

Cloud-based Data Management Services Market Forecasts to 2034 – Global Analysis By Service Type (Data Warehousing, Data Integration & ETL (Extract, Transform, Load), Data Lakes & Analytics, Backup & Disaster Recovery, Metadata Management and Other Service Types), Service Model, Deployment Mode, End User and By Geography

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Abstracts

According to Statistics MRC, the Global Cloud-based Data Management Services Market is accounted for \$94.3 billion in 2026 and is expected to reach \$798.5 billion by 2034 growing at a CAGR of 30.7% during the forecast period. Cloud-based Data Management Services leverage remote servers to store, organize, and process data, providing scalable and accessible solutions. These services enable businesses to efficiently manage large datasets, ensuring data security, backup, and seamless collaboration. Leveraging the flexibility of cloud infrastructure, organizations can streamline operations, enhance data analytics, and reduce on-premises infrastructure costs.

According to Eurostat, a UK-based Directorate-General of the European Commission, in 2021, 41% of EU businesses used the cloud for file storage and e-mail.

Market Dynamics:

Driver:

Escalating focus on core competencies

In the cloud-based data management services, the emphasis on core competencies is rapidly intensifying. Organizations recognize the pivotal role of streamlined and specialized services to enhance operational efficiency and innovation. By outsourcing non-core functions to expert cloud providers, businesses can leverage advanced data management capabilities, allowing them to concentrate on their core strengths. This strategic shift towards focusing on core competencies within the cloud-based data management landscape enables companies to optimize resource allocation, drive growth, and stay competitive in an increasingly dynamic and data-centric business environment.

Restraint:

Data privacy concerns

Data privacy concerns in cloud-based data management services revolve around unauthorized access, data breaches, and potential misuse of sensitive information. Issues such as insufficient encryption, regulatory compliance challenges, and third-party vulnerabilities contribute to these worries. These concerns can hamper the market by deterring businesses from adopting cloud services, leading to a lack of trust among users.

Opportunity:

Growing need for hybrid & multi-cloud solutions

Businesses seek versatile data management strategies that seamlessly integrate on-premises and various cloud environments. This trend reflects the growing importance of flexibility, scalability, and optimization in data management solutions. Companies offering hybrid and multi-cloud services stand to capitalize on this market shift, providing tailored solutions that meet the diverse needs of organizations navigating the complex landscape of data storage and processing. Therefore, this element accelerates the market growth.

Threat:

Integration challenges

Integration challenges in Cloud-based Data Management Services, such as data migration, interoperability issues, and ensuring seamless connectivity with on-premises

systems, pose hurdles for organizations. These challenges can lead to data silos, increased complexity, and potential disruptions in business operations. This hampers the market by impeding the realization of the promised benefits of cloud-based solutions, limiting scalability, and hindering overall digital transformation efforts.

Covid-19 Impact

The covid-19 pandemic accelerated the adoption of cloud-based data management services as organizations sought flexible and scalable solutions for remote work and digital transformation. The increased reliance on cloud services for data storage, processing, and analytics bolstered the market's growth. Companies prioritized agility, cost-effectiveness, and security, driving demand for cloud-based solutions. The pandemic underscored the importance of robust data management systems, leading to sustained expansion in the cloud-based data management services market as businesses continue to prioritize cloud-based infrastructure for enhanced resilience and efficiency.

The metadata management segment is expected to be the largest during the forecast period

The metadata management segment is estimated to have a lucrative growth. Metadata management is crucial in cloud-based data management services, ensuring efficient organization and accessibility of information. It involves the creation, storage, and retrieval of metadata, which provides context and structure to data. It enhances data governance, quality, and integration, facilitating seamless collaboration and analysis. It also enables users to understand, trace, and utilize data effectively, supporting optimal utilization of cloud-based resources and promoting data-driven decision-making.

The IT & telecom segment is expected to have the highest CAGR during the forecast period

The IT & telecom segment is anticipated to witness the highest CAGR growth during the forecast period. Cloud-based Data Management Services in IT & Telecom streamline data storage, accessibility, and analysis, fostering agility and scalability. By offloading data to secure cloud environments, organizations reduce infrastructure costs and enhance data security, ensuring compliance with industry regulations. Overall, these services enable IT & Telecom sectors to efficiently manage, process, and derive value from vast amounts of data, driving innovation and competitiveness in a rapidly evolving technological landscape.

Region with largest share:

Asia Pacific is projected to hold the largest market share during the forecast period owing to the increasing digitization and a growing emphasis on data analytics. Organizations in the emerging economies like India, China and Japan are leveraging these services for efficient storage, processing, and analysis of data, resulting in enhanced business agility. Major players in the region namely Alibaba Cloud, Amazon Web Services (AWS), Microsoft and Tencent Cloud are deploying these trends to offer innovative and comprehensive data management services, creating a dynamic market landscape with substantial opportunities for businesses across various sectors.

Region with highest CAGR:

North America is projected to have the highest CAGR over the forecast period. The region boasted advanced telecommunications infrastructure, high internet penetration rates, and widespread access to digital technologies. The United States and Canada remained economic powerhouses with robust GDP growth and are benefited from diverse industries, including technology, finance, healthcare, and manufacturing. Industry giants like Amazon Web Services (AWS), Microsoft Azure, and Google Cloud have witnessed a substantial uptick in demand for their cloud-based data solutions in this region. Additionally, growing investments in 5G technologies are lashing the market's expansion.

Key players in the market

Some of the key players profiled in the Cloud-based Data Management Services Market include Dell Technologies, IBM Corporation, Hewlett Packard Enterprise (HPE), Cisco, Fujitsu, NetApp, SAS Institute, Informatica, Amazon Web Services, Oracle Corporation, Hitachi Vantara, Google, Alibaba Cloud, Accenture, TIBCO Software, Cohesity, Teradata, Snowflake, MindTree Limited and Commvault.

Key Developments:

In September 2023, IBM enhanced its IBM Cloud Security and Compliance Center, a collection of advanced cloud security and compliance solutions, to enable enterprises to effectively manage risks and safeguard data across their hybrid and multi-cloud environments and workloads.

In June 2023, NetApp announced enhancements to its BlueXP offering, which included streamlined backup and recovery processes, expanded data protection across various environments, and compatibility with highly secure settings such as government facilities. These updates ensured consistent operations, delivering a uniform experience across all applications regardless of the deployment environment.

Service Types Covered:

Data Warehousing

Data Integration & ETL (Extract, Transform, Load)

Data Lakes & Analytics

Backup & Disaster Recovery

Metadata Management

Other Service Types

Service Models Covered:

Database as a Service (DBaaS)

Data Integration as a Service (DIaaS)

Backup as a Service (BaaS)

Storage as a Service (STaaS)

Data as a Service (DaaS)

Software as a Service (SaaS)

Platform as a Service (PaaS)

Infrastructure as a Service (IaaS)

Deployment Modes Covered:

Public Cloud

Private Cloud

Hybrid Cloud

End Users Covered:

IT & Telecom

Retail & Consumer Goods

Government & Public Sector

Energy & Utilities

Manufacturing

Healthcare & Life Sciences

Education

Media & Entertainment

Research & Consulting Services

Other End Users

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2023, 2024, 2025, 2026, 2027, 2028, 2030, 2032 and 2034
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

Contents

1 EXECUTIVE SUMMARY

2 PREFACE

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
 - 2.4.1 Data Mining
 - 2.4.2 Data Analysis
 - 2.4.3 Data Validation
 - 2.4.4 Research Approach
- 2.5 Research Sources
 - 2.5.1 Primary Research Sources
 - 2.5.2 Secondary Research Sources
 - 2.5.3 Assumptions

3 MARKET TREND ANALYSIS

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 End User Analysis
- 3.7 Emerging Markets
- 3.8 Impact of Covid-19

4 PORTERS FIVE FORCE ANALYSIS

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

5 GLOBAL CLOUD-BASED DATA MANAGEMENT SERVICES MARKET, BY

SERVICE TYPE

- 5.1 Introduction
- 5.2 Data Warehousing
- 5.3 Data Integration & ETL (Extract, Transform, Load)
- 5.4 Data Lakes & Analytics
- 5.5 Backup & Disaster Recovery
- 5.6 Metadata Management
- 5.7 Other Service Types

6 GLOBAL CLOUD-BASED DATA MANAGEMENT SERVICES MARKET, BY SERVICE MODEL

- 6.1 Introduction
- 6.2 Database as a Service (DBaaS)
- 6.3 Data Integration as a Service (DaaS)
- 6.4 Backup as a Service (BaaS)
- 6.5 Storage as a Service (STaaS)
- 6.6 Data as a Service (DaaS)
- 6.7 Software as a Service (SaaS)
- 6.8 Platform as a Service (PaaS)
- 6.9 Infrastructure as a Service (IaaS)

7 GLOBAL CLOUD-BASED DATA MANAGEMENT SERVICES MARKET, BY DEPLOYMENT MODE

- 7.1 Introduction
- 7.2 Public Cloud
- 7.3 Private Cloud
- 7.4 Hybrid Cloud

8 GLOBAL CLOUD-BASED DATA MANAGEMENT SERVICES MARKET, BY END USER

- 8.1 Introduction
- 8.2 IT & Telecom
- 8.3 Retail & Consumer Goods
- 8.4 Government & Public Sector
- 8.5 Energy & Utilities

- 8.6 Manufacturing
- 8.7 Healthcare & Life Sciences
- 8.8 Education
- 8.9 Media & Entertainment
- 8.10 Research & Consulting Services
- 8.11 Other End Users

9 GLOBAL CLOUD-BASED DATA MANAGEMENT SERVICES MARKET, BY GEOGRAPHY

- 9.1 Introduction
- 9.2 North America
 - 9.2.1 US
 - 9.2.2 Canada
 - 9.2.3 Mexico
- 9.3 Europe
 - 9.3.1 Germany
 - 9.3.2 UK
 - 9.3.3 Italy
 - 9.3.4 France
 - 9.3.5 Spain
 - 9.3.6 Rest of Europe
- 9.4 Asia Pacific
 - 9.4.1 Japan
 - 9.4.2 China
 - 9.4.3 India
 - 9.4.4 Australia
 - 9.4.5 New Zealand
 - 9.4.6 South Korea
 - 9.4.7 Rest of Asia Pacific
- 9.5 South America
 - 9.5.1 Argentina
 - 9.5.2 Brazil
 - 9.5.3 Chile
 - 9.5.4 Rest of South America
- 9.6 Middle East & Africa
 - 9.6.1 Saudi Arabia
 - 9.6.2 UAE
 - 9.6.3 Qatar

9.6.4 South Africa

9.6.5 Rest of Middle East & Africa

10 KEY DEVELOPMENTS

10.1 Agreements, Partnerships, Collaborations and Joint Ventures

10.2 Acquisitions & Mergers

10.3 New Product Launch

10.4 Expansions

10.5 Other Key Strategies

11 COMPANY PROFILING

11.1 Dell Technologies

11.2 IBM Corporation

11.3 Hewlett Packard Enterprise (HPE)

11.4 Cisco

11.5 Fujitsu

11.6 NetApp

11.7 SAS Institute

11.8 Informatica

11.9 Amazon Web Services

11.10 Oracle Corporation

11.11 Hitachi Vantara

11.12 Google

11.13 Alibaba Cloud

11.14 Accenture

11.15 TIBCO Software

11.16 Cohesity

11.17 Teradata

11.18 Snowflake

11.19 MindTree Limited

11.20 Commvault

List Of Tables

LIST OF TABLES

Table 1 Global Cloud-based Data Management Services Market Outlook, By Region (2023-2034) (\$MN)

Table 2 Global Cloud-based Data Management Services Market Outlook, By Service Type (2023-2034) (\$MN)

Table 3 Global Cloud-based Data Management Services Market Outlook, By Data Warehousing (2023-2034) (\$MN)

Table 4 Global Cloud-based Data Management Services Market Outlook, By Data Integration & ETL (Extract, Transform, Load) (2023-2034) (\$MN)

Table 5 Global Cloud-based Data Management Services Market Outlook, By Data Lakes & Analytics (2023-2034) (\$MN)

Table 6 Global Cloud-based Data Management Services Market Outlook, By Backup & Disaster Recovery (2023-2034) (\$MN)

Table 7 Global Cloud-based Data Management Services Market Outlook, By Metadata Management (2023-2034) (\$MN)

Table 8 Global Cloud-based Data Management Services Market Outlook, By Other Service Types (2023-2034) (\$MN)

Table 9 Global Cloud-based Data Management Services Market Outlook, By Service Model (2023-2034) (\$MN)

Table 10 Global Cloud-based Data Management Services Market Outlook, By Database as a Service (DBaaS) (2023-2034) (\$MN)

Table 11 Global Cloud-based Data Management Services Market Outlook, By Data Integration as a Service (DaaS) (2023-2034) (\$MN)

Table 12 Global Cloud-based Data Management Services Market Outlook, By Backup as a Service (BaaS) (2023-2034) (\$MN)

Table 13 Global Cloud-based Data Management Services Market Outlook, By Storage as a Service (STaaS) (2023-2034) (\$MN)

Table 14 Global Cloud-based Data Management Services Market Outlook, By Data as a Service (DaaS) (2023-2034) (\$MN)

Table 15 Global Cloud-based Data Management Services Market Outlook, By Software as a Service (SaaS) (2023-2034) (\$MN)

Table 16 Global Cloud-based Data Management Services Market Outlook, By Platform as a Service (PaaS) (2023-2034) (\$MN)

Table 17 Global Cloud-based Data Management Services Market Outlook, By Infrastructure as a Service (IaaS) (2023-2034) (\$MN)

Table 18 Global Cloud-based Data Management Services Market Outlook, By

Deployment Mode (2023-2034) (\$MN)

Table 19 Global Cloud-based Data Management Services Market Outlook, By Public Cloud (2023-2034) (\$MN)

Table 20 Global Cloud-based Data Management Services Market Outlook, By Private Cloud (2023-2034) (\$MN)

Table 21 Global Cloud-based Data Management Services Market Outlook, By Hybrid Cloud (2023-2034) (\$MN)

Table 22 Global Cloud-based Data Management Services Market Outlook, By End User (2023-2034) (\$MN)

Table 23 Global Cloud-based Data Management Services Market Outlook, By IT & Telecom (2023-2034) (\$MN)

Table 24 Global Cloud-based Data Management Services Market Outlook, By Retail & Consumer Goods (2023-2034) (\$MN)

Table 25 Global Cloud-based Data Management Services Market Outlook, By Government & Public Sector (2023-2034) (\$MN)

Table 26 Global Cloud-based Data Management Services Market Outlook, By Energy & Utilities (2023-2034) (\$MN)

Table 27 Global Cloud-based Data Management Services Market Outlook, By Manufacturing (2023-2034) (\$MN)

Table 28 Global Cloud-based Data Management Services Market Outlook, By Healthcare & Life Sciences (2023-2034) (\$MN)

Table 29 Global Cloud-based Data Management Services Market Outlook, By Education (2023-2034) (\$MN)

Table 30 Global Cloud-based Data Management Services Market Outlook, By Media & Entertainment (2023-2034) (\$MN)

Table 31 Global Cloud-based Data Management Services Market Outlook, By Research & Consulting Services (2023-2034) (\$MN)

Table 32 Global Cloud-based Data Management Services Market Outlook, By Other End Users (2023-2034) (\$MN)

Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

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