

Cloud Storage - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Cloud Storage Market is accounted for \$34.60 billion in 2017 and is expected to reach \$207.05 billion by 2026 growing at a CAGR of 21.9% during the forecast period. Rising need for enterprise mobility to improve the efficiency, enhance in cloud adoption across organizations, significant increase in IoT and increasing demand for managed services are some of the factors driving the market growth. However, factors such as lack of network bandwidth and privacy and security concerns regarding cloud storage are hindering the market growth.

Cloud storage allows enterprises to store information on remote servers that can be accessed through internet. These remote servers are maintained, operated and managed by cloud storage facility providers. It is mostly a virtual mode of data storage. The data stored on cloud can be accessed and shared across strategy through internet.

Based on End User, Banking, Financial Services, and Insurance (BFSI) segment accounted for significant market share during the forecast period due to highly secured data storage and generation of large data volumes. This can access improved security description through the security tools that attend the cloud storage solutions and services. By geography, North America is held the largest share during the forecast period. North America is a developed market in terms of cloud implementation, due to advanced Information Technology (IT) infrastructure, various factors, presence of a large number of enterprises, such as standards, regulations, and the availability of proficient technical expertise.

Some of the key players profiled in the Cloud Storage Market include Amazon Web Services, Inc., At&T, Inc., Box, Inc., Dell EMC, Dropbox, Fujitsu Ltd., Google, Hewlett-Packard Company, IBM, Microsoft Corporation, Oracle, Rackspace Hosting, Inc., VMWare, Inc., Alphabet, Inc., EMC Corporation and HP Enterprise Company.

Deployments Covered:

Hybrid Cloud

Private Cloud

Public Cloud

Organization Sizes Covered:

Small and Medium Business

Large Enterprises

Types Covered:

Service

Solution

End Users Covered:

IT and Telecommunications

Research and Education

Entertainment and Media

Manufacturing

Healthcare & Life Sciences

Government & Public Sector

Energy and Utilities

Consumer Goods and Retail

Banking, Financial Services, and Insurance

Travel & Hospitality

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

WHAT OUR REPORT OFFERS:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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Note: Regional tables for North America, Europe, Asia Pacific, South America and Middle East & Africa are presented in similar manner as the above.

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