

Cloud Billing - Global Market Outlook (2017-2026)

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Abstracts

According to Statistics MRC, the Global Cloud Billing Market is accounted for \$8.13 billion in 2017 and is expected to reach \$48.4 billion by 2026 growing at a CAGR of 21.9% during the forecast period. Increasing demand for centralized & convergent billing solutions, rising demand for cloud billing in developed regions, growing demand for the billing system which requires low operation cost and capital requirement are some key factors propelling the market growth. However, time consumption and continuously changing technologies are hampering the market growth.

Cloud billing can be defined as the process of generating bills from the resource usage data with the help of predefined data sets and billing policies. Cloud billing offers low cost of ownership, ability to add new services emerging in the dynamic environment, set of connectors, device and independent access to billing information. The cloud billing system enables users to easily manage and retrieve data from various locations and, also helps in serving their customers in a better manner.

Based on type, cloud service billing segment is expected to grow at the significant market share during the forecast period owing to the advancements in cloud technology which in turn increases demand for cloud billing. In addition, amongst end user, media and entertainment segment is witnessing a potential growth in the market due to the rising in the adoption of digital channels.

By geography, North America formed one of the key regions contributing to the growth for this market. The growing implementation of cloud based technology along with better access to client demands has been some of the major reasons for the rising demand of this market in this region. Asia Pacific is expected to grow at the highest CAGR during the forecast period factors such as adoption of cloud-based billing services, supporting government regulations and growing economies of emerging countries like Taiwan, India, and China are promoting the growth in this region.

Some of the key players profiled in the market include Zuora Inc., Computer Sciences Corporation (CSC), NEC Corporation, Amazon Web Services, Inc. (AWS), International Business Machines Corporation (IBM), CGI Group Inc, Amdocs Inc, Oracle Corporation, Chargebee, Aria Systems, Inc., Talligent, Cloudability, Utilibill, SAP SE, Ericsson, Netcracker Technology (NEC Corporation), Huawei Technologies, Cerillion PLC, Tech Mahindra Limited, Redknee Solutions Inc., Asiainfo, Inc.

Types Covered:

Metered Billing

Provisioning

Subscription Billing

Cloud Service Billing

Other Types

Deployment Models Covered:

Platform as A Service (PaaS)

Software as A Service (SaaS)

Infrastructure as A Service (IaaS)

Providers Covered:

Telecom and Communication Service Providers

Managed Service Providers

Cloud Service Providers

Organization Sizes Covered:

Large Enterprises

Small and Medium Enterprises

Applications Covered:

Revenue Management

Account Management

Customer Management

Other Applications

End Users Covered:

Retail

Public Sector and Utilities

Healthcare and Life Sciences

Media and Entertainment

Manufacturing

Banking, Financial Services, and Insurance

Telecommunication and ITeS

Education

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Application Analysis
- 3.7 End User Analysis
- 3.8 Emerging Markets
- 3.9 Futuristic Market Scenario

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL CLOUD BILLING SYSTEM MARKET, BY TYPE

- 5.1 Introduction
- 5.2 Metered Billing
- 5.3 Provisioning
- 5.4 Subscription Billing
- 5.5 Cloud Service Billing
- 5.6 Other Types

6 GLOBAL CLOUD BILLING SYSTEM MARKET, BY DEPLOYMENT MODEL

- 6.1 Introduction
- 6.2 Platform as A Service (PaaS)
- 6.3 Software as A Service (SaaS)
- 6.4 Infrastructure as A Service (IaaS)

7 GLOBAL CLOUD BILLING SYSTEM MARKET, BY PROVIDER

- 7.1 Introduction
- 7.2 Telecom and Communication Service Providers
- 7.3 Managed Service Providers
- 7.4 Cloud Service Providers

8 GLOBAL CLOUD BILLING SYSTEM MARKET, BY ORGANIZATION SIZE

- 8.1 Introduction
- 8.2 Large Enterprises
- 8.3 Small and Medium Enterprises

9 GLOBAL CLOUD BILLING SYSTEM MARKET, BY APPLICATION

- 9.1 Introduction
- 9.2 Revenue Management
- 9.3 Account Management
- 9.4 Customer Management
- 9.5 Other Applications

10 GLOBAL CLOUD BILLING SYSTEM MARKET, BY END USER

- 10.1 Introduction
- 10.2 Retail
- 10.3 Public Sector and Utilities
- 10.4 Healthcare and Life Sciences
- 10.5 Media and Entertainment
- 10.6 Manufacturing
- 10.7 Banking, Financial Services, and Insurance
- 10.8 Telecommunication and ITeS
- 10.9 Education
- 10.10 Other End Users

11 GLOBAL CLOUD BILLING SYSTEM MARKET, BY GEOGRAPHY

- 11.1 Introduction
- 11.2 North America
 - 11.2.1 US
 - 11.2.2 Canada
 - 11.2.3 Mexico
- 11.3 Europe
 - 11.3.1 Germany
 - 11.3.2 UK
 - 11.3.3 Italy
 - 11.3.4 France
 - 11.3.5 Spain
 - 11.3.6 Rest of Europe
- 11.4 Asia Pacific
 - 11.4.1 Japan
 - 11.4.2 China
 - 11.4.3 India
 - 11.4.4 Australia
 - 11.4.5 New Zealand
 - 11.4.6 South Korea
 - 11.4.11 Rest of Asia Pacific
- 11.5 South America
 - 11.5.1 Argentina
 - 11.5.2 Brazil
 - 11.5.3 Chile
 - 11.5.4 Rest of South America
- 11.6 Middle East & Africa

- 11.6.1 Saudi Arabia
- 11.6.2 UAE
- 11.6.3 Qatar
- 11.6.4 South Africa
- 11.6.5 Rest of Middle East & Africa

12 KEY DEVELOPMENTS

- 12.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 12.2 Acquisitions & Mergers
- 12.3 New Test Type Launch
- 12.4 Expansions
- 12.5 Other Key Strategies

13 COMPANY PROFILING

- 13.1 Zuora Inc.
- 13.2 Computer Sciences Corporation (CSC)
- 13.3 NEC Corporation
- 13.4 Amazon Web Services, Inc. (AWS)
- 13.5 International Business Machines Corporation (IBM)
- 13.6 CGI Group Inc
- 13.7 Amdocs Inc
- 13.8 Oracle Corporation
- 13.9 Chargebee
- 13.10 Aria Systems, Inc.
- 13.11 Talligent
- 13.12 Cloudability
- 13.13 Utilibill
- 13.14 SAP SE
- 13.15 Ericsson
- 13.16 Netcracker Technology (NEC Corporation)
- 13.17 Huawei Technologies
- 13.18 Cerillion PLC
- 13.19 Tech Mahindra Limited
- 13.20 Redknee Solutions Inc.
- 13.21 Asiainfo, Inc

List Of Tables

LIST OF TABLES

Table 1 Global Cloud Billing System Market Outlook, By Region (2016-2026) (\$MN)

Table 2 Global Cloud Billing System Market Outlook, By Type (2016-2026) (\$MN)

Table 3 Global Cloud Billing System Market Outlook, By Metered Billing (2016-2026) (\$MN)

Table 4 Global Cloud Billing System Market Outlook, By Provisioning (2016-2026) (\$MN)

Table 5 Global Cloud Billing System Market Outlook, By Subscription Billing (2016-2026) (\$MN)

Table 6 Global Cloud Billing System Market Outlook, By Cloud Service Billing (2016-2026) (\$MN)

Table 7 Global Cloud Billing System Market Outlook, By Other Types (2016-2026) (\$MN)

Table 8 Global Cloud Billing System Market Outlook, By Deployment Model (2016-2026) (\$MN)

Table 9 Global Cloud Billing System Market Outlook, By Platform as A Service (PaaS) (2016-2026) (\$MN)

Table 10 Global Cloud Billing System Market Outlook, By Software as A Service (SaaS) (2016-2026) (\$MN)

Table 11 Global Cloud Billing System Market Outlook, By Infrastructure as A Service (IaaS) (2016-2026) (\$MN)

Table 12 Global Cloud Billing System Market Outlook, By Provider (2016-2026) (\$MN)

Table 13 Global Cloud Billing System Market Outlook, By Telecom and Communication Service Providers (2016-2026) (\$MN)

Table 14 Global Cloud Billing System Market Outlook, By Managed Service Providers (2016-2026) (\$MN)

Table 15 Global Cloud Billing System Market Outlook, By Cloud Service Providers (2016-2026) (\$MN)

Table 16 Global Cloud Billing System Market Outlook, By Organization Size (2016-2026) (\$MN)

Table 17 Global Cloud Billing System Market Outlook, By Large Enterprises (2016-2026) (\$MN)

Table 18 Global Cloud Billing System Market Outlook, By Small and Medium Enterprises (2016-2026) (\$MN)

Table 19 Global Cloud Billing System Market Outlook, By Application (2016-2026) (\$MN)

Table 20 Global Cloud Billing System Market Outlook, By Revenue Management (2016-2026) (\$MN)

Table 21 Global Cloud Billing System Market Outlook, By Account Management (2016-2026) (\$MN)

Table 22 Global Cloud Billing System Market Outlook, By Customer Management (2016-2026) (\$MN)

Table 23 Global Cloud Billing System Market Outlook, By Other Applications (2016-2026) (\$MN)

Table 24 Global Cloud Billing System Market Outlook, By End User (2016-2026) (\$MN)

Table 25 Global Cloud Billing System Market Outlook, By Retail (2016-2026) (\$MN)

Table 26 Global Cloud Billing System Market Outlook, By Public Sector and Utilities (2016-2026) (\$MN)

Table 27 Global Cloud Billing System Market Outlook, By Healthcare and Life Sciences (2016-2026) (\$MN)

Table 28 Global Cloud Billing System Market Outlook, By Media and Entertainment (2016-2026) (\$MN)

Table 29 Global Cloud Billing System Market Outlook, By Manufacturing (2016-2026) (\$MN)

Table 30 Global Cloud Billing System Market Outlook, By Banking, Financial Services, and Insurance (2016-2026) (\$MN)

Table 31 Global Cloud Billing System Market Outlook, By Telecommunication and ITeS (2016-2026) (\$MN)

Table 32 Global Cloud Billing System Market Outlook, By Education (2016-2026) (\$MN)

Table 33 Global Cloud Billing System Market Outlook, By Others End Users (2016-2026) (\$MN)

Table 34 North America Cloud Billing System Market Outlook, By Country (2016-2026) (\$MN)

Table 35 North America Cloud Billing System Market Outlook, By Type (2016-2026) (\$MN)

Table 36 North America Cloud Billing System Market Outlook, By Metered Billing (2016-2026) (\$MN)

Table 37 North America Cloud Billing System Market Outlook, By Provisioning (2016-2026) (\$MN)

Table 38 North America Cloud Billing System Market Outlook, By Subscription Billing (2016-2026) (\$MN)

Table 39 North America Cloud Billing System Market Outlook, By Cloud Service Billing (2016-2026) (\$MN)

Table 40 North America Cloud Billing System Market Outlook, By Other Types (2016-2026) (\$MN)

Table 41 North America Cloud Billing System Market Outlook, By Deployment Model (2016-2026) (\$MN)

Table 42 North America Cloud Billing System Market Outlook, By Platform as A Service (PaaS) (2016-2026) (\$MN)

Table 43 North America Cloud Billing System Market Outlook, By Software as A Service (SaaS) (2016-2026) (\$MN)

Table 44 North America Cloud Billing System Market Outlook, By Infrastructure as A Service (IaaS) (2016-2026) (\$MN)

Table 45 North America Cloud Billing System Market Outlook, By Provider (2016-2026) (\$MN)

Table 46 North America Cloud Billing System Market Outlook, By Telecom and Communication Service Providers (2016-2026) (\$MN)

Table 47 North America Cloud Billing System Market Outlook, By Managed Service Providers (2016-2026) (\$MN)

Table 48 North America Cloud Billing System Market Outlook, By Cloud Service Providers (2016-2026) (\$MN)

Table 49 North America Cloud Billing System Market Outlook, By Organization Size (2016-2026) (\$MN)

Table 50 North America Cloud Billing System Market Outlook, By Large Enterprises (2016-2026) (\$MN)

Table 51 North America Cloud Billing System Market Outlook, By Small and Medium Enterprises (2016-2026) (\$MN)

Table 52 North America Cloud Billing System Market Outlook, By Application (2016-2026) (\$MN)

Table 53 North America Cloud Billing System Market Outlook, By Revenue Management (2016-2026) (\$MN)

Table 54 North America Cloud Billing System Market Outlook, By Account Management (2016-2026) (\$MN)

Table 55 North America Cloud Billing System Market Outlook, By Customer Management (2016-2026) (\$MN)

Table 56 North America Cloud Billing System Market Outlook, By Other Applications (2016-2026) (\$MN)

Table 57 North America Cloud Billing System Market Outlook, By End User (2016-2026) (\$MN)

Table 58 North America Cloud Billing System Market Outlook, By Retail (2016-2026) (\$MN)

Table 59 North America Cloud Billing System Market Outlook, By Public Sector and Utilities (2016-2026) (\$MN)

Table 60 North America Cloud Billing System Market Outlook, By Healthcare and Life

Sciences (2016-2026) (\$MN)

Table 61 North America Cloud Billing System Market Outlook, By Media and Entertainment (2016-2026) (\$MN)

Table 62 North America Cloud Billing System Market Outlook, By Manufacturing (2016-2026) (\$MN)

Table 63 North America Cloud Billing System Market Outlook, By Banking, Financial Services, and Insurance (2016-2026) (\$MN)

Table 64 North America Cloud Billing System Market Outlook, By Telecommunication and ITeS (2016-2026) (\$MN)

Table 65 North America Cloud Billing System Market Outlook, By Education (2016-2026) (\$MN)

Table 66 North America Cloud Billing System Market Outlook, By Others End Users (2016-2026) (\$MN)

Table 67 Europe Cloud Billing System Market Outlook, By Country (2016-2026) (\$MN)

Table 68 Europe Cloud Billing System Market Outlook, By Type (2016-2026) (\$MN)

Table 69 Europe Cloud Billing System Market Outlook, By Metered Billing (2016-2026) (\$MN)

Table 70 Europe Cloud Billing System Market Outlook, By Provisioning (2016-2026) (\$MN)

Table 71 Europe Cloud Billing System Market Outlook, By Subscription Billing (2016-2026) (\$MN)

Table 72 Europe Cloud Billing System Market Outlook, By Cloud Service Billing (2016-2026) (\$MN)

Table 73 Europe Cloud Billing System Market Outlook, By Other Types (2016-2026) (\$MN)

Table 74 Europe Cloud Billing System Market Outlook, By Deployment Model (2016-2026) (\$MN)

Table 75 Europe Cloud Billing System Market Outlook, By Platform as A Service (PaaS) (2016-2026) (\$MN)

Table 76 Europe Cloud Billing System Market Outlook, By Software as A Service (SaaS) (2016-2026) (\$MN)

Table 77 Europe Cloud Billing System Market Outlook, By Infrastructure as A Service (IaaS) (2016-2026) (\$MN)

Table 78 Europe Cloud Billing System Market Outlook, By Provider (2016-2026) (\$MN)

Table 79 Europe Cloud Billing System Market Outlook, By Telecom and Communication Service Providers (2016-2026) (\$MN)

Table 80 Europe Cloud Billing System Market Outlook, By Managed Service Providers (2016-2026) (\$MN)

Table 81 Europe Cloud Billing System Market Outlook, By Cloud Service Providers

(2016-2026) (\$MN)

Table 82 Europe Cloud Billing System Market Outlook, By Organization Size

(2016-2026) (\$MN)

Table 83 Europe Cloud Billing System Market Outlook, By Large Enterprises

(2016-2026) (\$MN)

Table 84 Europe Cloud Billing System Market Outlook, By Small and Medium Enterprises (2016-2026) (\$MN)

Table 85 Europe Cloud Billing System Market Outlook, By Application (2016-2026) (\$MN)

Table 86 Europe Cloud Billing System Market Outlook, By Revenue Management (2016-2026) (\$MN)

Table 87 Europe Cloud Billing System Market Outlook, By Account Management (2016-2026) (\$MN)

Table 88 Europe Cloud Billing System Market Outlook, By Customer Management (2016-2026) (\$MN)

Table 89 Europe Cloud Billing System Market Outlook, By Other Applications (2016-2026) (\$MN)

Table 90 Europe Cloud Billing System Market Outlook, By End User (2016-2026) (\$MN)

Table 91 Europe Cloud Billing System Market Outlook, By Retail (2016-2026) (\$MN)

Table 92 Europe Cloud Billing System Market Outlook, By Public Sector and Utilities (2016-2026) (\$MN)

Table 93 Europe Cloud Billing System Market Outlook, By Healthcare and Life Sciences (2016-2026) (\$MN)

Table 94 Europe Cloud Billing System Market Outlook, By Media and Entertainment (2016-2026) (\$MN)

Table 95 Europe Cloud Billing System Market Outlook, By Manufacturing (2016-2026) (\$MN)

Table 96 Europe Cloud Billing System Market Outlook, By Banking, Financial Services, and Insurance (2016-2026) (\$MN)

Table 97 Europe Cloud Billing System Market Outlook, By Telecommunication and ITeS (2016-2026) (\$MN)

Table 98 Europe Cloud Billing System Market Outlook, By Education (2016-2026) (\$MN)

Table 99 Europe Cloud Billing System Market Outlook, By Others End Users (2016-2026) (\$MN)

Table 100 Asia Pacific Cloud Billing System Market Outlook, By Country (2016-2026) (\$MN)

Table 101 Asia Pacific Cloud Billing System Market Outlook, By Type (2016-2026) (\$MN)

Table 102 Asia Pacific Cloud Billing System Market Outlook, By Metered Billing (2016-2026) (\$MN)

Table 103 Asia Pacific Cloud Billing System Market Outlook, By Provisioning (2016-2026) (\$MN)

Table 104 Asia Pacific Cloud Billing System Market Outlook, By Subscription Billing (2016-2026) (\$MN)

Table 105 Asia Pacific Cloud Billing System Market Outlook, By Cloud Service Billing (2016-2026) (\$MN)

Table 106 Asia Pacific Cloud Billing System Market Outlook, By Other Types (2016-2026) (\$MN)

Table 107 Asia Pacific Cloud Billing System Market Outlook, By Deployment Model (2016-2026) (\$MN)

Table 108 Asia Pacific Cloud Billing System Market Outlook, By Platform as A Service (PaaS) (2016-2026) (\$MN)

Table 109 Asia Pacific Cloud Billing System Market Outlook, By Software as A Service (SaaS) (2016-2026) (\$MN)

Table 110 Asia Pacific Cloud Billing System Market Outlook, By Infrastructure as A Service (IaaS) (2016-2026) (\$MN)

Table 111 Asia Pacific Cloud Billing System Market Outlook, By Provider (2016-2026) (\$MN)

Table 112 Asia Pacific Cloud Billing System Market Outlook, By Telecom and Communication Service Providers (2016-2026) (\$MN)

Table 113 Asia Pacific Cloud Billing System Market Outlook, By Managed Service Providers (2016-2026) (\$MN)

Table 114 Asia Pacific Cloud Billing System Market Outlook, By Cloud Service Providers (2016-2026) (\$MN)

Table 115 Asia Pacific Cloud Billing System Market Outlook, By Organization Size (2016-2026) (\$MN)

Table 116 Asia Pacific Cloud Billing System Market Outlook, By Large Enterprises (2016-2026) (\$MN)

Table 117 Asia Pacific Cloud Billing System Market Outlook, By Small and Medium Enterprises (2016-2026) (\$MN)

Table 118 Asia Pacific Cloud Billing System Market Outlook, By Application (2016-2026) (\$MN)

Table 119 Asia Pacific Cloud Billing System Market Outlook, By Revenue Management (2016-2026) (\$MN)

Table 120 Asia Pacific Cloud Billing System Market Outlook, By Account Management (2016-2026) (\$MN)

Table 121 Asia Pacific Cloud Billing System Market Outlook, By Customer Management

(2016-2026) (\$MN)

Table 122 Asia Pacific Cloud Billing System Market Outlook, By Other Applications

(2016-2026) (\$MN)

Table 123 Asia Pacific Cloud Billing System Market Outlook, By End User (2016-2026)

(\$MN)

Table 124 Asia Pacific Cloud Billing System Market Outlook, By Retail (2016-2026)

(\$MN)

Table 125 Asia Pacific Cloud Billing System Market Outlook, By Public Sector and

Utilities (2016-2026) (\$MN)

Table 126 Asia Pacific Cloud Billing System Market Outlook, By Healthcare and Life

Sciences (2016-2026) (\$MN)

Table 127 Asia Pacific Cloud Billing System Market Outlook, By Media and

Entertainment (2016-2026) (\$MN)

Table 128 Asia Pacific Cloud Billing System Market Outlook, By Manufacturing

(2016-2026) (\$MN)

Table 129 Asia Pacific Cloud Billing System Market Outlook, By Banking, Financial

Services, and Insurance (2016-2026) (\$MN)

Table 130 Asia Pacific Cloud Billing System Market Outlook, By Telecommunication

and ITeS (2016-2026) (\$MN)

Table 131 Asia Pacific Cloud Billing System Market Outlook, By Education (2016-2026)

(\$MN)

Table 132 Asia Pacific Cloud Billing System Market Outlook, By Others End Users

(2016-2026) (\$MN)

Table 133 South America Cloud Billing System Market Outlook, By Country

(2016-2026) (\$MN)

Table 134 South America Cloud Billing System Market Outlook, By Type (2016-2026)

(\$MN)

Table 135 South America Cloud Billing System Market Outlook, By Metered Billing

(2016-2026) (\$MN)

Table 136 South America Cloud Billing System Market Outlook, By Provisioning

(2016-2026) (\$MN)

Table 137 South America Cloud Billing System Market Outlook, By Subscription Billing

(2016-2026) (\$MN)

Table 138 South America Cloud Billing System Market Outlook, By Cloud Service Billing

(2016-2026) (\$MN)

Table 139 South America Cloud Billing System Market Outlook, By Other Types

(2016-2026) (\$MN)

Table 140 South America Cloud Billing System Market Outlook, By Deployment Model

(2016-2026) (\$MN)

Table 141 South America Cloud Billing System Market Outlook, By Platform as A Service (PaaS) (2016-2026) (\$MN)

Table 142 South America Cloud Billing System Market Outlook, By Software as A Service (SaaS) (2016-2026) (\$MN)

Table 143 South America Cloud Billing System Market Outlook, By Infrastructure as A Service (IaaS) (2016-2026) (\$MN)

Table 144 South America Cloud Billing System Market Outlook, By Provider (2016-2026) (\$MN)

Table 145 South America Cloud Billing System Market Outlook, By Telecom and Communication Service Providers (2016-2026) (\$MN)

Table 146 South America Cloud Billing System Market Outlook, By Managed Service Providers (2016-2026) (\$MN)

Table 147 South America Cloud Billing System Market Outlook, By Cloud Service Providers (2016-2026) (\$MN)

Table 148 South America Cloud Billing System Market Outlook, By Organization Size (2016-2026) (\$MN)

Table 149 South America Cloud Billing System Market Outlook, By Large Enterprises (2016-2026) (\$MN)

Table 150 South America Cloud Billing System Market Outlook, By Small and Medium Enterprises (2016-2026) (\$MN)

Table 151 South America Cloud Billing System Market Outlook, By Application (2016-2026) (\$MN)

Table 152 South America Cloud Billing System Market Outlook, By Revenue Management (2016-2026) (\$MN)

Table 153 South America Cloud Billing System Market Outlook, By Account Management (2016-2026) (\$MN)

Table 154 South America Cloud Billing System Market Outlook, By Customer Management (2016-2026) (\$MN)

Table 155 South America Cloud Billing System Market Outlook, By Other Applications (2016-2026) (\$MN)

Table 156 South America Cloud Billing System Market Outlook, By End User (2016-2026) (\$MN)

Table 157 South America Cloud Billing System Market Outlook, By Retail (2016-2026) (\$MN)

Table 158 South America Cloud Billing System Market Outlook, By Public Sector and Utilities (2016-2026) (\$MN)

Table 159 South America Cloud Billing System Market Outlook, By Healthcare and Life Sciences (2016-2026) (\$MN)

Table 160 South America Cloud Billing System Market Outlook, By Media and

Entertainment (2016-2026) (\$MN)

Table 161 South America Cloud Billing System Market Outlook, By Manufacturing (2016-2026) (\$MN)

Table 162 South America Cloud Billing System Market Outlook, By Banking, Financial Services, and Insurance (2016-2026) (\$MN)

Table 163 South America Cloud Billing System Market Outlook, By Telecommunication and ITeS (2016-2026) (\$MN)

Table 164 South America Cloud Billing System Market Outlook, By Education (2016-2026) (\$MN)

Table 165 South America Cloud Billing System Market Outlook, By Others End Users (2016-2026) (\$MN)

Table 166 Middle East & Africa Cloud Billing System Market Outlook, By Country (2016-2026) (\$MN)

Table 167 Middle East & Africa Cloud Billing System Market Outlook, By Type (2016-2026) (\$MN)

Table 168 Middle East & Africa Cloud Billing System Market Outlook, By Metered Billing (2016-2026) (\$MN)

Table 169 Middle East & Africa Cloud Billing System Market Outlook, By Provisioning (2016-2026) (\$MN)

Table 170 Middle East & Africa Cloud Billing System Market Outlook, By Subscription Billing (2016-2026) (\$MN)

Table 171 Middle East & Africa Cloud Billing System Market Outlook, By Cloud Service Billing (2016-2026) (\$MN)

Table 172 Middle East & Africa Cloud Billing System Market Outlook, By Other Types (2016-2026) (\$MN)

Table 173 Middle East & Africa Cloud Billing System Market Outlook, By Deployment Model (2016-2026) (\$MN)

Table 174 Middle East & Africa Cloud Billing System Market Outlook, By Platform as A Service (PaaS) (2016-2026) (\$MN)

Table 175 Middle East & Africa Cloud Billing System Market Outlook, By Software as A Service (SaaS) (2016-2026) (\$MN)

Table 176 Middle East & Africa Cloud Billing System Market Outlook, By Infrastructure as A Service (IaaS) (2016-2026) (\$MN)

Table 177 Middle East & Africa Cloud Billing System Market Outlook, By Provider (2016-2026) (\$MN)

Table 178 Middle East & Africa Cloud Billing System Market Outlook, By Telecom and Communication Service Providers (2016-2026) (\$MN)

Table 179 Middle East & Africa Cloud Billing System Market Outlook, By Managed Service Providers (2016-2026) (\$MN)

Table 180 Middle East & Africa Cloud Billing System Market Outlook, By Cloud Service Providers (2016-2026) (\$MN)

Table 181 Middle East & Africa Cloud Billing System Market Outlook, By Organization Size (2016-2026) (\$MN)

Table 182 Middle East & Africa Cloud Billing System Market Outlook, By Large Enterprises (2016-2026) (\$MN)

Table 183 Middle East & Africa Cloud Billing System Market Outlook, By Small and Medium Enterprises (2016-2026) (\$MN)

Table 184 Middle East & Africa Cloud Billing System Market Outlook, By Application (2016-2026) (\$MN)

Table 185 Middle East & Africa Cloud Billing System Market Outlook, By Revenue Management (2016-2026) (\$MN)

Table 186 Middle East & Africa Cloud Billing System Market Outlook, By Account Management (2016-2026) (\$MN)

Table 187 Middle East & Africa Cloud Billing System Market Outlook, By Customer Management (2016-2026) (\$MN)

Table 188 Middle East & Africa Cloud Billing System Market Outlook, By Other Applications (2016-2026) (\$MN)

Table 189 Middle East & Africa Cloud Billing System Market Outlook, By End User (2016-2026) (\$MN)

Table 190 Middle East & Africa Cloud Billing System Market Outlook, By Retail (2016-2026) (\$MN)

Table 191 Middle East & Africa Cloud Billing System Market Outlook, By Public Sector and Utilities (2016-2026) (\$MN)

Table 192 Middle East & Africa Cloud Billing System Market Outlook, By Healthcare and Life Sciences (2016-2026) (\$MN)

Table 193 Middle East & Africa Cloud Billing System Market Outlook, By Media and Entertainment (2016-2026) (\$MN)

Table 194 Middle East & Africa Cloud Billing System Market Outlook, By Manufacturing (2016-2026) (\$MN)

Table 195 Middle East & Africa Cloud Billing System Market Outlook, By Banking, Financial Services, and Insurance (2016-2026) (\$MN)

Table 196 Middle East & Africa Cloud Billing System Market Outlook, By Telecommunication and ITeS (2016-2026) (\$MN)

Table 197 Middle East & Africa Cloud Billing System Market Outlook, By Education (2016-2026) (\$MN)

Table 198 Middle East & Africa Cloud Billing System Market Outlook, By Others End Users (2016-2026) (\$MN)

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