

# Cloud Migration Services Market Forecasts to 2032 – Global Analysis By Platform (Solutions and Services), Deployment Model, Enterprise Size, End User and By Geography

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## Abstracts

According to Statistics MRC, the Global Cloud Migration Services Market is accounted for \$21.93 billion in 2025 and is expected to reach \$136.17 billion by 2032 growing at a CAGR of 29.8% during the forecast period. Cloud Migration Services involve transferring a company's applications, data, and workloads from traditional on-premises systems to cloud platforms using structured processes and specialized tools. These services cover evaluation, preparation, migration execution, performance tuning, and continuous support to ensure a seamless and secure shift. They help organizations enhance flexibility, lower infrastructure expenses, boost system efficiency, and adopt advanced technologies. Additionally, cloud migration services reduce disruptions and risks, maintaining smooth business operations during the entire transition.

### Market Dynamics:

Driver:

Enhanced business agility and scalability

Organizations are shifting workloads to the cloud to respond faster to market changes and customer demands. Cloud-native architectures allow businesses to scale resources dynamically, reducing dependency on rigid legacy infrastructures. Enterprises are leveraging automation, containerization, and microservices to streamline operations and improve efficiency. This flexibility supports innovation, enabling companies to launch new products and services more quickly. As digital transformation accelerates, the

ability to scale seamlessly has become a critical competitive advantage in the global marketplace.

Restraint:

#### Complexity of migrating legacy systems

Many enterprises rely on outdated applications and infrastructure that are difficult to re-platform or modernize. Migration often requires extensive planning, specialized expertise, and significant investment, which can delay adoption. Compatibility issues, data integrity risks, and regulatory compliance challenges further complicate the process. Businesses must balance operational continuity with the technical hurdles of transitioning mission-critical workloads. These challenges can slow down migration timelines and limit the pace of cloud adoption across certain industries.

Opportunity:

#### Rising demand in regulated industries

Sectors such as healthcare, banking, and government are increasingly adopting cloud solutions to meet compliance and security requirements. Cloud providers are offering specialized frameworks and certifications to address strict regulatory standards. This trend is creating demand for tailored migration strategies that ensure data privacy and governance. As digitalization expands in these industries, cloud migration services are positioned to play a pivotal role in modernization. The ability to deliver secure, compliant, and scalable solutions is opening new growth avenues for providers.

Threat:

#### Downtime and service disruption

Migrating workloads often involves temporary outages that can impact business continuity. Even minor disruptions can lead to revenue loss, reputational damage, and customer dissatisfaction. Enterprises must invest in robust planning, redundancy, and failover mechanisms to mitigate these risks. The complexity of hybrid and multi-cloud environments increases the likelihood of technical errors during migration. As businesses become more dependent on digital platforms, minimizing downtime has become a critical challenge for service providers.

### Covid-19 Impact:

The Covid-19 pandemic accelerated the adoption of cloud migration services across industries. Remote work requirements and digital-first operations pushed enterprises to move workloads to the cloud faster than anticipated. Supply chain disruptions highlighted the importance of resilient and scalable IT infrastructures. Cloud migration enabled organizations to maintain business continuity and support distributed teams. The pandemic also increased demand for secure collaboration tools and virtualized environments.

The solutions segment is expected to be the largest during the forecast period

The solutions segment is expected to account for the largest market share during the forecast period. Enterprises are increasingly investing in end-to-end solutions that cover assessment, planning, execution, and optimization. These offerings provide comprehensive support for application modernization, data migration, and infrastructure transformation. Vendors are integrating automation, AI, and analytics into solutions to enhance efficiency and reduce costs. The demand for holistic migration frameworks is rising as businesses seek seamless transitions with minimal disruption.

The healthcare & life sciences segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the healthcare & life sciences segment is predicted to witness the highest growth rate. Rising adoption of electronic health records, telemedicine, and advanced analytics is driving demand for cloud-based platforms. Regulatory compliance and data security requirements are pushing providers to adopt specialized migration strategies. Cloud solutions enable real-time collaboration among researchers, clinicians, and patients, improving outcomes. The sector is also leveraging AI and machine learning for diagnostics and drug discovery, requiring scalable cloud infrastructures.

### Region with largest share:

During the forecast period, the Asia Pacific region is expected to hold the largest market share. Rapid digitalization, strong government initiatives, and expanding IT infrastructure are fueling adoption. Countries such as China, India, and Japan are leading investments in cloud transformation. Enterprises in the region are embracing hybrid and multi-cloud strategies to support diverse business needs. The presence of major cloud providers and growing demand from SMEs further strengthen regional

growth.

Region with highest CAGR:

Over the forecast period, the North America region is anticipated to exhibit the highest CAGR. The region's mature IT ecosystem and strong focus on digital transformation are driving rapid adoption. Enterprises are investing heavily in hybrid cloud, AI integration, and advanced security frameworks. The healthcare, financial services, and retail sectors are leading demand for migration services. Venture capital funding and strategic partnerships are accelerating innovation in cloud solutions.

Key players in the market

Some of the key players in Cloud Migration Services Market include Amazon Web Services (AWS), DXC Technology, Microsoft Corporation, Rackspace Technology, Google Cloud, HCL Technologies, IBM Corporation, Wipro Limited, Oracle Corporation, Tata Consultancy Services (TCS), SAP SE, Infosys Limited, Accenture, Cognizant Technology Solutions, and Capgemini.

### **Key Developments:**

In November 2025, IBM and UFC, the world's premier mixed martial arts organization, announced the next phase of their technological evolution with the launch of In-Fight Insights, an AI-driven live alert platform that monitors and reports in real time when notable milestones, streaks and records occur during UFC events.

In October 2025, Accenture has acquired Decho, a UK-based technology and AI consultancy that helps organizations reinvent through the design, delivery and scaling of Palantir solutions. The acquisition further strengthens Accenture's strategic advisory and advanced engineering capabilities for Palantir solutions for clients across the health, government, defense and commercial sectors in the UK and beyond.

Platforms Covered:

Solutions

Services

#### Deployment Models Covered:

Public Cloud

Hybrid Cloud

Private Cloud

#### Enterprise Sizes Covered:

Large Enterprises

Small & Medium Enterprises (SMEs)

#### End Users Covered:

IT & Telecommunications

Banking, Financial Services & Insurance (BFSI)

Media & Entertainment

Healthcare & Life Sciences

Retail & Consumer Goods

Government & Public Sector

Automotive

Manufacturing & Industrial

Other End Users

#### Regions Covered:

## North America

US

Canada

Mexico

## Europe

Germany

UK

Italy

France

Spain

Rest of Europe

## Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

## South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

**What our report offers:**

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2024, 2025, 2026, 2028, and 2032
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

**Free Customization Offerings:**

All the customers of this report will be entitled to receive one of the following free customization options:

## Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

## Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

## Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

## Contents

### **1 EXECUTIVE SUMMARY**

### **2 PREFACE**

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
  - 2.4.1 Data Mining
  - 2.4.2 Data Analysis
  - 2.4.3 Data Validation
  - 2.4.4 Research Approach
- 2.5 Research Sources
  - 2.5.1 Primary Research Sources
  - 2.5.2 Secondary Research Sources
  - 2.5.3 Assumptions

### **3 MARKET TREND ANALYSIS**

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 End User Analysis
- 3.7 Emerging Markets
- 3.8 Impact of Covid-19

### **4 PORTERS FIVE FORCE ANALYSIS**

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

### **5 GLOBAL CLOUD MIGRATION SERVICES MARKET, BY PLATFORM**

*Cloud Migration Services Market Forecasts to 2032 – Global Analysis By Platform (Solutions and Services), Depl...*

- 5.1 Introduction
- 5.2 Solutions
  - 5.2.1 Cloud Assessment & Planning
  - 5.2.2 Data Migration & Integration
  - 5.2.3 Application Migration & Re-platforming
  - 5.2.4 Infrastructure Migration
- 5.3 Services
  - 5.3.1 Managed Services
  - 5.3.2 Professional Services

## **6 GLOBAL CLOUD MIGRATION SERVICES MARKET, BY DEPLOYMENT MODEL**

- 6.1 Introduction
- 6.2 Public Cloud
- 6.3 Hybrid Cloud
- 6.4 Private Cloud

## **7 GLOBAL CLOUD MIGRATION SERVICES MARKET, BY ENTERPRISE SIZE**

- 7.1 Introduction
- 7.2 Large Enterprises
- 7.3 Small & Medium Enterprises (SMEs)

## **8 GLOBAL CLOUD MIGRATION SERVICES MARKET, BY END USER**

- 8.1 Introduction
- 8.2 IT & Telecommunications
- 8.3 Banking, Financial Services & Insurance (BFSI)
- 8.4 Media & Entertainment
- 8.5 Healthcare & Life Sciences
- 8.6 Retail & Consumer Goods
- 8.7 Government & Public Sector
- 8.8 Automotive
- 8.9 Manufacturing & Industrial
- 8.10 Other End Users

## **9 GLOBAL CLOUD MIGRATION SERVICES MARKET, BY GEOGRAPHY**

- 9.1 Introduction
- 9.2 North America
  - 9.2.1 US
  - 9.2.2 Canada
  - 9.2.3 Mexico
- 9.3 Europe
  - 9.3.1 Germany
  - 9.3.2 UK
  - 9.3.3 Italy
  - 9.3.4 France
  - 9.3.5 Spain
  - 9.3.6 Rest of Europe
- 9.4 Asia Pacific
  - 9.4.1 Japan
  - 9.4.2 China
  - 9.4.3 India
  - 9.4.4 Australia
  - 9.4.5 New Zealand
  - 9.4.6 South Korea
  - 9.4.7 Rest of Asia Pacific
- 9.5 South America
  - 9.5.1 Argentina
  - 9.5.2 Brazil
  - 9.5.3 Chile
  - 9.5.4 Rest of South America
- 9.6 Middle East & Africa
  - 9.6.1 Saudi Arabia
  - 9.6.2 UAE
  - 9.6.3 Qatar
  - 9.6.4 South Africa
  - 9.6.5 Rest of Middle East & Africa

## **10 KEY DEVELOPMENTS**

- 10.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 10.2 Acquisitions & Mergers
- 10.3 New Product Launch
- 10.4 Expansions
- 10.5 Other Key Strategies

## **11 COMPANY PROFILING**

- 11.1 Amazon Web Services (AWS)
- 11.2 DXC Technology
- 11.3 Microsoft Corporation
- 11.4 Rackspace Technology
- 11.5 Google Cloud
- 11.6 HCL Technologies
- 11.7 IBM Corporation
- 11.8 Wipro Limited
- 11.9 Oracle Corporation
- 11.10 Tata Consultancy Services (TCS)
- 11.11 SAP SE
- 11.12 Infosys Limited
- 11.13 Accenture
- 11.14 Cognizant Technology Solutions
- 11.15 Capgemini

## List Of Tables

### LIST OF TABLES

Table 1 Global Cloud Migration Services Market Outlook, By Region (2024-2032) (\$MN)

Table 2 Global Cloud Migration Services Market Outlook, By Platform (2024-2032) (\$MN)

Table 3 Global Cloud Migration Services Market Outlook, By Solutions (2024-2032) (\$MN)

Table 4 Global Cloud Migration Services Market Outlook, By Cloud Assessment & Planning (2024-2032) (\$MN)

Table 5 Global Cloud Migration Services Market Outlook, By Data Migration & Integration (2024-2032) (\$MN)

Table 6 Global Cloud Migration Services Market Outlook, By Application Migration & Re-platforming (2024-2032) (\$MN)

Table 7 Global Cloud Migration Services Market Outlook, By Infrastructure Migration (2024-2032) (\$MN)

Table 8 Global Cloud Migration Services Market Outlook, By Services (2024-2032) (\$MN)

Table 9 Global Cloud Migration Services Market Outlook, By Managed Services (2024-2032) (\$MN)

Table 10 Global Cloud Migration Services Market Outlook, By Professional Services (2024-2032) (\$MN)

Table 11 Global Cloud Migration Services Market Outlook, By Deployment Model (2024-2032) (\$MN)

Table 12 Global Cloud Migration Services Market Outlook, By Public Cloud (2024-2032) (\$MN)

Table 13 Global Cloud Migration Services Market Outlook, By Hybrid Cloud (2024-2032) (\$MN)

Table 14 Global Cloud Migration Services Market Outlook, By Private Cloud (2024-2032) (\$MN)

Table 15 Global Cloud Migration Services Market Outlook, By Enterprise Size (2024-2032) (\$MN)

Table 16 Global Cloud Migration Services Market Outlook, By Large Enterprises (2024-2032) (\$MN)

Table 17 Global Cloud Migration Services Market Outlook, By Small & Medium Enterprises (SMEs) (2024-2032) (\$MN)

Table 18 Global Cloud Migration Services Market Outlook, By End User (2024-2032) (\$MN)

Table 19 Global Cloud Migration Services Market Outlook, By IT & Telecommunications (2024-2032) (\$MN)

Table 20 Global Cloud Migration Services Market Outlook, By Banking, Financial Services & Insurance (BFSI) (2024-2032) (\$MN)

Table 21 Global Cloud Migration Services Market Outlook, By Media & Entertainment (2024-2032) (\$MN)

Table 22 Global Cloud Migration Services Market Outlook, By Healthcare & Life Sciences (2024-2032) (\$MN)

Table 23 Global Cloud Migration Services Market Outlook, By Retail & Consumer Goods (2024-2032) (\$MN)

Table 24 Global Cloud Migration Services Market Outlook, By Government & Public Sector (2024-2032) (\$MN)

Table 25 Global Cloud Migration Services Market Outlook, By Automotive (2024-2032) (\$MN)

Table 26 Global Cloud Migration Services Market Outlook, By Manufacturing & Industrial (2024-2032) (\$MN)

Table 27 Global Cloud Migration Services Market Outlook, By Other End Users (2024-2032) (\$MN)

Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

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