

# Citrus Oils Market Forecasts to 2030 – Global Analysis By Product (Lemon Oil, Orange Oil, Grapefruit Oil, Lime Oil, Mandarin Oil and Other Products), Extraction Method, Distribution Channel, Application and By Geography

<https://marketpublishers.com/r/CE8466ED5D69EN.html>

Date: February 2025

Pages: 150

Price: US\$ 4,150.00 (Single User License)

ID: CE8466ED5D69EN

## Abstracts

According to Statistics MRC, the Global Citrus Oils Market is accounted for \$9.5 billion in 2024 and is expected to reach \$16.9 billion by 2030 growing at a CAGR of 10.0% during the forecast period. Citrus oils are concentrated essential oils extracted from citrus fruits, such as oranges, lemons, limes, grapefruits, and bergamots, through cold-pressing. These oils are known for their fresh scents and therapeutic properties. They contain compounds like limonene, citral, and linalool, and are rich in antimicrobial, anti-inflammatory, and antioxidant properties. They are used in aromatherapy for mood-enhancing and stress-relieving effects, personal care products, household cleaning agents, and the food and beverage industry.

Market Dynamics:

Driver:

Increasing consumer preference for natural and organic products

Citrus oils are gaining popularity in the beauty and skincare sector due to their antioxidant, antimicrobial, and aromatic properties. They are seen as a natural alternative to synthetic ingredients, which can cause health risks. These oils are used in moisturizers, cleansers, serums, hair care products, deodorants, and perfumes for skin rejuvenation, clear complexion, and hair shine. The 'clean beauty' trend has driven consumers to prefer products free from harmful chemicals, and citrus oils are marketed

as green and ethical ingredients.

Restraint:

#### Seasonal variability in citrus harvesting

Seasonal changes significantly influence citrus fruit harvests, with factors like temperature, humidity, and rainfall playing crucial roles in determining fruit quality and yield. Erratic weather patterns can lead to issues like biennial bearing, where trees produce a large crop one year and a smaller one the next, exacerbated by delayed harvesting. Key seasonal influences include high temperatures, which can cause drought stress, insufficient rainfall during critical growth periods, and variations in humidity levels, which can affect postharvest quality, such as mass loss and soluble solids content.

Opportunity:

#### Expanding applications in the food and beverage industry

Modern consumers are increasingly seeking clean-label products that avoid synthetic additives, artificial flavors, and preservatives. Citrus oils, derived from fruits like oranges, lemons, and limes, offer a natural alternative to artificial flavoring agents. They can be customized to regional and cultural preferences, and premium products often incorporate exotic citrus oils. Citrus oils also have health-promoting properties, such as antioxidants and antimicrobial properties. They are increasingly used in health bars, supplements, and low-calorie snacks to combine functional advantages with an enjoyable flavor experience boosting the market growth.

Threat:

#### Environmental impact of pesticides in citrus farming

The US FDA and EPA monitor pesticide residues in foods, including citrus products, with violations resulting in bans or market withdrawal. The European Food Safety Authority enforces strict Maximum Residue Limits for pesticides in food and essential oils, with non-compliance often leading to financial penalties. The Codex Alimentarius Commission sets international standards for pesticide residues, impacting global trade. Non-compliance can lead to product recalls, restricted market access, and legal and financial risks, with companies facing lawsuits or penalties if their products violate

residue regulations.

### Covid-19 Impact

The COVID-19 pandemic significantly impacted the citrus oils market, driving demand due to heightened consumer focus on health and immunity. Citrus oils, rich in antioxidants and antimicrobial properties, saw increased use in wellness products, functional beverages, and cleaning supplies. However, supply chain disruptions, labor shortages, and logistical challenges in citrus farming and oil extraction caused price volatility and reduced availability. The shift toward natural and sustainable products further bolstered demand whereas economic uncertainties and fluctuating raw material costs posed challenges to market stability and growth.

The lemon oil segment is expected to be the largest during the forecast period

The lemon oil segment is predicted to secure the largest market share throughout the forecast period owing to its refreshing, tangy, and aromatic profile makes it an appealing choice for health-conscious consumers and those seeking natural flavoring alternatives. Lemon oil contains compounds like limonene and citral, which exhibit strong antimicrobial properties, helping to extend shelf life in food and beverages. It also aligns with consumer demand for clean-label products, replacing synthetic preservatives like sodium benzoate or potassium sorbate.

The aromatherapy segment is expected to have the highest CAGR during the forecast period

The aromatherapy segment is expected to have the highest CAGR growth during the estimation period as these oils' aromatic compounds interact with the limbic system in the brain, which is responsible for emotions. These oils, when diffused or inhaled, promote feelings of happiness, calmness, and emotional balance. Sweet orange, known for its cheerful fragrance, stimulates serotonin and dopamine release, alleviating feelings of sadness, depression, or anxiety. Bergamot, often used in clinical aromatherapy, is known for its emotional balancing effects, addressing mood swings, anxiety, and hopelessness.

Region with largest share:

During the estimation period, the North America region is expected to capture the largest market share owing to consumers increasingly seeking natural, organic, and

additive-free products due to concerns about synthetic ingredients and the desire for cleaner alternatives. Citrus oils, often marketed as 100% natural, are popular for their therapeutic properties in skincare, aromatherapy, and wellness products. This trend aligns with the growing health and wellness movement in the North American market.

Region with highest CAGR:

The Asia Pacific region is expected to grow at the highest CAGR over the forecast period due to the APAC food and beverage sector which is a major consumer of citrus oils, known for their fresh, tangy, and aromatic flavor. These oils are used in beverages like soft drinks, energy drinks, juices, and flavored waters, and are also used in snack foods like chips, biscuits, and candy. The rising popularity of healthy and functional beverages has further fueled the demand for citrus oils. The tangy notes of citrus oils appeal to consumers seeking unique and natural flavor experiences.

Key players in the market

Some of the key players in Citrus Oils market include Biolandes, Bontoux S.A.S. , Citrosuco, Citrus and Allied Essences Ltd., doTERRA International LLC, Farotti Essenze Rimini, Firmenich SA, Lebermuth, Inc., Lionel Hitchen Limited, Moksha Lifestyle Products Farotti Essenze, Mountain Rose Herbs, Plant Therapy, Symrise and Young Living Essential Oils .

Key Developments:

In December 2024, Biolandes strengthens its commitment the CSR team is responsible for implementing the Group's CSR strategy, both nationally and internationally, in consultation with all internal and external stakeholders.

In December 2024, doTERRA, partnered with global humanitarian organization Save the Children to provide thousands of wellness kits to support children and families across the United States. Recently, doTERRA supplied kits for Save the Children's hurricane response efforts, in coordination with Save the Children ambassador, Cobie Smulders.

Products Covered:

Lemon Oil

Orange Oil

Grapefruit Oil

Lime Oil

Mandarin Oil

Other Products

#### Extraction Methods Covered:

Cold Pressed

Steam Distillation

Hydro Distillation

Other Extraction Methods

#### Distribution Channels Covered:

Online Retail

Offline Retail

Direct Sales

Other Distribution Channels

#### Applications Covered:

Aromatherapy

Personal Care & Cosmetics

Cleaning & Household Products

Pharmaceuticals

Agriculture

Food & Beverages

Other Applications

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

- Market share assessments for the regional and country-level segments
- Strategic recommendations for the new entrants
- Covers Market data for the years 2022, 2023, 2024, 2026, and 2030

- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

#### Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

##### Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

##### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

##### Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

## Contents

### **1 EXECUTIVE SUMMARY**

### **2 PREFACE**

- 2.1 Abstract
- 2.2 Stake Holders
- 2.3 Research Scope
- 2.4 Research Methodology
  - 2.4.1 Data Mining
  - 2.4.2 Data Analysis
  - 2.4.3 Data Validation
  - 2.4.4 Research Approach
- 2.5 Research Sources
  - 2.5.1 Primary Research Sources
  - 2.5.2 Secondary Research Sources
  - 2.5.3 Assumptions

### **3 MARKET TREND ANALYSIS**

- 3.1 Introduction
- 3.2 Drivers
- 3.3 Restraints
- 3.4 Opportunities
- 3.5 Threats
- 3.6 Product Analysis
- 3.7 Application Analysis
- 3.8 Emerging Markets
- 3.9 Impact of Covid-19

### **4 PORTERS FIVE FORCE ANALYSIS**

- 4.1 Bargaining power of suppliers
- 4.2 Bargaining power of buyers
- 4.3 Threat of substitutes
- 4.4 Threat of new entrants
- 4.5 Competitive rivalry

## **5 GLOBAL CITRUS OILS MARKET, BY PRODUCT**

- 5.1 Introduction
- 5.2 Lemon Oil
- 5.3 Orange Oil
- 5.4 Grapefruit Oil
- 5.5 Lime Oil
- 5.6 Mandarin Oil
- 5.7 Other Products

## **6 GLOBAL CITRUS OILS MARKET, BY EXTRACTION METHOD**

- 6.1 Introduction
- 6.2 Cold Pressed
- 6.3 Steam Distillation
- 6.4 Hydro Distillation
- 6.5 Other Extraction Methods

## **7 GLOBAL CITRUS OILS MARKET, BY DISTRIBUTION CHANNEL**

- 7.1 Introduction
- 7.2 Online Retail
- 7.3 Offline Retail
- 7.4 Direct Sales
- 7.5 Other Distribution Channels

## **8 GLOBAL CITRUS OILS MARKET, BY APPLICATION**

- 8.1 Introduction
- 8.2 Aromatherapy
- 8.3 Personal Care & Cosmetics
- 8.4 Cleaning & Household Products
- 8.5 Pharmaceuticals
- 8.6 Agriculture
- 8.7 Food & Beverages
- 8.8 Other Applications

## **9 GLOBAL CITRUS OILS MARKET, BY GEOGRAPHY**

- 9.1 Introduction
- 9.2 North America
  - 9.2.1 US
  - 9.2.2 Canada
  - 9.2.3 Mexico
- 9.3 Europe
  - 9.3.1 Germany
  - 9.3.2 UK
  - 9.3.3 Italy
  - 9.3.4 France
  - 9.3.5 Spain
  - 9.3.6 Rest of Europe
- 9.4 Asia Pacific
  - 9.4.1 Japan
  - 9.4.2 China
  - 9.4.3 India
  - 9.4.4 Australia
  - 9.4.5 New Zealand
  - 9.4.6 South Korea
  - 9.4.7 Rest of Asia Pacific
- 9.5 South America
  - 9.5.1 Argentina
  - 9.5.2 Brazil
  - 9.5.3 Chile
  - 9.5.4 Rest of South America
- 9.6 Middle East & Africa
  - 9.6.1 Saudi Arabia
  - 9.6.2 UAE
  - 9.6.3 Qatar
  - 9.6.4 South Africa
  - 9.6.5 Rest of Middle East & Africa

## **10 KEY DEVELOPMENTS**

- 10.1 Agreements, Partnerships, Collaborations and Joint Ventures
- 10.2 Acquisitions & Mergers
- 10.3 New Product Launch
- 10.4 Expansions
- 10.5 Other Key Strategies

## **11 COMPANY PROFILING**

- 11.1 Biolandes
- 11.2 Bontoux S.A.S.
- 11.3 Citrosuco
- 11.4 Citrus and Allied Essences Ltd.
- 11.5 doTERRA International LLC
- 11.6 Farotti Essenze Rimini
- 11.7 Firmenich SA
- 11.8 Lebermuth, Inc.
- 11.9 Lionel Hitchen Limited
- 11.10 Moksha Lifestyle Products Farotti Essenze
- 11.11 Mountain Rose Herbs
- 11.12 Plant Therapy
- 11.13 Symrise
- 11.14 Young Living Essential Oils

## List Of Tables

### LIST OF TABLES

- Table 1 Global Citrus Oils Market Outlook, By Region (2022-2030) (\$MN)
- Table 2 Global Citrus Oils Market Outlook, By Product (2022-2030) (\$MN)
- Table 3 Global Citrus Oils Market Outlook, By Lemon Oil (2022-2030) (\$MN)
- Table 4 Global Citrus Oils Market Outlook, By Orange Oil (2022-2030) (\$MN)
- Table 5 Global Citrus Oils Market Outlook, By Grapefruit Oil (2022-2030) (\$MN)
- Table 6 Global Citrus Oils Market Outlook, By Lime Oil (2022-2030) (\$MN)
- Table 7 Global Citrus Oils Market Outlook, By Mandarin Oil (2022-2030) (\$MN)
- Table 8 Global Citrus Oils Market Outlook, By Other Products (2022-2030) (\$MN)
- Table 9 Global Citrus Oils Market Outlook, By Extraction Method (2022-2030) (\$MN)
- Table 10 Global Citrus Oils Market Outlook, By Cold Pressed (2022-2030) (\$MN)
- Table 11 Global Citrus Oils Market Outlook, By Steam Distillation (2022-2030) (\$MN)
- Table 12 Global Citrus Oils Market Outlook, By Hydro Distillation (2022-2030) (\$MN)
- Table 13 Global Citrus Oils Market Outlook, By Other Extraction Methods (2022-2030) (\$MN)
- Table 14 Global Citrus Oils Market Outlook, By Distribution Channel (2022-2030) (\$MN)
- Table 15 Global Citrus Oils Market Outlook, By Online Retail (2022-2030) (\$MN)
- Table 16 Global Citrus Oils Market Outlook, By Offline Retail (2022-2030) (\$MN)
- Table 17 Global Citrus Oils Market Outlook, By Direct Sales (2022-2030) (\$MN)
- Table 18 Global Citrus Oils Market Outlook, By Other Distribution Channels (2022-2030) (\$MN)
- Table 19 Global Citrus Oils Market Outlook, By Application (2022-2030) (\$MN)
- Table 20 Global Citrus Oils Market Outlook, By Aromatherapy (2022-2030) (\$MN)
- Table 21 Global Citrus Oils Market Outlook, By Personal Care & Cosmetics (2022-2030) (\$MN)
- Table 22 Global Citrus Oils Market Outlook, By Cleaning & Household Products (2022-2030) (\$MN)
- Table 23 Global Citrus Oils Market Outlook, By Pharmaceuticals (2022-2030) (\$MN)
- Table 24 Global Citrus Oils Market Outlook, By Agriculture (2022-2030) (\$MN)
- Table 25 Global Citrus Oils Market Outlook, By Food & Beverages (2022-2030) (\$MN)
- Table 26 Global Citrus Oils Market Outlook, By Other Applications (2022-2030) (\$MN)

Note: Tables for North America, Europe, APAC, South America, and Middle East & Africa Regions are also represented in the same manner as above.

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