-2022) (\$MN)

Table 57 North America Commercial Telematics Market Analysis, By Embedded OEM Systems (2013-2022) (\$MN)

Table 58 North America Commercial Telematics Market Analysis, By Hybrid OEM Systems (2013-2022) (\$MN)



Table 59 North America Commercial Telematics Market Analysis, By Aftermarket Telematics (2013-2022) (\$MN)

Table 60 North America Commercial Telematics Market Analysis, By Embedded Aftermarket (2013-2022) (\$MN)

Table 61 North America Commercial Telematics Market Analysis, By Portable Aftermarket Telematics Systems (2013-2022) (\$MN)

Table 62 North America Commercial Telematics Market Analysis, By Application (2013-2022) (\$MN)

Table 63 North America Commercial Telematics Market Analysis, By Fleet/Asset Management (2013-2022) (\$MN)

Table 64 North America Commercial Telematics Market Analysis, By Navigation and Location Based Systems (2013-2022) (\$MN)

Table 65 North America Commercial Telematics Market Analysis, By Infotainment Systems (2013-2022) (\$MN)

Table 66 North America Commercial Telematics Market Analysis, By Insurance Telematics (2013-2022) (\$MN)

Table 67 North America Commercial Telematics Market Analysis, By Compliance (2013-2022) (\$MN)

Table 68 North America Commercial Telematics Market Analysis, By Safety and Security (2013-2022) (\$MN)

Table 69 North America Commercial Telematics Market Analysis, By Remote Alarm and Incident Monitoring (2013-2022) (\$MN)

Table 70 North America Commercial Telematics Market Analysis, By Telehealth Solutions (2013-2022) (\$MN)

Table 71 North America Commercial Telematics Market Analysis, By V2V,V2X Systems (2013-2022) (\$MN)

Table 72 North America Commercial Telematics Market Analysis, By Services (2013-2022) (\$MN)

Table 73 North America Commercial Telematics Market Analysis, By Integration and Deployment (2013-2022) (\$MN)

Table 74 North America Commercial Telematics Market Analysis, By Consulting And Design (2013-2022) (\$MN)

Table 75 North America Commercial Telematics Market Analysis, By Maintenance and Training Services (2013-2022) (\$MN)

Table 76 North America Commercial Telematics Market Analysis, By Automotive Data Services (2013-2022) (\$MN)

Table 77 North America Commercial Telematics Market Analysis, By Safety & Security Services (2013-2022) (\$MN)

Table 78 North America Commercial Telematics Market Analysis, By Navigation



(2013-2022) (\$MN)

Table 79 North America Commercial Telematics Market Analysis, By Other Services (2013-2022) (\$MN)

Table 80 North America Commercial Telematics Market Analysis, By Technology (2013-2022) (\$MN)

Table 81 North America Commercial Telematics Market Analysis, By Smart Phones and Tablets (2013-2022) (\$MN)

Table 82 North America Commercial Telematics Market Analysis, By Insurance Telematics (2013-2022) (\$MN)

Table 83 North America Commercial Telematics Market Analysis, By Vehicle Data Monitoring (2013-2022) (\$MN)

Table 84 North America Commercial Telematics Market Analysis, By End User (2013-2022) (\$MN)

Table 85 North America Commercial Telematics Market Analysis, By Government (2013-2022) (\$MN)

Table 86 North America Commercial Telematics Market Analysis, By Media and entertainment (2013-2022) (\$MN)

Table 87 North America Commercial Telematics Market Analysis, By Healthcare (2013-2022) (\$MN)

Table 88 North America Commercial Telematics Market Analysis, By Vehicle manufacturers (2013-2022) (\$MN)

Table 89 North America Commercial Telematics Market Analysis, By Logistics and transportation (2013-2022) (\$MN)

Table 90 North America Commercial Telematics Market Analysis, By Insurance (2013-2022) (\$MN)

Table 91 North America Commercial Telematics Market Analysis, By Construction (2013-2022) (\$MN)

Table 92 North America Commercial Telematics Market Analysis, By Automotive (2013-2022) (\$MN)

Table 93 North America Commercial Telematics Market Analysis, By Other End Users (2013-2022) (\$MN)

Table 94 North America Commercial Telematics Market Analysis, By Vehicle Type (2013-2022) (\$MN)

Table 95 North America Commercial Telematics Market Analysis, By Motor Coach (2013-2022) (\$MN)

Table 96 North America Commercial Telematics Market Analysis, By Semi-Trailer (2013-2022) (\$MN)

Table 97 North America Commercial Telematics Market Analysis, By Taxicab (2013-2022) (\$MN)



Table 98 North America Commercial Telematics Market Analysis, By Trailers (2013-2022) (\$MN)

Table 99 North America Commercial Telematics Market Analysis, By Truck (2013-2022) (\$MN)

Table 100 North America Commercial Telematics Market Analysis, By Other Vehicle Types (2013-2022) (\$MN)

Table 101 North America Commercial Telematics Market Analysis, By Component (2013-2022) (\$MN)

Table 102 North America Commercial Telematics Market Analysis, By Sensors (2013-2022) (\$MN)

Table 103 North America Commercial Telematics Market Analysis, By Control Unit (2013-2022) (\$MN)

Table 104 North America Commercial Telematics Market Analysis, By Communication (2013-2022) (\$MN)

Table 105 North America Commercial Telematics Market Analysis, By Audio/Video (2013-2022) (\$MN)

Table 106 North America Commercial Telematics Market Analysis, By Other components (2013-2022) (\$MN)

Table 107 Europe Commercial Telematics Market Analysis, By Country (2013-2022) (\$MN)

Table 108 Europe Commercial Telematics Market Analysis, By Solution (2013-2022) (\$MN)

Table 109 Europe Commercial Telematics Market Analysis, By OEM Telematics (2013-2022) (\$MN)

Table 110 Europe Commercial Telematics Market Analysis, By Embedded OEM Systems (2013-2022) (\$MN)

Table 111 Europe Commercial Telematics Market Analysis, By Hybrid OEM Systems (2013-2022) (\$MN)

Table 112 Europe Commercial Telematics Market Analysis, By Aftermarket Telematics (2013-2022) (\$MN)

Table 113 Europe Commercial Telematics Market Analysis, By Embedded Aftermarket (2013-2022) (\$MN)

Table 114 Europe Commercial Telematics Market Analysis, By Portable Aftermarket Telematics Systems (2013-2022) (\$MN)

Table 115 Europe Commercial Telematics Market Analysis, By Application (2013-2022) (\$MN)

Table 116 Europe Commercial Telematics Market Analysis, By Fleet/Asset Management (2013-2022) (\$MN)

Table 117 Europe Commercial Telematics Market Analysis, By Navigation and Location



Based Systems (2013-2022) (\$MN)

Table 118 Europe Commercial Telematics Market Analysis, By Infotainment Systems (2013-2022) (\$MN)

Table 119 Europe Commercial Telematics Market Analysis, By Insurance Telematics (2013-2022) (\$MN)

Table 120 Europe Commercial Telematics Market Analysis, By Compliance (2013-2022) (\$MN)

Table 121 Europe Commercial Telematics Market Analysis, By Safety and Security (2013-2022) (\$MN)

Table 122 Europe Commercial Telematics Market Analysis, By Remote Alarm and Incident Monitoring (2013-2022) (\$MN)

Table 123 Europe Commercial Telematics Market Analysis, By Telehealth Solutions (2013-2022) (\$MN)

Table 124 Europe Commercial Telematics Market Analysis, By V2V,V2X Systems (2013-2022) (\$MN)

Table 125 Europe Commercial Telematics Market Analysis, By Services (2013-2022) (\$MN)

Table 126 Europe Commercial Telematics Market Analysis, By Integration and Deployment (2013-2022) (\$MN)

Table 127 Europe Commercial Telematics Market Analysis, By Consulting And Design (2013-2022) (\$MN)

Table 128 Europe Commercial Telematics Market Analysis, By Maintenance and Training Services (2013-2022) (\$MN)

Table 129 Europe Commercial Telematics Market Analysis, By Automotive Data Services (2013-2022) (\$MN)

Table 130 Europe Commercial Telematics Market Analysis, By Safety & Security Services (2013-2022) (\$MN)

Table 131 Europe Commercial Telematics Market Analysis, By Navigation (2013-2022) (\$MN)

Table 132 Europe Commercial Telematics Market Analysis, By Other Services (2013-2022) (\$MN)

Table 133 Europe Commercial Telematics Market Analysis, By Technology (2013-2022) (\$MN)

Table 134 Europe Commercial Telematics Market Analysis, By Smart Phones and Tablets (2013-2022) (\$MN)

Table 135 Europe Commercial Telematics Market Analysis, By Insurance Telematics (2013-2022) (\$MN)

Table 136 Europe Commercial Telematics Market Analysis, By Vehicle Data Monitoring (2013-2022) (\$MN)



Table 137 Europe Commercial Telematics Market Analysis, By End User (2013-2022) (\$MN)

Table 138 Europe Commercial Telematics Market Analysis, By Government (2013-2022) (\$MN)

Table 139 Europe Commercial Telematics Market Analysis, By Media and entertainment (2013-2022) (\$MN)

Table 140 Europe Commercial Telematics Market Analysis, By Healthcare (2013-2022) (\$MN)

Table 141 Europe Commercial Telematics Market Analysis, By Vehicle manufacturers (2013-2022) (\$MN)

Table 142 Europe Commercial Telematics Market Analysis, By Logistics and transportation (2013-2022) (\$MN)

Table 143 Europe Commercial Telematics Market Analysis, By Insurance (2013-2022) (\$MN)

Table 144 Europe Commercial Telematics Market Analysis, By Construction (2013-2022) (\$MN)

Table 145 Europe Commercial Telematics Market Analysis, By Automotive (2013-2022) (\$MN)

Table 146 Europe Commercial Telematics Market Analysis, By Other End Users (2013-2022) (\$MN)

Table 147 Europe Commercial Telematics Market Analysis, By Vehicle Type (2013-2022) (\$MN)

Table 148 Europe Commercial Telematics Market Analysis, By Motor Coach (2013-2022) (\$MN)

Table 149 Europe Commercial Telematics Market Analysis, By Semi-Trailer (2013-2022) (\$MN)

Table 150 Europe Commercial Telematics Market Analysis, By Taxicab (2013-2022) (\$MN)

Table 151 Europe Commercial Telematics Market Analysis, By Trailers (2013-2022) (\$MN)

Table 152 Europe Commercial Telematics Market Analysis, By Truck (2013-2022) (\$MN)

Table 153 Europe Commercial Telematics Market Analysis, By Other Vehicle Types (2013-2022) (\$MN)

Table 154 Europe Commercial Telematics Market Analysis, By Component (2013-2022) (\$MN)

Table 155 Europe Commercial Telematics Market Analysis, By Sensors (2013-2022) (\$MN)

Table 156 Europe Commercial Telematics Market Analysis, By Control Unit



(2013-2022) (\$MN)

Table 157 Europe Commercial Telematics Market Analysis, By Communication (2013-2022) (\$MN)

Table 158 Europe Commercial Telematics Market Analysis, By Audio/Video (2013-2022) (\$MN)

Table 159 Europe Commercial Telematics Market Analysis, By Other components (2013-2022) (\$MN)

Table 160 Asia Pacific Commercial Telematics Market Analysis, By Country (2013-2022) (\$MN)

Table 161 Asia Pacific Commercial Telematics Market Analysis, By Solution (2013-2022) (\$MN)

Table 162 Asia Pacific Commercial Telematics Market Analysis, By OEM Telematics (2013-2022) (\$MN)

Table 163 Asia Pacific Commercial Telematics Market Analysis, By Embedded OEM Systems (2013-2022) (\$MN)

Table 164 Asia Pacific Commercial Telematics Market Analysis, By Hybrid OEM Systems (2013-2022) (\$MN)

Table 165 Asia Pacific Commercial Telematics Market Analysis, By Aftermarket Telematics (2013-2022) (\$MN)

Table 166 Asia Pacific Commercial Telematics Market Analysis, By Embedded Aftermarket (2013-2022) (\$MN)

Table 167 Asia Pacific Commercial Telematics Market Analysis, By Portable Aftermarket Telematics Systems (2013-2022) (\$MN)

Table 168 Asia Pacific Commercial Telematics Market Analysis, By Application (2013-2022) (\$MN)

Table 169 Asia Pacific Commercial Telematics Market Analysis, By Fleet/Asset Management (2013-2022) (\$MN)

Table 170 Asia Pacific Commercial Telematics Market Analysis, By Navigation and Location Based Systems (2013-2022) (\$MN)

Table 171 Asia Pacific Commercial Telematics Market Analysis, By Infotainment Systems (2013-2022) (\$MN)

Table 172 Asia Pacific Commercial Telematics Market Analysis, By Insurance Telematics (2013-2022) (\$MN)

Table 173 Asia Pacific Commercial Telematics Market Analysis, By Compliance (2013-2022) (\$MN)

Table 174 Asia Pacific Commercial Telematics Market Analysis, By Safety and Security (2013-2022) (\$MN)

Table 175 Asia Pacific Commercial Telematics Market Analysis, By Remote Alarm and Incident Monitoring (2013-2022) (\$MN)



Table 176 Asia Pacific Commercial Telematics Market Analysis, By Telehealth Solutions (2013-2022) (\$MN)

Table 177 Asia Pacific Commercial Telematics Market Analysis, By V2V,V2X Systems (2013-2022) (\$MN)

Table 178 Asia Pacific Commercial Telematics Market Analysis, By Services (2013-2022) (\$MN)

Table 179 Asia Pacific Commercial Telematics Market Analysis, By Integration and Deployment (2013-2022) (\$MN)

Table 180 Asia Pacific Commercial Telematics Market Analysis, By Consulting And Design (2013-2022) (\$MN)

Table 181 Asia Pacific Commercial Telematics Market Analysis, By Maintenance and Training Services (2013-2022) (\$MN)

Table 182 Asia Pacific Commercial Telematics Market Analysis, By Automotive Data Services (2013-2022) (\$MN)

Table 183 Asia Pacific Commercial Telematics Market Analysis, By Safety & Security Services (2013-2022) (\$MN)

Table 184 Asia Pacific Commercial Telematics Market Analysis, By Navigation (2013-2022) (\$MN)

Table 185 Asia Pacific Commercial Telematics Market Analysis, By Other Services (2013-2022) (\$MN)

Table 186 Asia Pacific Commercial Telematics Market Analysis, By Technology (2013-2022) (\$MN)

Table 187 Asia Pacific Commercial Telematics Market Analysis, By Smart Phones and Tablets (2013-2022) (\$MN)

Table 188 Asia Pacific Commercial Telematics Market Analysis, By Insurance Telematics (2013-2022) (\$MN)

Table 189 Asia Pacific Commercial Telematics Market Analysis, By Vehicle Data Monitoring (2013-2022) (\$MN)

Table 190 Asia Pacific Commercial Telematics Market Analysis, By End User (2013-2022) (\$MN)

Table 191 Asia Pacific Commercial Telematics Market Analysis, By Government (2013-2022) (\$MN)

Table 192 Asia Pacific Commercial Telematics Market Analysis, By Media and entertainment (2013-2022) (\$MN)

Table 193 Asia Pacific Commercial Telematics Market Analysis, By Healthcare (2013-2022) (\$MN)

Table 194 Asia Pacific Commercial Telematics Market Analysis, By Vehicle manufacturers (2013-2022) (\$MN)

Table 195 Asia Pacific Commercial Telematics Market Analysis, By Logistics and



transportation (2013-2022) (\$MN)

Table 196 Asia Pacific Commercial Telematics Market Analysis, By Insurance (2013-2022) (\$MN)

Table 197 Asia Pacific Commercial Telematics Market Analysis, By Construction (2013-2022) (\$MN)

Table 198 Asia Pacific Commercial Telematics Market Analysis, By Automotive (2013-2022) (\$MN)

Table 199 Asia Pacific Commercial Telematics Market Analysis, By Other End Users (2013-2022) (\$MN)

Table 200 Asia Pacific Commercial Telematics Market Analysis, By Vehicle Type (2013-2022) (\$MN)

Table 201 Asia Pacific Commercial Telematics Market Analysis, By Motor Coach (2013-2022) (\$MN)

Table 202 Asia Pacific Commercial Telematics Market Analysis, By Semi-Trailer (2013-2022) (\$MN)

Table 203 Asia Pacific Commercial Telematics Market Analysis, By Taxicab (2013-2022) (\$MN)

Table 204 Asia Pacific Commercial Telematics Market Analysis, By Trailers (2013-2022) (\$MN)

Table 205 Asia Pacific Commercial Telematics Market Analysis, By Truck (2013-2022) (\$MN)

Table 206 Asia Pacific Commercial Telematics Market Analysis, By Other Vehicle Types (2013-2022) (\$MN)

Table 207 Asia Pacific Commercial Telematics Market Analysis, By Component (2013-2022) (\$MN)

Table 208 Asia Pacific Commercial Telematics Market Analysis, By Sensors (2013-2022) (\$MN)

Table 209 Asia Pacific Commercial Telematics Market Analysis, By Control Unit (2013-2022) (\$MN)

Table 210 Asia Pacific Commercial Telematics Market Analysis, By Communication (2013-2022) (\$MN)

Table 211 Asia Pacific Commercial Telematics Market Analysis, By Audio/Video (2013-2022) (\$MN)

Table 212 Asia Pacific Commercial Telematics Market Analysis, By Other components (2013-2022) (\$MN)

Table 213 RoW Commercial Telematics Market Analysis, By Country (2013-2022) (\$MN)

Table 214 RoW Commercial Telematics Market Analysis, By Solution (2013-2022) (\$MN)



Table 215 RoW Commercial Telematics Market Analysis, By OEM Telematics (2013-2022) (\$MN)

Table 216 RoW Commercial Telematics Market Analysis, By Embedded OEM Systems (2013-2022) (\$MN)

Table 217 RoW Commercial Telematics Market Analysis, By Hybrid OEM Systems (2013-2022) (\$MN)

Table 218 RoW Commercial Telematics Market Analysis, By Aftermarket Telematics (2013-2022) (\$MN)

Table 219 RoW Commercial Telematics Market Analysis, By Embedded Aftermarket (2013-2022) (\$MN)

Table 220 RoW Commercial Telematics Market Analysis, By Portable Aftermarket Telematics Systems (2013-2022) (\$MN)

Table 221 RoW Commercial Telematics Market Analysis, By Application (2013-2022) (\$MN)

Table 222 RoW Commercial Telematics Market Analysis, By Fleet/Asset Management (2013-2022) (\$MN)

Table 223 RoW Commercial Telematics Market Analysis, By Navigation and Location Based Systems (2013-2022) (\$MN)

Table 224 RoW Commercial Telematics Market Analysis, By Infotainment Systems (2013-2022) (\$MN)

Table 225 RoW Commercial Telematics Market Analysis, By Insurance Telematics (2013-2022) (\$MN)

Table 226 RoW Commercial Telematics Market Analysis, By Compliance (2013-2022) (\$MN)

Table 227 RoW Commercial Telematics Market Analysis, By Safety and Security (2013-2022) (\$MN)

Table 228 RoW Commercial Telematics Market Analysis, By Remote Alarm and Incident Monitoring (2013-2022) (\$MN)

Table 229 RoW Commercial Telematics Market Analysis, By Telehealth Solutions (2013-2022) (\$MN)

Table 230 RoW Commercial Telematics Market Analysis, By V2V,V2X Systems (2013-2022) (\$MN)

Table 231 RoW Commercial Telematics Market Analysis, By Services (2013-2022) (\$MN)

Table 232 RoW Commercial Telematics Market Analysis, By Integration and Deployment (2013-2022) (\$MN)

Table 233 RoW Commercial Telematics Market Analysis, By Consulting And Design (2013-2022) (\$MN)

Table 234 RoW Commercial Telematics Market Analysis, By Maintenance and Training



Services (2013-2022) (\$MN)

Table 235 RoW Commercial Telematics Market Analysis, By Automotive Data Services (2013-2022) (\$MN)

Table 236 RoW Commercial Telematics Market Analysis, By Safety & Security Services (2013-2022) (\$MN)

Table 237 RoW Commercial Telematics Market Analysis, By Navigation (2013-2022) (\$MN)

Table 238 RoW Commercial Telematics Market Analysis, By Other Services (2013-2022) (\$MN)

Table 239 RoW Commercial Telematics Market Analysis, By Technology (2013-2022) (\$MN)

Table 240 RoW Commercial Telematics Market Analysis, By Smart Phones and Tablets (2013-2022) (\$MN)

Table 241 RoW Commercial Telematics Market Analysis, By Insurance Telematics (2013-2022) (\$MN)

Table 242 RoW Commercial Telematics Market Analysis, By Vehicle Data Monitoring (2013-2022) (\$MN)

Table 243 RoW Commercial Telematics Market Analysis, By End User (2013-2022) (\$MN)

Table 244 RoW Commercial Telematics Market Analysis, By Government (2013-2022) (\$MN)

Table 245 RoW Commercial Telematics Market Analysis, By Media and entertainment (2013-2022) (\$MN)

Table 246 RoW Commercial Telematics Market Analysis, By Healthcare (2013-2022) (\$MN)

Table 247 RoW Commercial Telematics Market Analysis, By Vehicle manufacturers (2013-2022) (\$MN)

Table 248 RoW Commercial Telematics Market Analysis, By Logistics and transportation (2013-2022) (\$MN)

Table 249 RoW Commercial Telematics Market Analysis, By Insurance (2013-2022) (\$MN)

Table 250 RoW Commercial Telematics Market Analysis, By Construction (2013-2022) (\$MN)

Table 251 RoW Commercial Telematics Market Analysis, By Automotive (2013-2022) (\$MN)

Table 252 RoW Commercial Telematics Market Analysis, By Other End Users (2013-2022) (\$MN)

Table 253 RoW Commercial Telematics Market Analysis, By Vehicle Type (2013-2022) (\$MN)



Table 254 RoW Commercial Telematics Market Analysis, By Motor Coach (2013-2022) (\$MN)

Table 255 RoW Commercial Telematics Market Analysis, By Semi-Trailer (2013-2022) (\$MN)

Table 256 RoW Commercial Telematics Market Analysis, By Taxicab (2013-2022) (\$MN)

Table 257 RoW Commercial Telematics Market Analysis, By Trailers (2013-2022) (\$MN)

Table 258 RoW Commercial Telematics Market Analysis, By Truck (2013-2022) (\$MN) Table 259 RoW Commercial Telematics Market Analysis, By Other Vehicle Types (2013-2022) (\$MN)

Table 260 RoW Commercial Telematics Market Analysis, By Component (2013-2022) (\$MN)

Table 261 RoW Commercial Telematics Market Analysis, By Sensors (2013-2022) (\$MN)

Table 262 RoW Commercial Telematics Market Analysis, By Control Unit (2013-2022) (\$MN)

Table 263 RoW Commercial Telematics Market Analysis, By Communication (2013-2022) (\$MN)

Table 264 RoW Commercial Telematics Market Analysis, By Audio/Video (2013-2022) (\$MN)

Table 265 RoW Commercial Telematics Market Analysis, By Other components (2013-2022) (\$MN)



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