

# Chocolate Confectionery - Global Market Outlook (2017-2026)

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## Abstracts

According to Statistics MRC, the Global Chocolate Confectionery Market is accounted for \$128.79 billion in 2017 and is expected to reach \$187.05 billion by 2026 growing at a CAGR of 4.2% during the forecast period. Factors such as increasing demand for chocolates and declining price of cocoa beans which is used as raw material in the processing of chocolate items are driving the market growth. However, negative health connotations of chocolate will continue to undermine sales and increases in the price of imported raw materials such as cocoa butter and sugar are hindering the market.

Confectionery is divided into two broad and rather overlapping categories, bakers' confections and sugar confections. In addition, interesting packaging of products, innovative branding tricks and promotional events raising the demand for chocolates amongst consumers due to promotion and selling strategies are increasing the chocolate confectionery. The company also has conducted several marketing events.

Based on Composition, dark chocolate segment is anticipated to show a high growth rate due to growing demand for dark chocolate in emerging countries which will impact the expansion of the chocolate industry and increase in the seasonal sales thus boosting the dark chocolate segment during the estimated period. In terms of geography, Asia Pacific is expected to grow at a high rate due to the increasing disposable incomes of the people in this region, huge population base and increasing focus on market players.

Some of the key players profiled in the Chocolate Confectionery Market include Arcor, Barry Callebaut, Blommer, DV Chocolate, Ferrero Group, Foley's Candies LP, Hershey Foods, Honest Chocolate, Mars, Inc., Mars, Incorporated, Mondelez International, Inc., Nestlé, Ooh La La Confectionery, Puratos and The Hershey Company include.

### Compositions Covered:

Chocolate Creams

Nut Chocolate

Organic Chocolate

White Chocolate

Milk Chocolate

Dark Chocolate

Other Compositions

### Product Types Covered:

Chocolate lollipops

Chocolate with Toys

Molded Bars & Tablets

Novelties

Alfajores

Bagged Selflines/Softlines

Countlines

Seasonal Chocolate

Boxed Assortments

Other Product Types

Distribution Channels Covered:

Club Stores

Confectionery Specialists/Shops

Convenience Stores

Discounters/Dollar Stores

Drug Stores

Health and Beauty Retailers

Independent Small Grocers

Online Retail

Supermarkets/Hypermarkets

Other Distribution Channels

Applications Covered:

Manufactory

Restaurant and Coffeehouse

Other Applications

Regions Covered:

North America

US

Canada

Mexico

Europe

Germany

UK

Italy

France

Spain

Rest of Europe

Asia Pacific

Japan

China

India

Australia

New Zealand

South Korea

Rest of Asia Pacific

South America

Argentina

Brazil

Chile

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Qatar

South Africa

Rest of Middle East & Africa

## **WHAT OUR REPORT OFFERS:**

Market share assessments for the regional and country level segments

Market share analysis of the top industry players

Strategic recommendations for the new entrants

Market forecasts for a minimum of 9 years of all the mentioned segments, sub segments and the regional markets

Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

Strategic recommendations in key business segments based on the market estimations

Competitive landscaping mapping the key common trends

Company profiling with detailed strategies, financials, and recent developments

## Supply chain trends mapping the latest technological advancements

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