

# **Circular Urban-Mobility and Shared-Vehicle Platforms Market Forecasts to 2034 – Global Analysis By Platform Type (Shared Micro-Mobility Platforms, Car-Sharing Platforms, Ride-Hailing & On-Demand Mobility Platforms, Urban Shuttle & Van-Pooling Platforms and Autonomous Shared-Vehicle Platforms), Vehicle Type, Service Model, Revenue Model, End User and By Geography**

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## **Abstracts**

According to Statistics MRC, the Global Circular Urban-Mobility and Shared-Vehicle Platforms Market is accounted for \$182.0 billion in 2026 and is expected to reach \$556.7 billion by 2034 growing at a CAGR of 15.0% during the forecast period. Circular mobility solutions and shared transport platforms aim to improve efficiency, cut emissions, and prolong the usability of transportation assets. They enable people to access vehicles like bikes, scooters, and cars on a shared basis, reducing reliance on personal ownership and easing urban traffic. With the help of digital tools, tracking systems, and maintenance analytics, these platforms improve service quality and operational performance. They follow circular economy practices by reusing, repairing, and recycling vehicles to limit waste. Overall, they support greener cities by lowering environmental impact, making better use of infrastructure, and promoting integrated, sustainable transportation options.

According to the International Transport Forum, car-sharing and ride-sharing can reduce the number of cars in cities by up to 30%, while maintaining mobility levels, based on simulation studies in Lisbon.

## Market Dynamics:

### Driver:

#### Rising urbanization and traffic congestion

Growing urban populations have led to severe traffic congestion, creating a strong need for smarter transportation systems. Circular mobility and shared-vehicle platforms address this challenge by reducing dependence on privately owned vehicles, which often strain limited infrastructure. Options like shared bikes, scooters, and cars help decrease the total number of vehicles in circulation. This improves traffic movement and optimizes the use of urban space. Furthermore, applying circular economy methods such as repairing and reusing vehicles allows cities to handle resources efficiently while promoting sustainable and streamlined mobility solutions for increasingly crowded urban environments.

### Restraint:

#### High initial investment and infrastructure costs

Significant startup costs pose a major challenge for circular mobility and shared transport platforms. Companies must invest heavily in vehicles, technology systems, and supporting infrastructure like charging stations and docking hubs. Electric fleets, in particular, require higher capital, making it difficult for smaller firms to enter the market. Continuous spending on upgrades and maintenance adds to the financial burden. Circular practices such as refurbishing and reusing vehicles also demand additional resources. These high costs can delay expansion and reduce profitability, especially in regions where funding and infrastructure development are still limited or evolving.

### Opportunity:

#### Expansion of electric and low-emission vehicle integration

The increasing adoption of electric and environmentally friendly vehicles creates strong growth potential for shared mobility platforms. By incorporating electric cars, bikes, and scooters, these systems can significantly cut emissions and support sustainability initiatives. Government incentives and improved charging infrastructure further encourage this transition. Over time, operators benefit from lower fuel and maintenance costs. Circular approaches like reusing batteries and refurbishing vehicles strengthen

environmental performance. With rising awareness about climate change, more users are likely to prefer green transportation options, making electric shared mobility a key opportunity in urban markets.

#### Threat:

##### Intense market competition and price wars

Fierce competition is a major threat to shared mobility platforms, as many companies provide similar services in urban markets. This results in price wars and heavy discounting to gain customers, which can significantly impact profitability. The entry of new players with advanced business models increases competitive pressure. Traditional transportation services like taxis and public transit also compete for the same user base. Balancing competitive pricing with ongoing investments in vehicles, technology, and circular initiatives becomes difficult, making it harder for companies to sustain growth and maintain a stable position in the market.

#### Covid-19 Impact:

The COVID-19 outbreak had a major impact on shared mobility platforms, causing a decline in usage due to restrictions on movement and concerns about virus transmission. People avoided shared transportation, leading to reduced demand and financial challenges for operators. Many fleets remained idle, affecting overall efficiency. At the same time, there was growing interest in personal micro-mobility options such as bicycles and scooters, seen as safer alternatives. Companies introduced enhanced sanitation measures and contactless services to rebuild trust. As restrictions eased, the market began recovering, supported by increasing emphasis on sustainable and flexible urban transportation solutions.

The ride-hailing & on-demand mobility platforms segment is expected to be the largest during the forecast period

The ride-hailing & on-demand mobility platforms segment is expected to account for the largest market share during the forecast period because of their high usage, adaptability, and ease of access. These platforms provide instant transportation solutions tailored to urban travellers, making them widely preferred. By leveraging advanced digital systems, route optimization, and efficient vehicle usage, they support circular economy objectives. Many operators are also adopting electric vehicles, improving environmental performance. Their large customer base, widespread

presence, and ability to operate continuously strengthen their market leadership, making them a key component of modern shared transportation systems in cities.

The municipal & public sector organizations segment is expected to have the highest CAGR during the forecast period

Over the forecast period, the municipal & public sector organizations segment is predicted to witness the highest growth rate as they prioritize sustainable urban transportation and smart city initiatives. Authorities are increasingly adopting shared mobility systems to ease traffic congestion, cut emissions, and enhance accessibility to public transport. These platforms are being integrated with traditional transit networks to improve overall efficiency and connectivity. Support through policies, funding, and infrastructure development encourages rapid adoption. Furthermore, the focus on efficient resource use and environmental sustainability aligns with circular economy goals, contributing to the strong expansion of this segment.

Region with largest share:

During the forecast period, the Asia-Pacific region is expected to hold the largest market share, driven by fast-paced urban growth, dense populations, and the need for efficient transport systems. Countries like China, India, and those in Southeast Asia are seeing widespread use of shared mobility options such as ride-hailing and micro-mobility services. Government initiatives promoting smart cities and eco-friendly transportation support this expansion. The region benefits from strong participation by major service providers and ongoing technological innovation. Increasing concerns about traffic congestion and environmental impact further encourage the adoption of sustainable and shared mobility solutions across urban areas.

Region with highest CAGR:

Over the forecast period, the Europe region is anticipated to exhibit the highest CAGR, supported by robust policies, environmental commitments, and increasing use of eco-friendly transport solutions. Authorities are encouraging shared and electric mobility through regulations, subsidies, and improved infrastructure. Consumers in the region are highly conscious of environmental impacts, boosting the adoption of sustainable transportation. Shared mobility services are increasingly integrated with existing public transit systems, improving convenience and efficiency. Technological progress and the presence of forward-thinking mobility companies further accelerate expansion, making Europe a key growth region in this market.

## Key players in the market

Some of the key players in Circular Urban-Mobility and Shared-Vehicle Platforms Market include Uber Technologies Inc., Lyft Inc., DiDi Global Inc., Grab Holdings Inc., ANI Technologies Pvt. Ltd. (Ola), BlaBlaCar, Bolt Technology O?, Europcar Mobility Group, Hertz Global Holdings Inc., Avis Budget Group Inc., Lime, Bird Global Inc., TIER Mobility, Voi Technology, Getaround Inc., Turo Inc., Waymo LLC and GoTo Group.

## Key Developments:

In February 2026, Uber Technologies Inc announced it has reached an agreement to acquire the delivery business of Turkish rapid grocery delivery company Getir, strengthening its position in the Turkish market. The acquisition will significantly expand Uber's delivery footprint in T?rkiye, where Getir first pioneered the ultrafast grocery delivery model before expanding internationally.

In April 2025, Lyft, Inc. announced it has entered into a definitive agreement to acquire FREENOW, a leading European multi-mobility app with a taxi offering at its core, from BMW Group and Mercedes-Benz Mobility for approximately €175 million or \$197 million\* in cash. FREENOW will continue operating as it does today, with its talented leadership team and employees in place to drive growth across 9 countries and over 150 cities across Ireland, the United Kingdom, Germany, Greece, Spain, Italy, Poland, France, and Austria.

In January 2025, BlaBlaCar has completed the acquisition of Obilet, a leading Turkish bus transportation service. The company's press office shared the news with AIN. The acquisition of Obilet is part of BlaBlaCar's strategy to create the world's leading platform for sustainable ground transportation. The company already combines car and bus ridesharing, and is also collaborating with rail companies Renfe and Iryo to integrate rail transportation.

## Platform Types Covered:

Shared Micro-Mobility Platforms

Car-Sharing Platforms

Ride-Hailing & On-Demand Mobility Platforms

Urban Shuttle & Van-Pooling Platforms

Autonomous Shared-Vehicle Platforms

Vehicle Types Covered:

Two-Wheelers

Passenger Cars

Vans & Minibuses

Autonomous Pods & Robo-Taxis

Service Models Covered:

Business-to-Consumer (B2C) Shared Platforms

Peer-to-Peer (P2P) Vehicle Sharing

Hybrid Models

Access-Based Mobility Services

Revenue Models Covered:

Transaction Fee-based

Subscription & Membership Monetization

Freemium + Premium Hybrid

Advertising & Sponsorship-driven

**End Users Covered:**

- Individual Urban Commuters
- Small Businesses & Freelancers
- Enterprises & Corporates
- Municipal & Public Sector Organizations

**Regions Covered:**

- North America
  - United States
  - Canada
  - Mexico
- Europe
  - United Kingdom
  - Germany
  - France
  - Italy
  - Spain
  - Netherlands
  - Belgium
  - Sweden

Switzerland

Poland

Rest of Europe

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Thailand

Malaysia

Singapore

Vietnam

Rest of Asia Pacific

South America

Brazil

Argentina

Colombia

Chile

Peru

Rest of South America

Rest of the World (RoW)

Middle East

Saudi Arabia

United Arab Emirates

Qatar

Israel

Rest of Middle East

Africa

South Africa

Egypt

Morocco

Rest of Africa

What our report offers:

Market share assessments for the regional and country-level segments

Strategic recommendations for the new entrants

Covers Market data for the years 2023, 2024, 2025, 2026, 2027, 2028, 2030, 2032 and 2034

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

Supply chain trends mapping the latest technological advancements

#### Free Customization Offerings:

All the customers of this report will be entitled to receive one of the following free customization options:

Company Profiling

Comprehensive profiling of additional market players (up to 3)

SWOT Analysis of key players (up to 3)

Regional Segmentation

Market estimations, Forecasts and CAGR of any prominent country as per the client's interest (Note: Depends on feasibility check)

Competitive Benchmarking

Benchmarking of key players based on product portfolio, geographical presence, and strategic alliances

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1 Market Snapshot and Key Highlights
- 1.2 Growth Drivers, Challenges, and Opportunities
- 1.3 Competitive Landscape Overview
- 1.4 Strategic Insights and Recommendations

### **2 RESEARCH FRAMEWORK**

- 2.1 Study Objectives and Scope
- 2.2 Stakeholder Analysis
- 2.3 Research Assumptions and Limitations
- 2.4 Research Methodology
  - 2.4.1 Data Collection (Primary and Secondary)
  - 2.4.2 Data Modeling and Estimation Techniques
  - 2.4.3 Data Validation and Triangulation
  - 2.4.4 Analytical and Forecasting Approach

### **3 MARKET DYNAMICS AND TREND ANALYSIS**

- 3.1 Market Definition and Structure
- 3.2 Key Market Drivers
- 3.3 Market Restraints and Challenges
- 3.4 Growth Opportunities and Investment Hotspots
- 3.5 Industry Threats and Risk Assessment
- 3.6 Technology and Innovation Landscape
- 3.7 Emerging and High-Growth Markets
- 3.8 Regulatory and Policy Environment
- 3.9 Impact of COVID-19 and Recovery Outlook

### **4 COMPETITIVE AND STRATEGIC ASSESSMENT**

- 4.1 Porter's Five Forces Analysis
  - 4.1.1 Supplier Bargaining Power
  - 4.1.2 Buyer Bargaining Power
  - 4.1.3 Threat of Substitutes
  - 4.1.4 Threat of New Entrants

- 4.1.5 Competitive Rivalry
- 4.2 Market Share Analysis of Key Players
- 4.3 Product Benchmarking and Performance Comparison

## **5 GLOBAL CIRCULAR URBAN MOBILITY AND SHARED VEHICLE PLATFORMS MARKET, BY PLATFORM TYPE**

- 5.1 Shared Micro-Mobility Platforms
- 5.2 Car-Sharing Platforms
- 5.3 Ride-Hailing & On-Demand Mobility Platforms
- 5.4 Urban Shuttle & Van-Pooling Platforms
- 5.5 Autonomous Shared-Vehicle Platforms

## **6 GLOBAL CIRCULAR URBAN MOBILITY AND SHARED VEHICLE PLATFORMS MARKET, BY VEHICLE TYPE**

- 6.1 Two-Wheelers
- 6.2 Passenger Cars
- 6.3 Vans & Minibuses
- 6.4 Autonomous Pods & Robo-Taxis

## **7 GLOBAL CIRCULAR URBAN MOBILITY AND SHARED VEHICLE PLATFORMS MARKET, BY SERVICE MODEL**

- 7.1 Business-to-Consumer (B2C) Shared Platforms
- 7.2 Peer-to-Peer (P2P) Vehicle Sharing
- 7.3 Hybrid Models
- 7.4 Access-Based Mobility Services

## **8 GLOBAL CIRCULAR URBAN MOBILITY AND SHARED VEHICLE PLATFORMS MARKET, BY REVENUE MODEL**

- 8.1 Transaction Fee-based
- 8.2 Subscription & Membership Monetization
- 8.3 Freemium + Premium Hybrid
- 8.4 Advertising & Sponsorship-driven

## **9 GLOBAL CIRCULAR URBAN MOBILITY AND SHARED VEHICLE PLATFORMS MARKET, BY END USER**

- 9.1 Individual Urban Commuters
- 9.2 Small Businesses & Freelancers
- 9.3 Enterprises & Corporates
- 9.4 Municipal & Public Sector Organizations

## **10 GLOBAL CIRCULAR URBAN MOBILITY AND SHARED VEHICLE PLATFORMS MARKET, BY GEOGRAPHY**

- 10.1 North America
  - 10.1.1 United States
  - 10.1.2 Canada
  - 10.1.3 Mexico
- 10.2 Europe
  - 10.2.1 United Kingdom
  - 10.2.2 Germany
  - 10.2.3 France
  - 10.2.4 Italy
  - 10.2.5 Spain
  - 10.2.6 Netherlands
  - 10.2.7 Belgium
  - 10.2.8 Sweden
  - 10.2.9 Switzerland
  - 10.2.10 Poland
  - 10.2.11 Rest of Europe
- 10.3 Asia Pacific
  - 10.3.1 China
  - 10.3.2 Japan
  - 10.3.3 India
  - 10.3.4 South Korea
  - 10.3.5 Australia
  - 10.3.6 Indonesia
  - 10.3.7 Thailand
  - 10.3.8 Malaysia
  - 10.3.9 Singapore
  - 10.3.10 Vietnam
  - 10.3.11 Rest of Asia Pacific
- 10.4 South America
  - 10.4.1 Brazil

- 10.4.2 Argentina
- 10.4.3 Colombia
- 10.4.4 Chile
- 10.4.5 Peru
- 10.4.6 Rest of South America
- 10.5 Rest of the World (RoW)
  - 10.5.1 Middle East
    - 10.5.1.1 Saudi Arabia
    - 10.5.1.2 United Arab Emirates
    - 10.5.1.3 Qatar
    - 10.5.1.4 Israel
    - 10.5.1.5 Rest of Middle East
  - 10.5.2 Africa
    - 10.5.2.1 South Africa
    - 10.5.2.2 Egypt
    - 10.5.2.3 Morocco
    - 10.5.2.4 Rest of Africa

## **11 STRATEGIC MARKET INTELLIGENCE**

- 11.1 Industry Value Network and Supply Chain Assessment
- 11.2 White-Space and Opportunity Mapping
- 11.3 Product Evolution and Market Life Cycle Analysis
- 11.4 Channel, Distributor, and Go-to-Market Assessment

## **12 INDUSTRY DEVELOPMENTS AND STRATEGIC INITIATIVES**

- 12.1 Mergers and Acquisitions
- 12.2 Partnerships, Alliances, and Joint Ventures
- 12.3 New Product Launches and Certifications
- 12.4 Capacity Expansion and Investments
- 12.5 Other Strategic Initiatives

## **13 COMPANY PROFILES**

- 13.1 Uber Technologies Inc.
- 13.2 Lyft Inc.
- 13.3 DiDi Global Inc.
- 13.4 Grab Holdings Inc.

- 13.5 ANI Technologies Pvt. Ltd. (Ola)
- 13.6 BlaBlaCar
- 13.7 Bolt Technology O?
- 13.8 Europcar Mobility Group
- 13.9 Hertz Global Holdings Inc.
- 13.10 Avis Budget Group Inc.
- 13.11 Lime
- 13.12 Bird Global Inc.
- 13.13 TIER Mobility
- 13.14 Voi Technology
- 13.15 Getaround Inc.
- 13.16 Turo Inc.
- 13.17 Waymo LLC
- 13.18 GoTo Group

## List Of Tables

### LIST OF TABLES

Table 1 Global Circular Urban Mobility and Shared Vehicle Platforms Market Outlook, By Region (2023-2034) (\$MN)

Table 2 Global Circular Urban Mobility and Shared Vehicle Platforms Market Outlook, By Platform Type (2023-2034) (\$MN)

Table 3 Global Circular Urban Mobility and Shared Vehicle Platforms Market Outlook, By Shared Micro-Mobility Platforms (2023-2034) (\$MN)

Table 4 Global Circular Urban Mobility and Shared Vehicle Platforms Market Outlook, By Car-Sharing Platforms (2023-2034) (\$MN)

Table 5 Global Circular Urban Mobility and Shared Vehicle Platforms Market Outlook, By Ride-Hailing & On-Demand Mobility Platforms (2023-2034) (\$MN)

Table 6 Global Circular Urban Mobility and Shared Vehicle Platforms Market Outlook, By Urban Shuttle & Van-Pooling Platforms (2023-2034) (\$MN)

Table 7 Global Circular Urban Mobility and Shared Vehicle Platforms Market Outlook, By Autonomous Shared-Vehicle Platforms (2023-2034) (\$MN)

Table 8 Global Circular Urban Mobility and Shared Vehicle Platforms Market Outlook, By Vehicle Type (2023-2034) (\$MN)

Table 9 Global Circular Urban Mobility and Shared Vehicle Platforms Market Outlook, By Two-Wheelers (2023-2034) (\$MN)

Table 10 Global Circular Urban Mobility and Shared Vehicle Platforms Market Outlook, By Passenger Cars (2023-2034) (\$MN)

Table 11 Global Circular Urban Mobility and Shared Vehicle Platforms Market Outlook, By Vans & Minibuses (2023-2034) (\$MN)

Table 12 Global Circular Urban Mobility and Shared Vehicle Platforms Market Outlook, By Autonomous Pods & Robo-Taxis (2023-2034) (\$MN)

Table 13 Global Circular Urban Mobility and Shared Vehicle Platforms Market Outlook, By Service Model (2023-2034) (\$MN)

Table 14 Global Circular Urban Mobility and Shared Vehicle Platforms Market Outlook, By Business-to-Consumer (B2C) Shared Platforms (2023-2034) (\$MN)

Table 15 Global Circular Urban Mobility and Shared Vehicle Platforms Market Outlook, By Peer-to-Peer (P2P) Vehicle Sharing (2023-2034) (\$MN)

Table 16 Global Circular Urban Mobility and Shared Vehicle Platforms Market Outlook, By Hybrid Models (2023-2034) (\$MN)

Table 17 Global Circular Urban Mobility and Shared Vehicle Platforms Market Outlook, By Access-Based Mobility Services (2023-2034) (\$MN)

Table 18 Global Circular Urban Mobility and Shared Vehicle Platforms Market Outlook,

By Revenue Model (2023-2034) (\$MN)

Table 19 Global Circular Urban Mobility and Shared Vehicle Platforms Market Outlook,  
By Transaction Fee-based (2023-2034) (\$MN)

Table 20 Global Circular Urban Mobility and Shared Vehicle Platforms Market Outlook,  
By Subscription & Membership Monetization (2023-2034) (\$MN)

Table 21 Global Circular Urban Mobility and Shared Vehicle Platforms Market Outlook,  
By Freemium + Premium Hybrid (2023-2034) (\$MN)

Table 22 Global Circular Urban Mobility and Shared Vehicle Platforms Market Outlook,  
By Advertising & Sponsorship-driven (2023-2034) (\$MN)

Table 23 Global Circular Urban Mobility and Shared Vehicle Platforms Market Outlook,  
By End User (2023-2034) (\$MN)

Table 24 Global Circular Urban Mobility and Shared Vehicle Platforms Market Outlook,  
By Individual Urban Commuters (2023-2034) (\$MN)

Table 25 Global Circular Urban Mobility and Shared Vehicle Platforms Market Outlook,  
By Small Businesses & Freelancers (2023-2034) (\$MN)

Table 26 Global Circular Urban Mobility and Shared Vehicle Platforms Market Outlook,  
By Enterprises & Corporates (2023-2034) (\$MN)

Table 27 Global Circular Urban Mobility and Shared Vehicle Platforms Market Outlook,  
By Municipal & Public Sector Organizations (2023-2034) (\$MN)

Note: Tables for North America, Europe, APAC, South America, and Rest of the World (RoW) Regions are also represented in the same manner as above.

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