

# Citric Acid - Global Market Outlook (2017-2026)

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## Abstracts

According to Statistics MRC, the Global Citric Acid Market is accounted for \$2.98 billion in 2017 and is expected to reach \$5.56 billion by 2026 growing at a CAGR of 7.2% during the forecast period. Some of the key factors impelling the market growth include increasing demand for the product to preserve food and growing demand for carbonated soft drinks. However, high competition for raw materials is restricting the market growth.

Citric acid is a weak pure acid that occurs naturally in citrus fruits. It is shaped commercially through the fermentation procedure and appears as a white, odourless, and crystalline residue at room temperature. It is extensively used in the food and beverage industry. Citric acid also finds submission in many different industries and products.

Based on End User, the food product segment is anticipated to witness the highest growth during the forecast period due to the growing urban residents and changing consumer trends are causal in a large way to the demand. By Geography, the Asia Pacific region is expected to grow at the largest market share during the forecast period, due to increasing demand of bubbly drinks in the region will further maintain the product penetration.

Some of the key players profiled in the Citric Acid Market include Archer Daniels Midland Company, Cargil Corporation, Tate & Lyle PLC, Pfizer Inc., Delek Group, Huangshi Xinghua, Biochemical Co., Ltd, Merck KGaA, Metagenics, Kenko Corporation, S.A. Citrique Belge N.V., Jungbunzlauer Suisse AG and Weifang Ensign Industry Co., Ltd.

Forms Covered:

Liquid

Powder

Production Techniques Covered:

Surface Fermentation

Solid-State Fermentation

Submerged Fermentation

Grades Covered:

Industrial Grade

Pharmaceutical Grade

Food Grade

Functions Covered:

Acidulant

Chelating Agent

Binding Agent

Preservative

Stabilizer

Antioxidant

Buffering Agent

Emulsifying Agent

Flavoring Agent

Sequestrant

End Users Covered:

Pharmaceuticals

Biotechnology

Health care

Agriculture

Printing

Household Detergents and Cleaners

Industrial

Dairy Products

Cosmetics & Personal Care

Textile

Food Products

Reagents

Animal Feed

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

What our report offers:

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

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##### Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

##### Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the clients interest (Note: Depends of feasibility check)

##### Competitive Benchmarking

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