

Cling Films Market Forecasts to 2028 – Global Analysis By Form (Blow Cling Film, Cast Cling Film), Thickness (Up to 8 Microns, 8-14 Microns, Above 14 Microns), Material (PVDC, PMP) and By Geography

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Abstracts

According to Statistics MRC, the Global Cling Films Market is accounted for \$1,332.03 million in 2020 and is expected to reach \$2,323.12 million by 2028 growing at a CAGR of 5.5% during the forecast period. Increasing need for innovative packaging solutions, eminent properties of cling films and durability and cost effectiveness of cling films are driving the market growth. However, low resistance is hampering the growth of the market.

Cling films are thin and mostly used as a tight cover for containers, in order to protect the product against contamination. They are widely used as an effective material for packaging of ready-to-eat food products due to its contribution in initiating health and hygiene is the major reason for its preference to be used in food packaging.

Based on the material, the polyvinyl chloride (PVC) segment is going to have lucrative growth during the forecast period as these films are thin polyvinyl films used for the packaging of food items to keep them fresh for a longer period of time; they are sold in the form of rolls. PVC cling films are microwave safe and easy to handle. They are environment-friendly and can be reheated.

By geography, North America is going to have high growth during the forecast period owing to the rising consumer demand for cling film for packaging and various other end-use purposes. Moreover, increasing preference of packaged foods in country like US is raising the need for food packaging materials, which in turn is anticipated to contribute to the market growth in the region.

Some of the key players profiled in the Cling Films Market include

3M, AEP Industries Inc, Anchor Packaging, Berry Global Group, Inc., Dow Chemical Company, Fine Vantage Limited, Gruppo Fabbri Vignola S.p.A, Intertape Polymer Group and Pragya Flexifilm Industries.

Forms Covered:

Blow Cling Film

Cast Cling Film

Thicknesses Covered:

Up to 8 Microns

8-14 Microns

Above 14 Microns

Materials Covered:

Polyvinylidene Chloride (PVDC)

Polyvinyl Chloride (PVC)

Polymethylpentene (PMP)

Bi-Axially Oriented Polypropylene (BOPP)

Polyethylene

Applications Covered:

Food & Beverages

Consumer Goods

End Users Covered:

Healthcare

Household

Industrial

Restaurants

Sales Channels Covered:

Food Enterprises

Supermarkets and Department Stores

Foodservice Industry

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years 2019, 2020, 2021, 2025 and 2028

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

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Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

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