

Cold Chain - Global Market Outlook (2018-2027)

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Abstracts

According to Statistics MRC, the Global Cold Chain Market is accounted for \$152.72 billion in 2018 and is expected to reach \$608.40 billion by 2027 growing at a CAGR of 16.6% during the forecast period. The increasing number of organized retail stores in emerging economies, trade liberalization, government efforts to reduce food waste, and expansion of retail chains by multinational companies are some of the factors fuelling the market growth. However, high capital investments, difficulty in achieving economies of scale along with high running costs are restricting the market growth.

The cold chain includes logistics planning to maintain the temperature at which perishable food products are stored through refrigeration or thermal packing. This leads to an increase in product life and helps maintain the standard quality of the product for a longer duration. It basically preserves the physical and biochemical properties of frozen and perishable food items. It also regulates the market price of off-season food and prevents product loss by minimizing wastes which eventually leads to higher profits for the manufacturers. Industries that use cold chain are seafood, bakery, fruits & vegetables, confectionery, frozen dessert, dairy, etc.

Based on application, the bakery & confectionery segment is estimated to have a lucrative growth due to the condition that the market is highly impacted by innovations, as manufacturers are always introducing new processing techniques to produce complex bakery products of different shapes and sizes. By Geography, North America is likely to have a huge demand due to the increasing demand of daily products, vegetables and fruits heading towards more export from one region to another.

Some of the key players profiled in the Cold Chain market include Agro Merchant Group

Americold Logistics LLC, Burris Logistics, Inc., Cloverleaf Cold Storage, Cold Box Express, Inc, Cold Chain Technologies, Inc, Creopack, Cryopak Industries Inc.,

Henningsen Cold Storage Company, Intelsius, Lineage Logistics, LLC, Nilkamal Limited, Nordic Logistics, Preferred Freezer, Sofrigam, Softbox Systems Ltd., Sonoco ThermoSafe, Swire Group, Valor Industries and Wabash National.

Technologies Covered:

Air Blown Evaporators

Blast Freezing

Cryogenic Systems

Eutectic Devices

Evaporating Cooling

Programmable Logic Controller (PLC)

Vapor Compression Systems

Other Technologies

Temperatures Covered:

Chilled

Frozen

Types Covered:

Monitoring Components

Refrigerated Storage

Refrigerated Transportation

Packagings Covered:

Material

Product

Applications Covered:

Chemicals

Food & Beverages

Healthcare

Pharmaceuticals

Other Applications

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub-segments, and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic analysis: Drivers and Constraints, Product/Technology Analysis, Porter's five forces analysis, SWOT analysis, etc.

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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NOTE: The tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

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