

# Cloud Storage - Global Market Outlook (2017-2026)

<https://marketpublishers.com/r/C94D29A7A08EN.html>

Date: September 2018

Pages: 169

Price: US\$ 4,150.00 (Single User License)

ID: C94D29A7A08EN

## Abstracts

According to Statistics MRC, the Global Cloud Storage Market is accounted for \$34.60 billion in 2017 and is expected to reach \$207.05 billion by 2026 growing at a CAGR of 21.9% during the forecast period. Rising need for enterprise mobility to improve the efficiency, enhance in cloud adoption across organizations, significant increase in IoT and increasing demand for managed services are some of the factors driving the market growth. However, factors such as lack of network bandwidth and privacy and security concerns regarding cloud storage are hindering the market growth.

Cloud storage allows enterprises to store information on remote servers that can be accessed through internet. These remote servers are maintained, operated and managed by cloud storage facility providers. It is mostly a virtual mode of data storage. The data stored on cloud can be accessed and shared across strategy through internet.

Based on End User, Banking, Financial Services, and Insurance (BFSI) segment accounted for significant market share during the forecast period due to highly secured data storage and generation of large data volumes. This can access improved security description through the security tools that attend the cloud storage solutions and services. By geography, North America is held the largest share during the forecast period. North America is a developed market in terms of cloud implementation, due to advanced Information Technology (IT) infrastructure, various factors, presence of a large number of enterprises, such as standards, regulations, and the availability of proficient technical expertise.

Some of the key players profiled in the Cloud Storage Market include Amazon Web Services, Inc., At&T, Inc., Box, Inc., Dell EMC, Dropbox, Fujitsu Ltd., Google, Hewlett-Packard Company, IBM, Microsoft Corporation, Oracle, Rackspace Hosting, Inc., VMWare, Inc., Alphabet, Inc., EMC Corporation and HP Enterprise Company.

#### Deployments Covered:

Hybrid Cloud

Private Cloud

Public Cloud

#### Organization Sizes Covered:

Small and Medium Business

Large Enterprises

#### Types Covered:

Service

Solution

#### End Users Covered:

IT and Telecommunications

Research and Education

Entertainment and Media

Manufacturing

Healthcare & Life Sciences

Government & Public Sector

Energy and Utilities

Consumer Goods and Retail

Banking, Financial Services, and Insurance

Travel & Hospitality

Other End Users

#### Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

## **WHAT OUR REPORT OFFERS:**

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

## Contents

### **1 EXECUTIVE SUMMARY**

### **2 PREFACE**

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
  - 2.4.1 Data Mining
  - 2.4.2 Data Analysis
  - 2.4.3 Data Validation
  - 2.4.4 Research Approach
- 2.5 Research Sources
  - 2.5.1 Primary Research Sources
  - 2.5.2 Secondary Research Sources
  - 2.5.3 Assumptions

### **3 MARKET TREND ANALYSIS**

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 End User Analysis
- 3.7 Emerging Markets
- 3.8 Futuristic Market Scenario

### **4 PORTERS FIVE FORCE ANALYSIS**

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

### **5 GLOBAL CLOUD STORAGE MARKET, BY DEPLOYMENT**

- 5.1 Introduction
- 5.2 Hybrid Cloud
- 5.3 Private Cloud
- 5.4 Public Cloud

## **6 GLOBAL CLOUD STORAGE MARKET, BY ORGANIZATION SIZE**

- 6.1 Introduction
- 6.2 Small and Medium Business
- 6.3 Large Enterprises

## **7 GLOBAL CLOUD STORAGE MARKET, BY TYPE**

- 7.1 Introduction
- 7.2 Service
  - 7.2.1 Integration and Migration
  - 7.2.2 Managed Services
  - 7.2.3 Professional Services
  - 7.2.4 Support and Maintenance
  - 7.2.5 Training and Consulting
- 7.3 Solution
  - 7.3.1 Cloud Storage Gateway
  - 7.3.2 Data Archiving
  - 7.3.3 Disaster Recovery and Backup
  - 7.3.4 Primary Storage
  - 7.3.5 Other Solutions
    - 7.3.5.1 Data Protection & Identity Management
    - 7.3.5.2 Resource Control & Security

## **8 GLOBAL CLOUD STORAGE MARKET, BY END USER**

- 8.1 Introduction
- 8.2 IT and Telecommunications
- 8.3 Research and Education
- 8.4 Media and Entertainment
- 8.5 Manufacturing
- 8.6 Healthcare & Life Sciences
- 8.7 Government & Public Sector

- 8.8 Energy and Utilities
- 8.9 Consumer Goods and Retail
- 8.10 Banking, Financial Services, and Insurance
- 8.11 Travel & Hospitality
- 8.12 Other End Users
  - 8.12.1 Business Service Providers
  - 8.12.2 Transportation and Logistics
  - 8.12.3 Construction

## **9 GLOBAL CLOUD STORAGE MARKET, BY GEOGRAPHY**

- 9.1 Introduction
- 9.2 North America
  - 9.2.1 US
  - 9.2.2 Canada
  - 9.2.3 Mexico
- 9.3 Europe
  - 9.3.1 Germany
  - 9.3.2 UK
  - 9.3.3 Italy
  - 9.3.4 France
  - 9.3.5 Spain
  - 9.3.6 Rest of Europe
- 9.4 Asia Pacific
  - 9.4.1 Japan
  - 9.4.2 China
  - 9.4.3 India
  - 9.4.4 Australia
  - 9.4.5 New Zealand
  - 9.4.6 South Korea
  - 9.4.7 Rest of Asia Pacific
- 9.5 South America
  - 9.5.1 Argentina
  - 9.5.2 Brazil
  - 9.5.3 Chile
  - 9.5.4 Rest of South America
- 9.6 Middle East & Africa
  - 9.6.1 Saudi Arabia
  - 9.6.2 UAE



9.6.3 Qatar

9.6.4 South Africa

9.6.5 Rest of Middle East & Africa

## **10 KEY DEVELOPMENTS**

10.1 Agreements, Partnerships, Collaborations and Joint Ventures

10.2 Acquisitions & Mergers

10.3 New Product Launch

10.4 Expansions

10.5 Other Key Strategies

## **11 COMPANY PROFILING**

11.1 Amazon Web Services, Inc.

11.2 At&T, Inc.

11.3 Box, Inc.

11.4 Dell EMC

11.5 Dropbox

11.6 Fujitsu Ltd.

11.7 Google

11.8 Hewlett-Packard Company

11.9 IBM

11.10 Microsoft Corporation

11.11 Oracle

11.12 Rackspace Hosting, Inc.

11.13 VMWare, Inc.

11.14 Alphabet, Inc.

11.15 EMC Corporation

11.16 HP Enterprise Company

## **12. LIST OF TABLES**

Table 1 Global Cloud Storage Market Outlook, By Region (2016-2026) (US \$MN)

Table 2 Global Cloud Storage Market Outlook, By Deployment (2016-2026) (US \$MN)

Table 3 Global Cloud Storage Market Outlook, By Hybrid Cloud (2016-2026) (US \$MN)

Table 4 Global Cloud Storage Market Outlook, By Private Cloud (2016-2026) (US \$MN)

Table 5 Global Cloud Storage Market Outlook, By Public Cloud (2016-2026) (US \$MN)

Table 6 Global Cloud Storage Market Outlook, By Organization Size (2016-2026) (US

\$MN)

Table 7 Global Cloud Storage Market Outlook, By Small and Medium Business  
(2016-2026) (US \$MN)

Table 8 Global Cloud Storage Market Outlook, By Large Enterprises (2016-2026) (US  
\$MN)

Table 9 Global Cloud Storage Market Outlook, By Type (2016-2026) (US \$MN)

Table 10 Global Cloud Storage Market Outlook, By Service (2016-2026) (US \$MN)

Table 11 Global Cloud Storage Market Outlook, By Integration and Migration  
(2016-2026) (US \$MN)

Table 12 Global Cloud Storage Market Outlook, By Managed Services (2016-2026) (US  
\$MN)

Table 13 Global Cloud Storage Market Outlook, By Professional Services (2016-2026)  
(US \$MN)

Table 14 Global Cloud Storage Market Outlook, By Support and Maintenance  
(2016-2026) (US \$MN)

Table 15 Global Cloud Storage Market Outlook, By Training and Consulting  
(2016-2026) (US \$MN)

Table 16 Global Cloud Storage Market Outlook, By Solution (2016-2026) (US \$MN)

Table 17 Global Cloud Storage Market Outlook, By Cloud Storage Gateway  
(2016-2026) (US \$MN)

Table 18 Global Cloud Storage Market Outlook, By Data Archiving (2016-2026) (US  
\$MN)

Table 19 Global Cloud Storage Market Outlook, By Disaster Recovery and Backup  
(2016-2026) (US \$MN)

Table 20 Global Cloud Storage Market Outlook, By Primary Storage (2016-2026) (US  
\$MN)

Table 21 Global Cloud Storage Market Outlook, By Other Solutions (2016-2026) (US  
\$MN)

Table 22 Global Cloud Storage Market Outlook, By Data Protection & Identity  
Management (2016-2026) (US \$MN)

Table 23 Global Cloud Storage Market Outlook, By Resource Control & Security  
(2016-2026) (US \$MN)

Table 24 Global Cloud Storage Market Outlook, By End User (2016-2026) (US \$MN)

Table 25 Global Cloud Storage Market Outlook, By IT and Telecommunications  
(2016-2026) (US \$MN)

Table 26 Global Cloud Storage Market Outlook, By Research and Education  
(2016-2026) (US \$MN)

Table 27 Global Cloud Storage Market Outlook, By Media and Entertainment  
(2016-2026) (US \$MN)

Table 28 Global Cloud Storage Market Outlook, By Manufacturing (2016-2026) (US \$MN)

Table 29 Global Cloud Storage Market Outlook, By Healthcare & Life Sciences (2016-2026) (US \$MN)

Table 30 Global Cloud Storage Market Outlook, By Government & Public Sector (2016-2026) (US \$MN)

Table 31 Global Cloud Storage Market Outlook, By Energy and Utilities (2016-2026) (US \$MN)

Table 32 Global Cloud Storage Market Outlook, By Consumer Goods and Retail (2016-2026) (US \$MN)

Table 33 Global Cloud Storage Market Outlook, By Banking, Financial Services, and Insurance (2016-2026) (US \$MN)

Table 34 Global Cloud Storage Market Outlook, By Travel & Hospitality (2016-2026) (US \$MN)

Table 35 Global Cloud Storage Market Outlook, By Other End Users (2016-2026) (US \$MN)

Table 36 Global Cloud Storage Market Outlook, By Business Service Providers (2016-2026) (US \$MN)

Table 37 Global Cloud Storage Market Outlook, By Transportation and Logistics (2016-2026) (US \$MN)

Table 38 Global Cloud Storage Market Outlook, By Construction (2016-2026) (US \$MN)

Note: Regional tables for North America, Europe, Asia Pacific, South America and Middle East & Africa are presented in similar manner as the above.

## I would like to order

Product name: Cloud Storage - Global Market Outlook (2017-2026)

Product link: <https://marketpublishers.com/r/C94D29A7A08EN.html>

Price: US\$ 4,150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C94D29A7A08EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970