

# Commercial Telematics - Global Market Outlook (2015-2022)

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## Abstracts

According to Statistics MRC, the Global Commercial Telematics Market is accounted for \$18.9 billion in 2015 and is expected to grow at a CAGR of 20.3% to reach \$69.3 billion by 2022. Telematics is used for vehicle tracking, satellite navigation etc. Increasing use of smart phones, high speed internet technologies, government mandate in terms of compliance and driver monitoring are anticipated to increase the market growth. Collaboration between automobile manufacturers and Telematics, Government regulations for the use of Telematics technology are some of the factors accelerating the commercial Telematics market growth. Some of the factors inhibiting the market are high cost involved in deploying Telematics technology, concerns regarding breaching the security and accessing data and lack of awareness among consumers in certain regions.

Logistics and transportation segment has high impact on the commercial Telematics market. Vehicle-embedded Telematics technology is gaining momentum. It is anticipated that commercial fleet segment will be in high demand over the next seven years. North America is the largest market for commercial Telematics in terms of revenue. Europe is expected to be the fastest growing region. Demand from countries such as Japan, China, India, and Australia is expected to drive the Asia Pacific commercial Telematics market.

Some of the key players in global Commercial Telematics market are InfoTrack Telematics, Agero Inc, NXP Semiconductors, BOX Telematics, Coordina Gestion Logistica SL, Verizon Enterprise Solutions, Trimble Navigation Ltd, Calamp Corp, ORBCOMM Inc, ClickSoftware Technologies Ltd, Qualcomm, Omnitrac Inc, ZENRIN DataCom, AT&T.

Solutions Covered:

OEM Telematics

Embedded OEM Systems

Hybrid OEM Systems

Aftermarket Telematics

Embedded Aftermarket Telematics Systems

Portable Aftermarket Telematics Systems

Applications Covered:

Fleet/Asset Management

Navigation and Location Based Systems

Diesel Direct Injection

Infotainment Systems

Insurance Telematics

Compliance

Safety and Security

Remote Alarm and Incident Monitoring Solutions

Telehealth Solutions

V2V, V2X Systems

Services Covered:

Integration and Deployment

Consulting And Design

Maintenance and Training Services

Automotive Data Services

Safety & Security Services

Navigation

Other Services

Technology Covered:

Smart Phones and Tablets

Insurance Telematics

Vehicle Data Monitoring

End Users Covered:

Government

Media and entertainment

Healthcare

Vehicle manufacturers

Logistics and transportation

Insurance

Construction

Automotive

Other End Users

Vehicle Type Covered:

Motor Coach

Semi-Trailer

Taxicab

Trailers

Truck

Other Vehicle Types

Component Covered:

Sensors

Control Unit

Communication

Audio/Video

Other components

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

France

Italy

UK

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

Rest of the World

Middle East

Brazil

Argentina

South Africa

Egypt

## **WHAT OUR REPORT OFFERS:**

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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