

Cold-Pressed Nut Oils Market Forecasts to 2032 – Global Analysis By Type (Almond, Walnut, Pistachio, Macadamia, and Other Types), Form, Packaging, Distribution Channel, Application and By Geography

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Abstracts

According to Statistics MRC, the Global Cold-Pressed Nut Oils Market is accounted for \$6.6 billion in 2025 and is expected to reach \$9.3 billion by 2032 growing at a CAGR of 5.0% during the forecast period. Cold-pressed nut oils are extracted by mechanically pressing nuts without using high heat or chemical solvents. This method preserves the oil's natural flavor, aroma, and nutritional value, including antioxidants and healthy fats. Popular examples include almond, walnut, and pistachio oil. Prized in gourmet cooking and health-conscious consumers, these oils are used in dressings, dips, and for finishing dishes, offering a premium, artisanal alternative to refined oils and aligning with clean-label food trends.

According to the International Nut and Dried Fruit Council, cold-pressed extraction preserves nutrient integrity and flavor, driving demand for premium oils in culinary and cosmetic applications.

Market Dynamics:

Driver:

Growth in natural skincare applications

The market growth is spurred by the rising consumer shift toward natural and organic skincare formulations enriched with plant-based ingredients. Cold-pressed nut oils, known for their superior nutrient retention, are increasingly incorporated into

moisturizers, serums, and hair care products due to their antioxidant and emollient properties. Beauty brands are prioritizing these oils for their purity and sustainability profile. Moreover, clean-label trends and expanding premium personal care portfolios are further accelerating adoption within the global cosmetics industry.

Restraint:

Short shelf-life of cold-pressed oils

The limited shelf-life of cold-pressed nut oils remains a critical challenge, restraining their mass-market scalability. Their sensitivity to light, air, and temperature often leads to oxidation, affecting quality and aroma. This volatility increases storage and logistics costs for producers and retailers. Furthermore, lack of standardized preservation techniques hampers long-term stability. As a result, smaller manufacturers face product wastage and inventory losses, compelling them to invest in innovative packaging and cold-chain distribution to mitigate degradation risks.

Opportunity:

Expansion into nutraceuticals and functional foods

Expanding integration of cold-pressed nut oils into nutraceutical and functional food formulations represents a promising opportunity. Growing awareness of heart-healthy fats, antioxidants, and vitamin E content in these oils is driving demand among health-conscious consumers. Food manufacturers are exploring their inclusion in supplements, fortified beverages, and dietary capsules. Additionally, plant-based lifestyle trends and the shift toward preventive nutrition are reinforcing adoption. This expansion into health-focused product lines is expected to enhance revenue diversification for producers.

Threat:

Intense competition from refined oils

The market faces significant pressure from the availability of low-cost refined oils that dominate the mainstream retail sector. Refined variants offer longer shelf-life, lower prices, and easier availability, which appeals to mass consumers. The value proposition of cold-pressed alternatives remains largely confined to premium buyers. Additionally, aggressive marketing strategies by refined oil producers dilute consumer awareness regarding nutritional differences. This competitive imbalance threatens the penetration

rate and pricing stability of authentic cold-pressed oil brands globally.

Covid-19 Impact:

The COVID-19 pandemic initially disrupted supply chains and constrained the sourcing of raw nuts; however, it also amplified demand for immunity-boosting, chemical-free oils. Consumers increasingly prioritized clean, functional, and home-based nutrition during lockdowns, supporting direct-to-consumer sales channels. Health-conscious purchasing behavior favored cold-pressed oils for daily consumption and personal care. Post-pandemic, e-commerce expansion and heightened awareness of natural wellness have sustained market momentum, positioning cold-pressed nut oils as a vital category within the broader health and organic product ecosystem.

The almond segment is expected to be the largest during the forecast period

The almond segment is expected to account for the largest market share during the forecast period, resulting from its versatile applications in skincare, dietary supplements, and gourmet cooking. Almond oil's superior nutrient density, including vitamin E and monounsaturated fats, enhances its consumer appeal. The beauty and wellness industry increasingly utilizes cold-pressed almond oil for hydration and anti-aging benefits. Its established global supply network and consumer familiarity further strengthen its dominance within the overall cold-pressed nut oils landscape.

The liquid segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the liquid segment is predicted to witness the highest growth rate, propelled by its ease of use and adaptability across diverse end-use sectors. Liquid cold-pressed oils are favored for culinary, cosmetic, and therapeutic applications due to their direct usability. Their growing popularity in aromatherapy and functional beverages also supports expansion. Additionally, improved packaging formats such as dark glass bottles and vacuum sealing enhance product stability, further boosting demand for liquid variants worldwide.

Region with largest share:

During the forecast period, the Asia Pacific region is expected to hold the largest market share, attributed to abundant nut cultivation, thriving cosmetic industries, and rising disposable incomes. Countries such as India, China, and Indonesia are key production hubs, offering cost-effective raw materials. Growing consumer inclination toward

traditional wellness oils and ayurvedic formulations supports market expansion. Additionally, increasing investments in local cold-pressing facilities and e-commerce penetration have enhanced accessibility, positioning Asia Pacific as a dominant regional contributor.

Region with highest CAGR:

Over the forecast period, the North America region is anticipated to exhibit the highest CAGR associated with growing adoption of organic and premium edible oils. The shift toward clean-label and non-GMO food ingredients is reinforcing demand for cold-pressed varieties. Rising consumer preference for plant-based skincare and sustainable sourcing practices further amplifies growth. Moreover, increased retail presence of artisanal oil brands and innovative product launches in the U.S. and Canada are set to strengthen regional market expansion.

Key players in the market

Some of the key players in Cold-Pressed Nut Oils Market include Marico Limited, Adani Wilmar Limited, Wilmar International Ltd, Olam International Limited, Archer Daniels Midland Company (ADM), Bunge Limited, Cargill, Incorporated, The Hain Celestial Group, Inc., Coconuts India Pvt. Ltd., NOW Foods, Nutiva, Inc., La Tourangelle, Inc., Borges International Group, Nutraj (VKC Nuts Pvt. Ltd.) and Dabur India Ltd.

Key Developments:

In September 2025, Nutiva, Inc. launched a new line of organic, regenerative agriculture-certified cold-pressed avocado and almond oils. The products are packaged in 100% recycled and dark glass bottles to preserve freshness and are marketed directly to health-conscious consumers through a revamped e-commerce platform.

In August 2025, Marico Limited expanded its 'Saffola Supreme' range with the introduction of a cold-pressed walnut and flaxseed oil blend. Targeted at the heart-health segment, the product is supported by a digital marketing campaign highlighting its Omega-3 content and is available through both modern trade and quick-commerce partners.

In Jun 2025, Marico Limited (Saffola) launched a dedicated Saffola Cold-Pressed Oils range (Single-Seed and Dual-Seed formats — e.g., 100% Groundnut, Sesame, Mustard and blended Groundnut & Sesame / Groundnut & Safflower) to target health-conscious

consumers and fortify its premium edible-oil portfolio.

Types Covered:

Almond

Walnut

Pistachio

Macadamia

Other Types

Forms Covered:

Liquid

Capsule

Infused

Packagings Covered:

Bottles

Pouches

Bulk Containers

Sachets

Distribution Channels Covered:

Online

Supermarkets

Specialty Stores

Pharmacies

Direct Sales

Applications Covered:

Food

Cosmetics

Nutraceuticals

Aromatherapy

Other Applications

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Application Analysis
- 3.7 Emerging Markets
- 3.8 Impact of Covid-19

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL COLD-PRESSED NUT OILS MARKET, BY TYPE

- 5.1 Introduction
- 5.2 Almond
- 5.3 Walnut
- 5.4 Pistachio
- 5.5 Macadamia
- 5.6 Other Types

6 GLOBAL COLD-PRESSED NUT OILS MARKET, BY FORM

- 6.1 Introduction
- 6.2 Liquid
- 6.3 Capsule
- 6.4 Infused

7 GLOBAL COLD-PRESSED NUT OILS MARKET, BY PACKAGING

- 7.1 Introduction
- 7.2 Bottles
- 7.3 Pouches
- 7.4 Bulk Containers
- 7.7 Sachets

8 GLOBAL COLD-PRESSED NUT OILS MARKET, BY DISTRIBUTION CHANNEL

- 8.1 Introduction
- 8.2 Online
- 8.3 Supermarkets
- 8.4 Specialty Stores
- 8.5 Pharmacies
- 8.6 Direct Sales

9 GLOBAL COLD-PRESSED NUT OILS MARKET, BY APPLICATION

- 9.1 Introduction
- 9.2 Food
- 9.3 Cosmetics
- 9.4 Nutraceuticals
- 9.5 Aromatherapy

9.6 Other Applications

10 GLOBAL COLD-PRESSED NUT OILS MARKET, BY GEOGRAPHY

10.1 Introduction

10.2 North America

10.2.1 US

10.2.2 Canada

10.2.3 Mexico

10.3 Europe

10.3.1 Germany

10.3.2 UK

10.3.3 Italy

10.3.4 France

10.3.5 Spain

10.3.6 Rest of Europe

10.4 Asia Pacific

10.4.1 Japan

10.4.2 China

10.4.3 India

10.4.4 Australia

10.4.5 New Zealand

10.4.6 South Korea

10.4.7 Rest of Asia Pacific

10.5 South America

10.5.1 Argentina

10.5.2 Brazil

10.5.3 Chile

10.5.4 Rest of South America

10.6 Middle East & Africa

10.6.1 Saudi Arabia

10.6.2 UAE

10.6.3 Qatar

10.6.4 South Africa

10.6.5 Rest of Middle East & Africa

11 KEY DEVELOPMENTS

11.1 Agreements, Partnerships, Collaborations and Joint Ventures

- 11.2 Acquisitions & Mergers
- 11.3 New Product Launch
- 11.4 Expansions
- 11.5 Other Key Strategies

12 COMPANY PROFILING

- 12.1 Marico Limited
- 12.2 Adani Wilmar Limited
- 12.3 Wilmar International Ltd
- 12.4 Olam International Limited
- 12.5 Archer Daniels Midland Company (ADM)
- 12.6 Bunge Limited
- 12.7 Cargill, Incorporated
- 12.8 The Hain Celestial Group, Inc.
- 12.9 Coconuts India Pvt. Ltd.
- 12.10 NOW Foods
- 12.11 Nutiva, Inc.
- 12.12 La Tourangelle, Inc.
- 12.13 Borges International Group
- 12.14 Nutraj (VKC Nuts Pvt. Ltd.)
- 12.15 Dabur India Ltd.

List Of Tables

LIST OF TABLES

- Table 1 Global Cold-Pressed Nut Oils Market Outlook, By Region (2024-2032) (\$MN)
- Table 2 Global Cold-Pressed Nut Oils Market Outlook, By Type (2024-2032) (\$MN)
- Table 3 Global Cold-Pressed Nut Oils Market Outlook, By Almond (2024-2032) (\$MN)
- Table 4 Global Cold-Pressed Nut Oils Market Outlook, By Walnut (2024-2032) (\$MN)
- Table 5 Global Cold-Pressed Nut Oils Market Outlook, By Pistachio (2024-2032) (\$MN)
- Table 6 Global Cold-Pressed Nut Oils Market Outlook, By Macadamia (2024-2032) (\$MN)
- Table 7 Global Cold-Pressed Nut Oils Market Outlook, By Other Types (2024-2032) (\$MN)
- Table 8 Global Cold-Pressed Nut Oils Market Outlook, By Form (2024-2032) (\$MN)
- Table 9 Global Cold-Pressed Nut Oils Market Outlook, By Liquid (2024-2032) (\$MN)
- Table 10 Global Cold-Pressed Nut Oils Market Outlook, By Capsule (2024-2032) (\$MN)
- Table 11 Global Cold-Pressed Nut Oils Market Outlook, By Infused (2024-2032) (\$MN)
- Table 12 Global Cold-Pressed Nut Oils Market Outlook, By Packaging (2024-2032) (\$MN)
- Table 13 Global Cold-Pressed Nut Oils Market Outlook, By Bottles (2024-2032) (\$MN)
- Table 14 Global Cold-Pressed Nut Oils Market Outlook, By Pouches (2024-2032) (\$MN)
- Table 15 Global Cold-Pressed Nut Oils Market Outlook, By Bulk Containers (2024-2032) (\$MN)
- Table 16 Global Cold-Pressed Nut Oils Market Outlook, By Sachets (2024-2032) (\$MN)
- Table 17 Global Cold-Pressed Nut Oils Market Outlook, By Distribution Channel (2024-2032) (\$MN)
- Table 18 Global Cold-Pressed Nut Oils Market Outlook, By Online (2024-2032) (\$MN)
- Table 19 Global Cold-Pressed Nut Oils Market Outlook, By Supermarkets (2024-2032) (\$MN)
- Table 20 Global Cold-Pressed Nut Oils Market Outlook, By Specialty Stores (2024-2032) (\$MN)
- Table 21 Global Cold-Pressed Nut Oils Market Outlook, By Pharmacies (2024-2032) (\$MN)
- Table 22 Global Cold-Pressed Nut Oils Market Outlook, By Direct Sales (2024-2032) (\$MN)
- Table 23 Global Cold-Pressed Nut Oils Market Outlook, By Application (2024-2032) (\$MN)
- Table 24 Global Cold-Pressed Nut Oils Market Outlook, By Food (2024-2032) (\$MN)
- Table 25 Global Cold-Pressed Nut Oils Market Outlook, By Cosmetics (2024-2032)

(\$MN)

Table 26 Global Cold-Pressed Nut Oils Market Outlook, By Nutraceuticals (2024-2032)

(\$MN)

Table 27 Global Cold-Pressed Nut Oils Market Outlook, By Aromatherapy (2024-2032)

(\$MN)

Table 28 Global Cold-Pressed Nut Oils Market Outlook, By Other Applications

(2024-2032) (\$MN)

Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

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