

Cloud Managed Services - Global Market Outlook (2017-2023)

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Abstracts

According to Statistics MRC, the Global Cloud Managed Services market is expected to grow from \$25.49 billion in 2016 to reach \$69.87 billion by 2023 with a CAGR of 15.5%. Increasing adoption of cloud technologies among all the end users, cost efficient services, and recent technological advancements are some of the factors propelling the market growth. In addition, raising demand from small and medium enterprises for managed services is another factor bolstering the market growth. On the other hand, privacy & security concerns, lack of experienced professionals are the restraints limiting the market growth.

Banking, Financial Services, and Insurance segment is commanded the global market with a higher market revenue during the forecast period due to growing demand for risk mitigation, cost efficiency, and to meet regulations requirement. Besides, the managed mobility services segment is anticipated to witness highest market growth. The growth is attributed to increasing focus on Bring Your Own Device (BYOD) trend in industries. North America represents as the largest market in terms of revenue. The Asia Pacific region is expected to register higher growth rate owing to increasing adoption of technologies, raising capital investments from major companies.

Some of the key players in global cloud managed services market include Accenture PLC, AT&T Inc., Centurylink, Cisco Systems, Inc., Civica, DXC Technology, Ericsson, Fujitsu Ltd., Hewlett-Packard Enterprise Company, Huawei Technologies, IBM Corporation, Microsoft Corporation, NEC Corporation, Nokia Corporation (Alcatel-Lucent Enterprise), NTT Data Corporation, and VMWare, Inc.

Services Covered:

Managed Mobility Services

Managed Network Services

Network Monitoring and Maintenance Services

Virtual Private Network

Others

Managed Data Center Services

Storage Services

Hosting Services

Others

Managed Infrastructure Services

Managed Backup and Recovery Services

Managed DeskTop Services

Managed Print Services

Others

Managed Communication Services

Email Communications Services

Unified Communications Services

Managed Security Services

Incident Management Services

Threat Management Services

Vulnerability Management Services

Others

Deployment Types Covered:

Public Cloud

Private Cloud

Organization Sizes Covered:

Small and Medium Enterprises

Large Enterprises

End Users Covered:

Banking, Financial Services, and Insurance

Energy and Utilities

Government

Healthcare

Manufacturing

Retail

Telecom and IT

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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