

Commercial Griddles & Flat Top Grill Market Forecasts to 2030 – Global Analysis by Product (Electric Griddles, Gas Griddles, Combination Griddles, Induction Griddles and Other Products), Griddle Type, Capacity, Material, Distribution Channel, End User and By Geography

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Abstracts

According to Statistics MRC, the Global Commercial Griddles & Flat Top Grill Market is accounted for \$2.06 billion in 2024 and is expected to reach \$2.4 billion by 2030 growing at a CAGR of 3.0% during the forecast period. Commercial griddles and flat-top grills are specialized cooking appliances widely used in professional kitchens, restaurants, and catering services. These appliances feature a flat, heated surface designed for cooking a variety of foods, such as pancakes, eggs, burgers, and vegetables, with even heat distribution. Griddles typically have a smooth surface, while flat-top grills may include slightly raised edges or sections for specific cooking techniques. Both are powered by gas, electricity, or infrared technology, offering precise temperature control and high durability to handle large-scale food preparation. Their versatility, efficiency, and ability to cook multiple items simultaneously make them essential for fast-paced commercial foodservice environments, ensuring consistent quality and time efficiency.

Market Dynamics:

Driver:

Rising Demand for Quick Service Restaurants

The rising demand for quick-service restaurants (QSRs) is driving growth in the commercial griddles and flat top grill market. QSRs prioritize efficiency and speed, relying on versatile cooking equipment like griddles and flat top grills to prepare diverse menus quickly. Increasing urbanization, busy lifestyles, and a preference for affordable dining options fuel QSR expansion globally. This trend accelerates demand for durable, energy-efficient, and technologically advanced griddles, fostering innovation and bolstering market growth in the foodservice equipment industry.

Restraint:

High Initial Investment Costs

High initial investment costs in the commercial griddles and flat top grill market can hinder market growth, especially for small businesses and startups. The significant upfront capital required for purchasing equipment, installation, and maintenance may limit access to these products. This financial barrier can reduce market adoption, slow down innovation, and prevent smaller establishments from competing effectively, ultimately impacting overall market expansion and profitability in the sector.

Opportunity:

Rise in Urbanization

The development in urbanization is propelling the commercial griddles and flat-top grill market by boosting demand for quick-service restaurants, food trucks, and urban eating areas. The need for effective cooking appliances is increasing as urban populations expand and hectic lifestyles feed consumers' desire for quick, high-quality meal alternatives. Furthermore, there is a strong need for sturdy, adaptable, and space-saving griddles and grills that can accommodate a variety of culinary demands since metropolitan areas frequently have a large density of dining facilities.

Threat:

Fluctuations in Raw Material Prices

Fluctuations in raw material prices can considerably harm the Commercial Griddles & Flat Top Grill Market by raising production costs. Consistent pricing and profit margins may be difficult for manufacturers to maintain, which might result in price increases for customers. Supply chains are often disrupted by unpredictable material costs, which

lead to production and inventory management delays. Higher and erratic prices may discourage purchasers, which might lower consumer demand.

Covid-19 Impact:

The COVID-19 pandemic significantly impacted the commercial griddles and flat-top grill market. During lockdowns, reduced dining out and restaurant closures led to a decline in demand. However, as restrictions eased, the market began recovering with increasing consumer preference for outdoor dining and the rise of food delivery services. The demand for commercial kitchen equipment has since improved, driven by the resurgence of the foodservice industry.

The stainless steel segment is expected to be the largest during the forecast period

The stainless steel segment is expected to account for the largest market share during the forecast period, because its lifetime is guaranteed by its resistance to corrosion, which lowers maintenance expenses for food service businesses. The consistent heat distribution made possible by stainless steels flat surface enhances food quality and cooking efficiency. It is also a popular option in industrial kitchens due to its simplicity of cleaning and compliance with stringent food safety regulations.

The electric griddles segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the electric griddles segment is predicted to witness the highest growth rate as their eco-friendly operation aligns with sustainability goals, appealing to environmentally conscious businesses. Additionally, electric griddles are versatile, easy to clean, and suitable for various cooking applications, enhancing productivity in commercial kitchens. With increasing adoption in restaurants, hotels, and catering services, electric griddles drive market growth by meeting the demand for modern, efficient, and sustainable cooking solutions.

Region with largest share:

During the forecast period, the North America region is expected to hold the largest market share due to rising consumer demand for diverse cuisines, and increasing preference for dine-out experiences. Technological advancements like energy-efficient and smart griddles are boosting operational efficiency for restaurants and catering services. The market also benefits from the growing popularity of fast-casual dining and

food trucks. This surge supports economic growth, creates job opportunities, and fosters innovation in the commercial kitchen equipment sector.

Region with highest CAGR:

Over the forecast period, the Asia Pacific region is anticipated to exhibit the highest CAGR owing to the growing need for food franchises, quick-service restaurants, and the thriving hospitality sector. The market is expanding due to increased customer demand for grilled foods and the increasing use of energy-efficient cooking appliances. Smart griddles with better temperature control are one example of a technological advancement that increases efficiency and makes these appliances a crucial component of foodservice operations throughout the area.

Key players in the market

Some of the key players in Commercial Griddles & Flat Top Grill market include AccuTemp Products, Ali Group, American Range, Anvil, Avantco Equipment, Blaze Grills, Cooking Performance Group, ELAG Products, Electrolux Professional, Equipex, Garland, Illinois Tool Works (ITW), Middleby Corporation, SHINELONG, Standex International Corporation, Star Manufacturing, The Vollrath Company, Vulcan, Welbilt and Wells.

Key Developments:

In January 2024, The Vollrath Company unveiled a comprehensive brand refresh. This update includes a new logo, revamped mission, vision, purpose, and the inspiring tagline: 'Creating Better.'

In August 2023, Welbilt Inc and Halton, entered into a strategic alliance to facilitate the integration of Halton's ventilation systems into a wide range of Welbilt's equipment to better meet the needs of their customers.

In December 2020, Welbilt, Inc. announced that it has entered into a strategic partnership with HCL Technologies Ltd to accelerate the development of Welbilt's KitchenConnect digital platform and its roll-out to Welbilt's customers.

Products Covered:

Electric Griddles

Gas Griddles

Combination Griddles

Induction Griddles

Other Products

Griddle Types Covered:

Single Sided Griddle

Double Sided Griddle

Capacities Covered:

Small (up to 24 inches wide)

Medium (25-48 inches wide)

Large (above 48 inches wide)

Materials Covered:

Stainless Steel

Cast Iron

Aluminum

Ceramic Glass

Distribution Channels Covered:

Direct Sales

Online Sales

Retail Stores

End Users Covered:

Restaurants and Food Service Chains

Hotels and Resorts

Catering Services

Institutional Kitchens

Quick Service Restaurants (QSRs)

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2022, 2023, 2024, 2026, and 2030
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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