

Cloud Storage - Global Market Outlook (2017-2026)

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Abstracts

According to Stratistics MRC, the Global Cloud Storage Market is accounted for \$34.60 billion in 2017 and is expected to reach \$207.05 billion by 2026 growing at a CAGR of 21.9% during the forecast period. Rising need for enterprise mobility to improve the efficiency, enhance in cloud adoption across organizations, significant increase in IoT and increasing demand for managed services are some of the factors driving the market growth. However, factors such as lack of network bandwidth and privacy and security concerns regarding cloud storage are hindering the market growth.

Cloud storage allows enterprises to store information on remote servers that can be accessed through internet. These remote servers are maintained, operated and managed by cloud storage facility providers. It is mostly a virtual mode of data storage. The data stored on cloud can be accessed and shared across strategy through internet.

Based on End User, Banking, Financial Services, and Insurance (BFSI) segment accounted for significant market share during the forecast period due to highly secured data storage and generation of large data volumes. This can access improved security description through the security tools that attend the cloud storage solutions and services. By geography, North America is held the largest share during the forecast period. North America is a developed market in terms of cloud implementation, due to advanced Information Technology (IT) infrastructure, various factors, presence of a large number of enterprises, such as standards, regulations, and the availability of proficient technical expertise.

Some of the key players profiled in the Cloud Storage Market include Amazon Web Services, Inc., At&T, Inc., Box, Inc., Dell EMC, Dropbox, Fujitsu Ltd., Google, Hewlett-Packard Company, IBM, Microsoft Corporation, Oracle, Rackspace Hosting, Inc., VMWare, Inc., Alphabet, Inc., EMC Corporation and HP Enterprise Company.



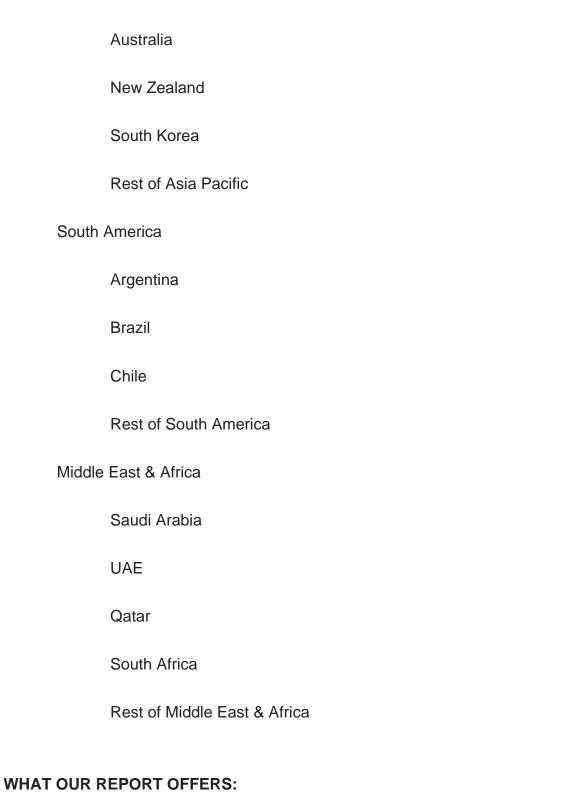




Consumer Goods and Retail
Banking, Financial Services, and Insurance
Travel & Hospitality
Other End Users
Regions Covered:
North America
US
Canada
Mexico
Europe
Germany
UK
Italy
France
Spain
Rest of Europe
Asia Pacific
Japan
China



India



Market share assessments for the regional and country level segments

Market share analysis of the top industry players



Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements



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