

# Colorectal Cancer - Global Market Outlook (2017-2026)

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## Abstracts

According to Statistics MRC, the Global Colorectal Cancer Market is accounted for \$9.22 billion in 2017 and is expected to reach \$13.01 billion by 2026 growing at a CAGR of 3.9% during the forecast period. Introduction of new and improved therapies and drugs, the rising uptake of higher-priced branded therapies, and several initiatives by governments and private organizations are some of the factors fuelling the market growth. However, factors such as the reluctance toward colorectal cancer medications on the part of patients and a lack of awareness in many parts of the world will pose a threat to the growth of the overall market.

Colorectal cancer (CRC) is one of the “big four” tumor types, the third most common cancer to affect both men and women, and the third-leading cause of cancer-related death. The main differentiator between colon cancer and rectal cancer is the location of the primary tumor, but identical etiology and similar risk factors and symptoms mean that they are often grouped together. CRC is believed to arise as a result of interactions between inherited and environmental factors. Despite improved prognosis of CRC patients in the last decade following advances in treatment options, survival rates still lag behind those of breast and prostate cancer patients.

Based on therapies & drugs, the increasing awareness for treating colorectal cancer by chemotherapy and immunotherapy propels the industry growth during the forecast period. By Geography, North America is a key region in the market and estimated to have a lucrative growth in terms of demand and revenue. This market is fueled by a number of factors, the primary one being greater prevalence of colorectal cancer.

Some of the key players profiled in the Colorectal Cancer market include Abbott Laboratories, Amgen Inc., Clinical Genomics, EDP Biotech, Epigenomics AG, Hoffmann-La Roche AG, Novigenix SA, Quest Diagnostics, Sanofi SA, Siemens Healthineers and VolitionRX.

**Therapies & Drugs Covered:**

Chemo Therapy

Immuno Therapy

Radiation Therapy

Surgery

Others Therapies &amp; Drugs

**Testing & Diagnosis Covered:**

Immunochemistry

Macroscopy

Microscopy

Staging

Tumor Budding

**Procedures Covered:**

Biopsy

Colostomy

Magnetic Resonance Imaging (MRI)

Mammography

Sigmoidoscopy

Products Covered:

Flow Cytometry

In Situ Hybridization

Microarrays

Next-Generation Sequencing

Targeted Therapy

Applications Covered:

Hospitals and Clinics

Other Applications

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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Company Profiling

Comprehensive profiling of additional market players (up to 3)

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Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

## Contents

### **1 EXECUTIVE SUMMARY**

### **2 PREFACE**

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
  - 2.4.1 Data Mining
  - 2.4.2 Data Analysis
  - 2.4.3 Data Validation
  - 2.4.4 Research Approach
- 2.5 Research Sources
  - 2.5.1 Primary Research Sources
  - 2.5.2 Secondary Research Sources
  - 2.5.3 Assumptions

### **3 MARKET TREND ANALYSIS**

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Product Analysis
- 3.7 Application Analysis
- 3.8 Emerging Markets
- 3.9 Futuristic Market Scenario

### **4 PORTERS FIVE FORCE ANALYSIS**

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

## **5 GLOBAL COLORECTAL CANCER MARKET, BY THERAPIES & DRUGS**

- 5.1 Introduction
- 5.2 Chemo Therapy
  - 5.2.1 Alkylating Agent - Oxaliplatin (Eloxatin)
  - 5.2.2 Antimetabolites
    - 5.2.2.1 Capecitabine (Xeloda)
    - 5.2.2.2 Fluorouracil (Acrucil)
- 5.3 Immuno Therapy
  - 5.3.1 Biologic Response Modifiers
  - 5.3.2 Colony-Stimulating Factors
  - 5.3.3 Monoclonal Antibodies
    - 5.3.3.1 Bevacizumab (Avastin)
    - 5.3.3.2 Cetuximab (Erbix)
    - 5.3.3.3 Panitumumab (Vectibix)
  - 5.3.4 Tumor Vaccines
- 5.4 Radiation Therapy
- 5.5 Surgery
- 5.6 Others Therapies & Drugs

## **6 GLOBAL COLORECTAL CANCER MARKET, BY TESTING & DIAGNOSIS**

- 6.1 Introduction
- 6.2 Immunochemistry
- 6.3 Macroscopy
- 6.4 Microscopy
- 6.5 Staging
- 6.6 Tumor Budding

## **7 GLOBAL COLORECTAL CANCER MARKET, BY PROCEDURE**

- 7.1 Introduction
- 7.2 Biopsy
- 7.3 Colostomy
- 7.4 Magnetic Resonance Imaging (MRI)
- 7.5 Mammography
- 7.6 Sigmoidoscopy

## **8 GLOBAL COLORECTAL CANCER MARKET, BY PRODUCT**



- 8.1 Introduction
- 8.2 Flow Cytometry
- 8.3 In Situ Hybridization
- 8.4 Microarrays
- 8.5 Next-Generation Sequencing
- 8.6 Targeted Therapy

## **9 GLOBAL COLORECTAL CANCER MARKET, BY APPLICATION**

- 9.1 Introduction
- 9.2 Hospitals and Clinics
- 9.3 Other Applications

## **10 GLOBAL COLORECTAL CANCER MARKET, BY GEOGRAPHY**

- 10.1 Introduction
- 10.2 North America
  - 10.2.1 US
  - 10.2.2 Canada
  - 10.2.3 Mexico
- 10.3 Europe
  - 10.3.1 Germany
  - 10.3.2 UK
  - 10.3.3 Italy
  - 10.3.4 France
  - 10.3.5 Spain
  - 10.3.6 Rest of Europe
- 10.4 Asia Pacific
  - 10.4.1 Japan
  - 10.4.2 China
  - 10.4.3 India
  - 10.4.4 Australia
  - 10.4.5 New Zealand
  - 10.4.6 South Korea
  - 10.4.7 Rest of Asia Pacific
- 10.5 South America
  - 10.5.1 Argentina
  - 10.5.2 Brazil

- 10.5.3 Chile
- 10.5.4 Rest of South America
- 10.6 Middle East & Africa
  - 10.6.1 Saudi Arabia
  - 10.6.2 UAE
  - 10.6.3 Qatar
  - 10.6.4 South Africa
  - 10.6.5 Rest of Middle East & Africa

## **11 KEY DEVELOPMENTS**

- 11.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 11.2 Acquisitions & Mergers
- 11.3 New Product Launch
- 11.4 Expansions
- 11.5 Other Key Strategies

## **12 COMPANY PROFILING**

- 12.1 Abbott Laboratories
- 12.2 Amgen Inc.
- 12.3 Clinical Genomics
- 12.4 EDP Biotech
- 12.5 Epigenomics AG
- 12.6 Hoffmann-La Roche AG
- 12.7 Novigenix SA
- 12.8 Quest Diagnostics
- 12.9 Sanofi SA
- 12.10 Siemens Healthineers
- 12.11 VolitionRX

## List Of Tables

### LIST OF TABLES

- 1 Global Colorectal Cancer Market Outlook, By Region (2016-2026) (\$MN)
- 2 Global Colorectal Cancer Market Outlook, By Therapies & Drugs (2016-2026) (\$MN)
- 3 Global Colorectal Cancer Market Outlook, By Chemo Therapy (2016-2026) (\$MN)
- 4 Global Colorectal Cancer Market Outlook, By Alkylating Agent - Oxaliplatin (Eloxatin) (2016-2026) (\$MN)
- 5 Global Colorectal Cancer Market Outlook, By Antimetabolites (2016-2026) (\$MN)
- 6 Global Colorectal Cancer Market Outlook, By Immuno Therapy (2016-2026) (\$MN)
- 7 Global Colorectal Cancer Market Outlook, By Biologic Response Modifiers (2016-2026) (\$MN)
- 8 Global Colorectal Cancer Market Outlook, By Colony-Stimulating Factors (2016-2026) (\$MN)
- 9 Global Colorectal Cancer Market Outlook, By Monoclonal Antibodies (2016-2026) (\$MN)
- 10 Global Colorectal Cancer Market Outlook, By Tumor Vaccines (2016-2026) (\$MN)
- 11 Global Colorectal Cancer Market Outlook, By Radiation Therapy (2016-2026) (\$MN)
- 12 Global Colorectal Cancer Market Outlook, By Surgery (2016-2026) (\$MN)
- 13 Global Colorectal Cancer Market Outlook, By Others Therapies & Drugs (2016-2026) (\$MN)
- 14 Global Colorectal Cancer Market Outlook, By Testing & Diagnosis (2016-2026) (\$MN)
- 15 Global Colorectal Cancer Market Outlook, By Immunochemistry (2016-2026) (\$MN)
- 16 Global Colorectal Cancer Market Outlook, By Macroscopy (2016-2026) (\$MN)
- 17 Global Colorectal Cancer Market Outlook, By Microscopy (2016-2026) (\$MN)
- 18 Global Colorectal Cancer Market Outlook, By Staging (2016-2026) (\$MN)
- 19 Global Colorectal Cancer Market Outlook, By Tumor Budding (2016-2026) (\$MN)
- 20 Global Colorectal Cancer Market Outlook, By Procedure (2016-2026) (\$MN)
- 21 Global Colorectal Cancer Market Outlook, By Biopsy (2016-2026) (\$MN)
- 22 Global Colorectal Cancer Market Outlook, By Colostomy (2016-2026) (\$MN)
- 23 Global Colorectal Cancer Market Outlook, By Magnetic Resonance Imaging (MRI) (2016-2026) (\$MN)
- 24 Global Colorectal Cancer Market Outlook, By Mammography (2016-2026) (\$MN)
- 25 Global Colorectal Cancer Market Outlook, By Sigmoidoscopy (2016-2026) (\$MN)
- 26 Global Colorectal Cancer Market Outlook, By Product (2016-2026) (\$MN)
- 27 Global Colorectal Cancer Market Outlook, By Flow Cytometry (2016-2026) (\$MN)
- 28 Global Colorectal Cancer Market Outlook, By In Situ Hybridization (2016-2026)

(\$MN)

29 Global Colorectal Cancer Market Outlook, By Microarrays (2016-2026) (\$MN)

30 Global Colorectal Cancer Market Outlook, By Next-Generation Sequencing (2016-2026) (\$MN)

31 Global Colorectal Cancer Market Outlook, By Targeted Therapy (2016-2026) (\$MN)

32 Global Colorectal Cancer Market Outlook, By Application (2016-2026) (\$MN)

33 Global Colorectal Cancer Market Outlook, By Hospitals and Clinics (2016-2026) (\$MN)

34 Global Colorectal Cancer Market Outlook, By Other Applications (2016-2026) (\$MN)

NOTE: The tables for North America, Europe, APAC, Middle East, Latin America, and Rest of the World Regions are also represented in the same manner as above.

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