

Collagen-Infused Foods & Beverages Market Forecasts to 2034 – Global Analysis By Product Type (Collagen Beverages, Collagen Protein Bars, Collagen Snacks, Collagen Powders & Mixes and Other Product Types), Collagen Source, Distribution Channel, Application, and End User

<https://marketpublishers.com/r/CA31337A10E1EN.html>

Date: June 2026

Pages: 200

Price: US\$ 4,150.00 (Single User License)

ID: CA31337A10E1EN

Abstracts

According to Statistics MRC, the Global Collagen-Infused Foods & Beverages Market is accounted for \$13.0 billion in 2026 and is expected to reach \$30.4 billion by 2034 growing at a CAGR of 11.2% during the forecast period. Collagen-Infused Foods & Beverages are functional consumables enriched with collagen protein to support skin health, joint function, and overall wellness. These products include drinks, snacks, powders, and ready-to-consume formulations. Collagen is known for its role in improving skin elasticity, hair strength, and bone health. Increasing consumer focus on beauty-from-within and preventive health is driving demand. Manufacturers are innovating with flavored beverages, fortified snacks, and easy-to-digest formats to enhance convenience and appeal across various age groups.

Market Dynamics:

Driver:

Rising focus on skin elasticity support

Collagen-infused products are gaining traction due to their perceived benefits in reducing wrinkles and improving skin hydration. The growing popularity of holistic health solutions further strengthens demand. Social media and influencer marketing amplify

awareness of collagen's role in anti-aging. Rising disposable incomes support consumer willingness to invest in premium wellness products. Collectively, the emphasis on skin elasticity remains the strongest driver of market growth.

Restraint:

High cost of collagen ingredients

Sourcing quality collagen, particularly marine-based and bovine types, significantly increases production expenses. This cost burden often translates into premium pricing, limiting accessibility for mass consumers. Smaller brands struggle to compete with established players due to ingredient expenses. Price sensitivity in emerging markets further restricts adoption. As a result, high ingredient costs continue to slow broader market penetration.

Opportunity:

Marine-based collagen product innovations

Marine collagen is increasingly preferred for its superior bioavailability and sustainability profile. Innovations in beverages, gummies, and functional foods incorporating marine collagen enhance consumer appeal. Rising demand for eco-friendly and ethically sourced ingredients supports this trend. Companies investing in marine-based formulations gain competitive advantage in premium segments. This opportunity positions marine collagen as a cornerstone of future product development.

Threat:

Skepticism on efficacy claims

Consumers often question whether collagen-infused foods and beverages deliver measurable benefits. Inconsistent scientific evidence and exaggerated marketing claims exacerbate this skepticism. Regulatory scrutiny of product labeling and health claims adds further challenges. Negative consumer reviews can quickly erode trust and brand reputation. These risks highlight the importance of transparency and clinical validation in product positioning.

Covid-19 Impact:

The Covid-19 pandemic reshaped consumer behavior in the collagen market. Heightened health awareness during lockdowns boosted demand for functional foods and beverages. Consumers sought products that supported immunity, wellness, and beauty simultaneously. Online retail channels surged as physical stores faced restrictions. Supply chain disruptions initially affected ingredient sourcing but recovery efforts stabilized production.

The collagen beverages segment is expected to be the largest during the forecast period

The collagen beverages segment is expected to account for the largest market share during the forecast period as rising consumer preference for convenient, functional drinks. Ready-to-drink collagen beverages offer portability and ease of consumption. Their popularity is reinforced by strong marketing campaigns highlighting beauty-from-within benefits. Continuous innovation in flavors and formulations enhances consumer appeal. The segment benefits from strong adoption across both urban and suburban markets.

The sports nutrition segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the sports nutrition segment is predicted to witness the highest growth rate due to athletes and fitness enthusiasts increasingly adopt collagen products to support joint health and muscle recovery. Rising awareness of collagen's role in performance enhancement strengthens demand. Integration of collagen into protein powders, bars, and supplements expands product diversity. The segment benefits from strong endorsement by trainers and sports professionals. As a result, sports nutrition will witness the fastest growth rate in the collagen-infused foods and beverages market.

Region with largest share:

During the forecast period, the North America region is expected to hold the largest market share owing to high consumer awareness of functional nutrition. Strong disposable incomes support investment in premium collagen products. The presence of leading wellness and beverage brands reinforces regional dominance. Regulatory frameworks supporting product safety enhance consumer confidence. Marketing campaigns targeting beauty and fitness audiences further strengthen demand.

Region with highest CAGR:

Over the forecast period, the Asia Pacific region is anticipated to exhibit the highest CAGR driven by rapid urbanization and rising beauty-conscious populations. Expanding middle-class demographics in countries such as China, Japan, and India fuel demand for collagen-infused products. Traditional emphasis on beauty and wellness aligns with collagen adoption. E-commerce platforms accelerate accessibility of premium functional foods and beverages. Government-led initiatives promoting preventive health further support market growth.

Key players in the market

Some of the key players in Collagen-Infused Foods & Beverages Market include Nestle Health Science, Danone S.A., Amway Corporation, Herbalife Nutrition Ltd., Vital Proteins, NeoCell Corporation, Orgain Inc., Ancient Nutrition, Bulletproof 360 Inc., Shiseido Company, Limited, Glanbia plc, Rousselot, Gelita AG and Weishardt Group.

Key Developments:

In March 2026, Herbalife announced a strategic partnership and planned acquisition of technology from Bioniq to expand its personalized nutritional supplement capabilities. This collaboration integrates Bioniq's blood-test-based customization with Herbalife's global distribution network, allowing the company to offer tailor-made collagen and nutrient blends based on individual biometric data.

In September 2025, Amway's Nutrilite brand initiated the official launch of its Mixed Collagen Drink, featuring a specialized blend of fish collagen peptides and chrysanthemum extract. This system launch emphasizes "Double-Action" wellness, targeting both skin hydration and cognitive health through a portable sachet format designed for the modern, fast-paced professional.

Product Types Covered:

Collagen Beverages

Collagen Protein Bars

Collagen Snacks

Collagen Powders & Mixes

Other Product Types

Collagen Sources Covered:

Bovine Collagen

Marine Collagen

Poultry Collagen

Plant-Based Collagen Alternatives

Other Collagen Sources

Distribution Channels Covered:

Supermarkets & Hypermarkets

Online Retail

Specialty Health Stores

Pharmacies

Other Distribution Channels

Applications Covered:

Beauty & Skin Health

Joint & Bone Health

Sports Nutrition

General Wellness

Other Applications

End Users Covered:

Adults

Athletes

Aging Population

Beauty-Conscious Consumers

Other End Users

Regions Covered:

North America

United States

Canada

Mexico

Europe

United Kingdom

Germany

France

Italy

Spain

Netherlands

Belgium

Sweden

Switzerland

Poland

Rest of Europe

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Thailand

Malaysia

Singapore

Vietnam

Rest of Asia Pacific

South America

Brazil

Argentina

Colombia

Chile

Peru

Rest of South America

Rest of the World (RoW)

Middle East

Saudi Arabia

United Arab Emirates

Qatar

Israel

Rest of Middle East

Africa

South Africa

Egypt

Morocco

Rest of Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants

- Covers Market data for the years 2023, 2024, 2025, 2026, 2027, 2028, 2030, 2032 and 2034
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

Contents

1 EXECUTIVE SUMMARY

- 1.1 Market Snapshot and Key Highlights
- 1.2 Growth Drivers, Challenges, and Opportunities
- 1.3 Competitive Landscape Overview
- 1.4 Strategic Insights and Recommendations

2 RESEARCH FRAMEWORK

- 2.1 Study Objectives and Scope
- 2.2 Stakeholder Analysis
- 2.3 Research Assumptions and Limitations
- 2.4 Research Methodology
 - 2.4.1 Data Collection (Primary and Secondary)
 - 2.4.2 Data Modeling and Estimation Techniques
 - 2.4.3 Data Validation and Triangulation
 - 2.4.4 Analytical and Forecasting Approach

3 MARKET DYNAMICS AND TREND ANALYSIS

- 3.1 Market Definition and Structure
- 3.2 Key Market Drivers
- 3.3 Market Restraints and Challenges
- 3.4 Growth Opportunities and Investment Hotspots
- 3.5 Industry Threats and Risk Assessment
- 3.6 Technology and Innovation Landscape
- 3.7 Emerging and High-Growth Markets
- 3.8 Regulatory and Policy Environment
- 3.9 Impact of COVID-19 and Recovery Outlook

4 COMPETITIVE AND STRATEGIC ASSESSMENT

- 4.1 Porter's Five Forces Analysis
 - 4.1.1 Supplier Bargaining Power
 - 4.1.2 Buyer Bargaining Power
 - 4.1.3 Threat of Substitutes
 - 4.1.4 Threat of New Entrants

- 4.1.5 Competitive Rivalry
- 4.2 Market Share Analysis of Key Players
- 4.3 Product Benchmarking and Performance Comparison

5 GLOBAL COLLAGEN-INFUSED FOODS & BEVERAGES MARKET, BY PRODUCT TYPE

- 5.1 Collagen Beverages
- 5.2 Collagen Protein Bars
- 5.3 Collagen Snacks
- 5.4 Collagen Powders & Mixes
- 5.5 Other Product Types

6 GLOBAL COLLAGEN-INFUSED FOODS & BEVERAGES MARKET, BY COLLAGEN SOURCE

- 6.1 Bovine Collagen
- 6.2 Marine Collagen
- 6.3 Poultry Collagen
- 6.4 Plant-Based Collagen Alternatives
- 6.5 Other Collagen Sources

7 GLOBAL COLLAGEN-INFUSED FOODS & BEVERAGES MARKET, BY DISTRIBUTION CHANNEL

- 7.1 Supermarkets & Hypermarkets
- 7.2 Online Retail
- 7.3 Specialty Health Stores
- 7.4 Pharmacies
- 7.5 Other Distribution Channels

8 GLOBAL COLLAGEN-INFUSED FOODS & BEVERAGES MARKET, BY APPLICATION

- 8.1 Beauty & Skin Health
- 8.2 Joint & Bone Health
- 8.3 Sports Nutrition
- 8.4 General Wellness
- 8.5 Other Applications

9 GLOBAL COLLAGEN-INFUSED FOODS & BEVERAGES MARKET, BY END USER

- 9.1 Adults
- 9.2 Athletes
- 9.3 Aging Population
- 9.4 Beauty-Conscious Consumers
- 9.5 Other End Users

10 GLOBAL COLLAGEN-INFUSED FOODS & BEVERAGES MARKET, BY GEOGRAPHY

- 10.1 North America
 - 10.1.1 United States
 - 10.1.2 Canada
 - 10.1.3 Mexico
- 10.2 Europe
 - 10.2.1 United Kingdom
 - 10.2.2 Germany
 - 10.2.3 France
 - 10.2.4 Italy
 - 10.2.5 Spain
 - 10.2.6 Netherlands
 - 10.2.7 Belgium
 - 10.2.8 Sweden
 - 10.2.9 Switzerland
 - 10.2.10 Poland
 - 10.2.11 Rest of Europe
- 10.3 Asia Pacific
 - 10.3.1 China
 - 10.3.2 Japan
 - 10.3.3 India
 - 10.3.4 South Korea
 - 10.3.5 Australia
 - 10.3.6 Indonesia
 - 10.3.7 Thailand
 - 10.3.8 Malaysia
 - 10.3.9 Singapore

- 10.3.10 Vietnam
- 10.3.11 Rest of Asia Pacific
- 10.4 South America
 - 10.4.1 Brazil
 - 10.4.2 Argentina
 - 10.4.3 Colombia
 - 10.4.4 Chile
 - 10.4.5 Peru
 - 10.4.6 Rest of South America
- 10.5 Rest of the World (RoW)
 - 10.5.1 Middle East
 - 10.5.1.1 Saudi Arabia
 - 10.5.1.2 United Arab Emirates
 - 10.5.1.3 Qatar
 - 10.5.1.4 Israel
 - 10.5.1.5 Rest of Middle East
 - 10.5.2 Africa
 - 10.5.2.1 South Africa
 - 10.5.2.2 Egypt
 - 10.5.2.3 Morocco
 - 10.5.2.4 Rest of Africa

11 STRATEGIC MARKET INTELLIGENCE

- 11.1 Industry Value Network and Supply Chain Assessment
- 11.2 White-Space and Opportunity Mapping
- 11.3 Product Evolution and Market Life Cycle Analysis
- 11.4 Channel, Distributor, and Go-to-Market Assessment

12 INDUSTRY DEVELOPMENTS AND STRATEGIC INITIATIVES

- 12.1 Mergers and Acquisitions
- 12.2 Partnerships, Alliances, and Joint Ventures
- 12.3 New Product Launches and Certifications
- 12.4 Capacity Expansion and Investments
- 12.5 Other Strategic Initiatives

13 COMPANY PROFILES

- 13.1 Nestle Health Science
- 13.2 Danone S.A.
- 13.3 Amway Corporation
- 13.4 Herbalife Nutrition Ltd.
- 13.5 Vital Proteins
- 13.6 NeoCell Corporation
- 13.7 Orgain Inc.
- 13.8 Ancient Nutrition
- 13.9 Bulletproof 360 Inc.
- 13.10 Shiseido Company, Limited
- 13.11 Glanbia plc
- 13.12 Rousselot
- 13.13 Gelita AG
- 13.14 Weishardt Group

List Of Tables

LIST OF TABLES

Table 1 Global Collagen-Infused Foods & Beverages Market Outlook, By Region (2023–2034) (\$MN)

Table 2 Global Collagen-Infused Foods & Beverages Market, By Product Type (2023–2034) (\$MN)

Table 3 Global Collagen-Infused Foods & Beverages Market, By Collagen Beverages (2023–2034) (\$MN)

Table 4 Global Collagen-Infused Foods & Beverages Market, By Collagen Protein Bars (2023–2034) (\$MN)

Table 5 Global Collagen-Infused Foods & Beverages Market, By Collagen Snacks (2023–2034) (\$MN)

Table 6 Global Collagen-Infused Foods & Beverages Market, By Collagen Powders & Mixes (2023–2034) (\$MN)

Table 7 Global Collagen-Infused Foods & Beverages Market, By Other Product Types (2023–2034) (\$MN)

Table 8 Global Collagen-Infused Foods & Beverages Market, By Collagen Source (2023–2034) (\$MN)

Table 9 Global Collagen-Infused Foods & Beverages Market, By Bovine Collagen (2023–2034) (\$MN)

Table 10 Global Collagen-Infused Foods & Beverages Market, By Marine Collagen (2023–2034) (\$MN)

Table 11 Global Collagen-Infused Foods & Beverages Market, By Poultry Collagen (2023–2034) (\$MN)

Table 12 Global Collagen-Infused Foods & Beverages Market, By Plant-Based Collagen Alternatives (2023–2034) (\$MN)

Table 13 Global Collagen-Infused Foods & Beverages Market, By Other Collagen Sources (2023–2034) (\$MN)

Table 14 Global Collagen-Infused Foods & Beverages Market, By Distribution Channel (2023–2034) (\$MN)

Table 15 Global Collagen-Infused Foods & Beverages Market, By Supermarkets & Hypermarkets (2023–2034) (\$MN)

Table 16 Global Collagen-Infused Foods & Beverages Market, By Online Retail (2023–2034) (\$MN)

Table 17 Global Collagen-Infused Foods & Beverages Market, By Specialty Health Stores (2023–2034) (\$MN)

Table 18 Global Collagen-Infused Foods & Beverages Market, By Pharmacies

(2023–2034) (\$MN)

Table 19 Global Collagen-Infused Foods & Beverages Market, By Other Distribution Channels (2023–2034) (\$MN)

Table 20 Global Collagen-Infused Foods & Beverages Market, By Application (2023–2034) (\$MN)

Table 21 Global Collagen-Infused Foods & Beverages Market, By Beauty & Skin Health (2023–2034) (\$MN)

Table 22 Global Collagen-Infused Foods & Beverages Market, By Joint & Bone Health (2023–2034) (\$MN)

Table 23 Global Collagen-Infused Foods & Beverages Market, By Sports Nutrition (2023–2034) (\$MN)

Table 24 Global Collagen-Infused Foods & Beverages Market, By General Wellness (2023–2034) (\$MN)

Table 25 Global Collagen-Infused Foods & Beverages Market, By Other Applications (2023–2034) (\$MN)

Table 26 Global Collagen-Infused Foods & Beverages Market, By End User (2023–2034) (\$MN)

Table 27 Global Collagen-Infused Foods & Beverages Market, By Adults (2023–2034) (\$MN)

Table 28 Global Collagen-Infused Foods & Beverages Market, By Athletes (2023–2034) (\$MN)

Table 29 Global Collagen-Infused Foods & Beverages Market, By Aging Population (2023–2034) (\$MN)

Table 30 Global Collagen-Infused Foods & Beverages Market, By Beauty-Conscious Consumers (2023–2034) (\$MN)

Table 31 Global Collagen-Infused Foods & Beverages Market, By Other End Users (2023–2034) (\$MN)

Note: Tables for North America, Europe, APAC, South America, and Rest of the World (RoW) are also represented in the same manner as above.

I would like to order

Product name: Collagen-Infused Foods & Beverages Market Forecasts to 2034 – Global Analysis By Product Type (Collagen Beverages, Collagen Protein Bars, Collagen Snacks, Collagen Powders & Mixes and Other Product Types), Collagen Source, Distribution Channel, Application, and End User

Product link: <https://marketpublishers.com/r/CA31337A10E1EN.html>

Price: US\$ 4,150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CA31337A10E1EN.html>